



2014

Fulbright New Zealand

Annual Report

FULBRIGHT

NEW ZEALAND
TE TŪĀPAPA MĀTAURANGA
O AOTEAROA ME AMERIKA



Fulbright New Zealand Annual Report for the period 1 October 2013 - 30 September 2014

The Fulbright programme was an initiative of US Senator J. William Fulbright to promote international understanding through educational and cultural exchanges between the US and other countries. He believed the programme could play an important role in building a lasting world peace in the aftermath of World War II.

The New Zealand-United States Educational Foundation (trading as Fulbright New Zealand) was established in 1948 through a bi-national treaty between the governments of the US and New Zealand, to administer the Fulbright programme in New Zealand.

www.fulbright.org.nz

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The Fulbright Programme



J. William Fulbright as University of Arkansas President, ca. 1941
Special Collections, University of Arkansas Libraries, Fayetteville

“We must try and expand the boundaries of human wisdom, empathy and perception, and there is no way of doing that except through education.”

Senator J. William Fulbright

History of the Programme

The Fulbright programme was established in 1946 as an initiative of US Senator J. William Fulbright, to promote mutual understanding through educational and cultural exchanges between the US and other countries. Informed by his own exchange experience as a Rhodes Scholar, Senator Fulbright believed the programme could play an important role in building a lasting world peace in the aftermath of World War II.

In Senator Fulbright's words, the programme aims “to bring a little more knowledge, a little more reason, and a little more compassion into world affairs and thereby to increase the chance that nations will learn at last to live in peace and friendship.” This goal has always been as important to the programme as individual scholarship.

The New Zealand-United States Educational Foundation (trading as Fulbright New Zealand since 1999) was set up by bilateral treaty between the governments of New Zealand and the United States of America in 1948 to administer the Fulbright programme in New Zealand. New Zealand was the fifth country to join the programme. Fulbright New Zealand is jointly funded by the US and New Zealand governments with additional funding from award sponsors, private philanthropists and alumni donors.

The Fulbright programme has been described as one of the largest and most significant movements of scholars across the face of the earth and now operates in over 155 countries, funding around 8,000 exchanges per year for participants to study, research, teach or present their work in another country.

Since 1948 more than 1,700 New Zealanders and 1,300 Americans have received Fulbright awards under the New Zealand programme. Worldwide, the Fulbright programme has assisted more than 300,000 people from over 190 countries to study, research and teach abroad.

The programme has produced numerous remarkable alumni internationally, many of whom have gone on to make significant contributions to scholarly knowledge and public life.

Programme Administration

Fulbright New Zealand is governed by a twelve member Board of Directors comprised of six New Zealanders and six Americans. A staff of eight, based in Wellington, work closely with the US and New Zealand governments and other partner organisations to administer the Fulbright programme in New Zealand.

The **US government** funds and supports the Fulbright programme through the Department of State's Bureau of Educational and Cultural Affairs. The US Ambassador to New Zealand acts as an Honorary Chairperson of Fulbright New Zealand, and the Deputy Chief of Mission and Public Affairs Officer from the US Embassy in Wellington serve as ex-officio members on the Fulbright New Zealand Board.

The **New Zealand government** funds and supports the Fulbright programme primarily through the Ministry of Foreign Affairs and Trade (MFAT). The Minister of Foreign Affairs is an Honorary Chairperson of Fulbright New Zealand, and MFAT's Divisional Manager Americas serves as an ex-officio member on the Fulbright New Zealand Board. A representative of the Secretary of Education is also an ex-officio member on the Board.

The global Fulbright programme is governed by the **Fulbright Foreign Scholarship Board (FFSB)** in Washington, DC. Composed of twelve educational and public leaders appointed by the President of the United States, the FFSB establishes worldwide policies and procedures for the Fulbright programme and approves all Fulbright award selections.

The **Institute of International Education (IIE)** is an independent, non-profit organisation based in New York which administers over 200 international education programmes including the Fulbright Student Programme in the US. IIE manages the application and predeparture processes for Fulbright US Graduate Awards, and supports New Zealand Fulbright graduate students and Distinguished Teachers while they are in the US.

The **Council for International Exchange of Scholars (CIES)** is a division of IIE based in Washington, DC which administers the Fulbright Scholar Programme in the US. CIES manages the application and predeparture processes for Fulbright US Scholar Awards, and supports New Zealand Fulbright scholars while they are in the US.

Chairperson's Report



Kia ora and welcome to the Fulbright New Zealand annual report for the 2014 financial year. In this report you can read about our progress this year in advancing the 2012-2016 Strategic Plan's four key strategic goals: to facilitate an outstanding Fulbright experience for applicants, grantees and alumni; to strengthen the Fulbright network and brand; to strengthen

award opportunities in a quality and sustainable way; and to demonstrate strong governance and management.

Throughout the year we continued to work on these goals, having reviewed our Strategic Plan under the guidance of an external facilitator in September 2013.

One major focus for the period was to increase cooperation between Fulbright New Zealand, the Fulbright New Zealand Alumni Association and the US Embassy New Zealand – three organisations which share common goals in engaging, promoting and celebrating NZ-US exchange alumni and their contributions to thought leadership in both countries. We have always enjoyed cooperation with these partner organisations, but worked this year to formalise our interactions and increase the mutual benefits of our combined activities.

In a further focus on relationship building, the Board worked to develop a relationship management cycle which we have dubbed the 'Mahi Aroha Relationship Management Cycle/Plan'. This plan is an annual cycle of activities to build and maintain relationships with various stakeholders including award sponsors, potential sponsors and alumni, all of whom are vital to our financial sustainability and the maintenance or growth of award numbers over the long term. A big thank you, as always, to the many award sponsors and donors who enable us to offer many more awards than our core funding government provides for.

Thanks in particular to everyone who has given generously to the Fulbright New Zealand Trust endowment fund, the interest earned from which will fund extra awards in future. This is such a wonderful example of alumni giving back to the Fulbright programme, and providing for others to follow in their footsteps.

In April 2014 we accepted the resignation of executive director Mele Wendt, who will step down in December after 10 years in the role. Mele's departure will be such a huge change for both her and the organisation! We pay tribute to Mele's passion,

commitment and many amazing accomplishments over the past decade, and we look forward to farewelling her appropriately at a formal reception in December. As leader of Fulbright New Zealand, Mele has exhibited a strong commitment to excellence. She has worked to grow the number and diversity of Fulbright applicants and grantees, driven alumni engagement and brought an innovative approach to fundraising events and campaigns. Mele leaves a motivated and slick operating team at Fulbright New Zealand, and her legacy is a generation of future leaders.

A Board subcommittee was formed to oversee the recruitment process for a replacement executive director. We were overwhelmed with the level of interest, and very pleased at the end of a thorough process to appoint Penelope Borland, former Chief Executive of the Screen Production and Development Association (SPADA) to begin as new executive director in January 2015.

Under Mele's leadership the Fulbright New Zealand staff, old and new, have worked incredibly hard to realise the Board's goals for the organisation. The team's commitment and energy are crucial to running an efficient and effective Fulbright programme in New Zealand, and thanks to their efforts ours is a model commission in the Fulbright world.

In terms of governance, at our March 2014 meeting we made minor amendments to the Board charter and the Board re-elected me as Chairperson, Harlene Hayne as Deputy Chairperson and Mark Fitz-Gerald as Treasurer. In June we farewelled the US Embassy's two ex-officio members, deputy chief of mission Marie Damour and public affairs officer David Edginton, after two and three years of service, respectively. In September we welcomed their replacements, Candy Green and Rob Tate, who both joined us from previous postings in France. At the September meeting we also acknowledged the contributions of Board member Manulani Meyer during her three years of service. Manulani had announced she would be returning home to Hawai'i before the Board's next meeting in December. I thank all of the Board members for their excellent contributions to the governance of Fulbright New Zealand, and wish those who have moved on all the very best.

I thank everyone for your support throughout this busy year, and look forward to another productive year ahead.

Dr Helen Anderson, Chairperson of the Board

BOARD OF DIRECTORS



L TO R (BACK): Jane Coombs, Julie Anne Genter, Anne Jackson, Mele Wendt, Helen Anderson, Harlene Hayne
(FRONT): David Patterson, Mark Fitz-Gerald, Travis Horton, Robert Tate **(INSET):** Candy Green

New Zealand Honorary Chairperson
Hon Murray McCully
Minister of Foreign Affairs, New Zealand

New Zealand Members
Helen Anderson Professional Director, Fulbright alumna
Jane Coombs Ministry of Foreign Affairs and Trade
Mark Fitz-Gerald Westpac
Anne Jackson Independent education consultant
David Patterson Chapman Tripp, Fulbright alumnus

US Honorary Chairperson
Hon David Huebner
US Ambassador to New Zealand (until January 2014)

US Members
Marie Damour US Embassy (until September 2014)
David Edginton US Embassy (until July 2014)
Julie Anne Genter Green Party of Aotearoa New Zealand
Candy Green US Embassy (from September 2014)
Harlene Hayne University of Otago
Travis Horton University of Canterbury
Manulani Meyer University of Hawai'i/Te Wananga o Aotearoa
Robert Tate US Embassy (from September 2014)

Strategic Goal 1: The Fulbright Experience

Fulbright New Zealand will provide a high quality service and facilitate excellent educational exchange experiences for Fulbright grantees. This is to advance the aim of offering awards which are highly sought after by a diverse range of people and providing outstanding experiences for grantees which then engenders increased commitment and engagement in the long-term from alumni.

This goal is about our core business – awards – and it is where we invest most focus and resources. This year we endeavoured to keep costs down whilst maintaining high quality services and activities and making enhancements where possible.

In FY2014 Fulbright New Zealand received very positive feedback from grantees about their award experiences and about Fulbright New Zealand's services. 99% of grantees rated their exchange "very worthwhile" or "worthwhile" professionally and 100% personally. 97% of grantees rated our services "very good" or "good".

In October 2013 we held the annual meeting of Fulbright Campus Advisers based at tertiary education campuses around New Zealand. They are alumni who provide general information about Fulbright awards and assist with outreach activities. We held the next annual Campus Advisers Day in May 2014. Three new campus advisers were recruited and inducted this year.

In November 2013 the 'Future Partners' of the 2011 and 2013 NZ-US Partnership Forums reconvened in Auckland to undertake a leadership workshop and discuss future plans for the group.

Also in November our annual Thanksgiving programme was held for the nine remaining US graduate students nearing completion of their award. They reported on their exchanges and took part in a goal-setting workshop. Grantees, staff and Board members and some alumni enjoyed Thanksgiving dinner at Wharekauhau Lodge in Palliser Bay. We also farewelled US Ambassador David Huebner, who had provided nearly five years of incredible support to Fulbright.

In February 2014, 15 Fulbright US students and scholars, three Ian Axford fellows, and their families were welcomed to New Zealand. Their week-long orientation comprised a noho marae (overnight stay) at Waiwhetū Marae, lectures on New Zealand's history, culture, politics, natural history and unique flora and fauna, and visits to Ōtari-Wilton's Bush and Parliament. The Americans were also home-hosted by local Fulbright alumni for dinner and an overnight stay, connecting them with the broader Fulbright community.

The outreach strategy implemented this year was amended to focus more on underrepresented institutions and audiences, and to coordinate more closely with the US Consulate Educational Adviser's campus visits. We also implemented new online webinars – one about New Zealand graduate awards held in July, and two about New Zealand scholar awards in August and September. These webinars have proved useful in imparting additional information about Fulbright awards to larger audiences.

From March to May 2014 our annual Outreach Tour covered a total of 17 university, polytechnic and wānanga campuses, and included 14 traditional outreach seminars, four seminars targeting Māori and Pacific applicants, two scholarships workshops, two meetings with research office staff, two careers expos and one drop-in session hosted by a Fulbright Campus Adviser. We also participated in the second USA Universities Expo

in Auckland. An estimated 549 people attended these outreach events, down from 640 in the previous year.

There was a 20% increase in applications in FY2014. The diversity of those applications also increased, with a small growth in proportions of Māori, Pacific, Asian and "Other" applicants, and applicants from underrepresented institutions such as wānanga and polytechnics.

This year Fulbright New Zealand launched and implemented the new Fulbright Distinguished Awards in Teaching programme, resulting in the first two awards for New Zealand teachers, and three awards for US teachers who are currently based at Victoria University of Wellington's Faculty of Education.

In June, US and New Zealand Fulbright students came together for a mid-year programme which doubled as a report-back for the US grantees and a predeparture orientation for the New Zealand grantees.

At our parliamentary awards ceremony in June we recognised another record cohort of 88 Fulbright grantees, 52 of whom attended in person with family members, along with more than 200 alumni and stakeholders. The ceremony was hosted by Hon Hekia Parata, Minister of Education. US Chargé d'Affaires ad interim Marie Damour spoke on behalf of the US government, and New Zealand grantee Bryony Gibson-Cornish (home on holiday) gave a solo viola performance.

The Fulbright New Zealand EducationUSA advising centre continued to provide information and advice to New Zealanders interested in studying in the US at any educational level. We provide this service alongside the US Consulate's EducationUSA advising centre in Auckland. In FY2014 Fulbright New Zealand answered 355 individual enquiries in person, by phone or by email (compared with 428 in FY2013). We also continued to administer the GRE, SAT and ACT standardised tests for US university admissions, and in FY2014 did so for a total of 43 participants over seven different exam dates.

Number of Fulbright awards granted

| | 2014 | 2013 |
|--|-----------|-----------|
| New Zealand Graduate Awards | 28 | 26 |
| New Zealand Scholar Awards | 11 | 10 |
| New Zealand Travel Awards | 14 | 15 |
| Total New Zealand Awards | 53 | 51 |
| US Graduate Awards | 9 | 11 |
| US Scholar Awards | 15 | 5 |
| US Specialist Awards | 6 | 7 |
| Total US Awards | 30 | 23 |
| Total New Zealand and US Awards | 83 | 74 |

Graduate Awards

Fulbright New Zealand offers a range of graduate awards for New Zealand and American students to undertake postgraduate study or research in each other's countries. Grantees are selected on the basis of academic excellence, leadership potential and ambassadorial qualities.

With the exception of the two-year Fulbright-Platinum Triangle Award in Business, Fulbright graduate awards are for one year of postgraduate study or research, and include airfares, a basic health benefit plan and programme support. All New Zealand grantees travelling to the US attend a three day predeparture programme in Wellington in June, and enrichment programmes while in the US. American grantees attend a week-long orientation in Wellington in February, a mid-year programme in June, and a year-end report back programme and Thanksgiving dinner in November.

We gratefully acknowledge the support of the American New Zealand Association (ANZA), Earthquake Commission (EQC), Ministry of Business, Innovation and Employment, Ngā Pae o Te Māramatanga and private Platinum Triangle donors in partnering with us to make additional graduate awards possible.

Fulbright-Platinum Triangle Award in Business

This award is for an emerging New Zealand business leader to complete a Master of Business Administration (MBA) degree at a US institution and gain professional work experience in the US and New Zealand, and is valued at up to US\$75,000. Note that this award programme is being phased out after a successful 10 year stint. Two awards were offered in this final year, seven applications were received and two recipients selected for 2015. We acknowledge and thank all the individuals and organisations who have sponsored and supported this programme.

The following student commenced a Fulbright exchange during this financial year:

Anton Venter from Wellington is completing a Master of Business Administration degree specialising in global entrepreneurship and finance, at Columbia University in New York.

Fulbright-Science and Innovation Graduate Awards

These awards are for promising New Zealand graduate students to study or research at US institutions in areas targeted to support growth and innovation in New Zealand, and are valued at up to US\$33,000. 38 applications were received this year and 18 recipients selected for 2015.

The following students commenced Fulbright exchanges during this financial year:

Clare Burn from Dunedin is completing a PhD in Biomedical Sciences, specialising in infectious disease research, at the Albert Einstein College of Medicine of Yeshiva University in New York.

Thomas Burn from Palmerston North is completing a PhD in Immunology, specialising in cancer immunotherapy, at the University of Pennsylvania in Philadelphia.

Ben Cameron from Waikanae is completing a Master of Science degree in Civil Engineering, specialising in

fluid mechanics of human-human pathogen transport, at Massachusetts Institute of Technology in Cambridge, Massachusetts.

Lucy Carter from Christchurch is completing a Master of Arts degree in Environmental Sociology, specialising in social recovery and hazard mitigation in the event of a natural disaster, at Colorado State University in Fort Collins.

Elizabeth Chan from Auckland is completing a Master of Laws degree, specialising in international commercial arbitration and investment arbitration, at Yale University in New Haven, Connecticut.

George Donald from Auckland is completing a Master of Science degree in Applied Physics, at Columbia University in New York.

Braeden Donaldson from Dunedin is researching development of an immunotherapeutic vaccine for colorectal cancer, at the Mayo Clinic in Rochester, Minnesota, towards a PhD in Pathology from the University of Otago.

Jamee Elder from Christchurch is completing a PhD in the History and Philosophy of Science, specialising in the philosophy of physics, at the University of Notre Dame in Notre Dame, Indiana.

James Graham from Christchurch is completing a PhD in Economics, specialising in causes of exchange rate fluctuations and their macroeconomic consequences for small open economies, at New York University.

Rebecca Gray from Auckland is completing a PhD in Mechanical and Aerospace Engineering, specialising in dynamic systems and control engineering, at Princeton University in Princeton, New Jersey.

Ashiq Hamid from Auckland is completing a Master of Laws degree in Corporate Law, specialising in financial and economic regulation, at Columbia University in New York.

Sunkita Howard from Punakaiki is researching the use of weak electricity to deter shark bycatch from longline fishing gear, at the College of William & Mary in Gloucester Point, Virginia, towards a PhD in Zoology from the University of Otago.

Vignesh Kumar from Auckland is completing a Master of Business Administration degree in Entrepreneurship, Health Care Management and Strategy, at the University of Pennsylvania in Philadelphia.

Tom Logan from Napier is completing a PhD in Environmental Engineering, specialising in urban and infrastructure sustainability, reliability and resilience, at Johns Hopkins University in Baltimore, Maryland.

Isaac Manuel from Christchurch researched distributed control systems and estimation for autonomous vehicles, at Stony Brook University in Stony Brook, New York, towards a PhD in Engineering from the Australian National University.

Mahendra Naidoo from Auckland is completing a Master of Public Health degree in Health Policy and Global Health, specialising in innovative models of care in the management of non-communicable disease, at Johns Hopkins University in Baltimore, Maryland.

Emma Sherman from Tauranga is researching mouth feel properties of red wine using sensory and metabolomic techniques, at the University of California, Davis, towards a PhD in Biological Sciences from the University of Auckland.

Gye Simkin from New Plymouth is researching the performance and structural health of civil infrastructure during earthquakes, at the University of Michigan in Ann Arbor, towards a PhD in Civil and Environmental Engineering from the University of Auckland.

David Wright from Rangiora is completing a Master of Science degree in Aeronautical and Astronautical Engineering, specialising in control and actuation systems, at Stanford University in Stanford, California.

Fulbright-EQC Graduate Award in Natural Disaster Research

This award is for a promising New Zealand graduate student to study or research at a US institution in the field of natural disaster research, and is valued at up to US\$33,000. Six applications were received this year and one recipient selected for 2015.

The following student commenced a Fulbright exchange during this financial year:

Max Ferguson from Christchurch is completing a Master of Science degree in Civil Engineering, specialising in structural and geotechnical engineering, at Stanford University in Stanford, California.

Fulbright-Ngā Pae o Te Māramatanga Graduate Award

This award is for a promising New Zealand graduate student to study or research at a US institution in the field of indigenous development, and is valued at up to US\$33,000. Five applications were received this year and one recipient selected for 2015.

The following student commenced a Fulbright exchange during this financial year:

Sharon Toi from Auckland is researching the invisibility of indigenous women in tribal governance, at the University of Arizona in Tucson, towards a PhD in Law from the University of Waikato.

Fulbright New Zealand General Graduate Awards

These awards are for promising New Zealand graduate students to study or research at US institutions in any field, and are valued at up to US\$33,000. 44 applications were received this year and six recipients selected for 2015.

The following students commenced Fulbright exchanges during this financial year:

Georgie Archibald from Christchurch is completing a Master of Arts degree in Literature, specialising in digital media and literature, at the University of Colorado Boulder.

Alix Boberg from Auckland is completing a Master of Laws degree in Trial Procedure and Dispute Resolution, at Harvard University in Cambridge, Massachusetts.

George Hampton from Christchurch is completing a Master of Public Administration degree in Economic Policy Management, at Columbia University in New York.

Alix Jansen from Auckland is completing a Master of Arts degree in Political Studies, specialising in the relationship between social outcomes, unemployment and social welfare, at the New School in New York.

Mike Regan from Auckland is completing a Master of Laws

degree in Criminal Justice and Advocacy, specialising in the role of community courts in addressing the over-representation of ethnic minorities in the criminal justice system, at Columbia University in New York.

Ara Tai Rākena from Christchurch is completing a Master of Science in Foreign Service degree in International Relations, specialising in politics and security, at Georgetown University in Washington, DC.

Supplementary Award

Fulbright New Zealand offers one supplementary award for New Zealand Fulbright graduate students. The Robin W. and Avril Flockton Winks Award, sponsored by The Lois Roth Endowment, provides US\$1,500 towards research costs and book purchases to a grantee in the field of humanities and/or social sciences. This year's award was granted to **Georgie Archibald**.



Georgie Archibald

Fulbright New Zealand General Graduate Award recipient Georgie Archibald from Christchurch is completing a Master of Arts degree in Literature, specialising in digital media and literature, at the University of Colorado Boulder.

I've had an awesome time since arriving in the US to undertake my master's studies. After a three-day orientation to US culture in Idaho, I arrived in Boulder and began classes and teaching duties within the week. Academic expectations

have been challenging, but fulfilling, and I am currently enjoying classes with a focus on the application of critical theory to literature, and the study of television series *Breaking Bad* through a Shakespearean lens. I've also enjoyed opportunities arising from the wider CU-Boulder community, such as listening to guest lecturers and poets, participating in workshops ranging from diversity in the classroom to graduate career development, and working with a variety of digital narratives at the Media Archeology Lab.

The main reason that I've been loving life here in the US is of course the fantastic people I am working with in the graduate programme at CU-Boulder. Faculty members are passionate and supportive, the PhD students are wonderful mentors, and my cohort is an absolutely awesome bunch of people who have a good giggle at my accent and the apparently strange phrases that I am prone to using. Most of my peers are out-of-state students, and we've had a great time exploring the spectacular Colorado outdoors together, with a mix of hiking, fishing, climbing and some classic American disc golf. With our first few days of snow having just arrived, I am looking forward to hitting the slopes soon too!

Fulbright US Graduate Awards

These awards are granted for one year of study or research in New Zealand in any field, and are valued at up to NZ\$33,000. 61 applications were received this year and nine recipients selected for 2015, including the recipient of a Fulbright-ANZA US Graduate Award.

The following students commenced Fulbright exchanges during this financial year:

Jamie Branch from Topeka, Kansas is completing a Master of Mechanical Engineering degree, specialising in kinematic and biomechanical gait analysis of individuals with Cerebral Palsy, at the University of Auckland.

Max Chapnick from Lexington, Virginia is completing a Master of Arts degree in Creative Writing, specialising in the intersection between physics and poetry, at Victoria University of Wellington.

Lorelei Curtin from Edina, Minnesota is completing a Master of Science degree, specialising in geochemical analysis of lake sediments from the subantarctic Auckland Islands to assess the historical effects of changes to westerly winds, at the University of Otago.

Andrew Fladeboe from Providence, Rhode Island is completing a Bachelor of Fine Arts degree with Honours, specialising in photography of working dogs in various roles throughout New Zealand and their relationships with humans, at the University of Canterbury.

Tamblyn Gawley from Seattle, Washington is completing a Certificate of Proficiency in Fine Arts (Postgraduate), specialising in the artistic study of New Zealand trees and their roots, at the University of Canterbury.

Laura Ginsburg from Missoula, Montana researched the effects of government policy and environmental concerns on the decision-making of New Zealand dairy farmers, at the University of Otago.

Madeline Hall from Washington, DC is completing a Master of

Arts degree in Sociology, specialising in New Zealand farmers' environmental beliefs and participation in nutrient trading programmes, at the University of Otago.

Sarah McKibben from Birmingham, Alabama is researching professional learning networks for New Zealand school leaders, at Victoria University of Wellington.

Brenda McKinney from Chicago, Illinois is completing a Master of Laws degree, specialising in the effects of restorative juvenile justice practices in New Zealand, at the University of Otago.

Rowan Sprague from Richmond, Virginia is researching relative pollen preference of honeybees for the wildflower phacelia, at Lincoln University, as the recipient of a Fulbright-ANZA US Graduate Award.

Monica Xiong from Tuscon, Arizona is completing a Master of Science degree in Neuroscience, specialising in the consequences of environmental enrichment on memory and plasticity in aged rats, at the University of Otago.



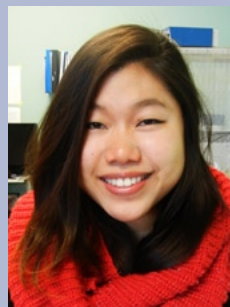
Max Chapnick

Fulbright US Graduate Award recipient Max Chapnick from Lexington, Virginia is completing a Master of Arts degree in Creative Writing, specialising in the intersection between physics and poetry, at Victoria University of Wellington.

Living, studying, and writing in Wellington on a Fulbright award has been the greatest adventure of my life to date. I enrolled in the International Institute of Modern Letter's MA in Creative Writing, where I completed

a book-length manuscript of poetry on the intersections of poetry and physics. At the IIML I was graced with the support of my dedicated fellow students and an indefatigable staff. Meanwhile, I travelled across the country interviewing writers and physicists who contributed to *Are Angel's OK?*, a collection of stories, poems, and essays about physics. I also spent the first trimester sitting in on honours-level physics courses at Victoria University of Wellington.

Both my interviews and the physics courses ultimately informed my poetry, and will also contribute to at least one academic research paper on the ways contemporary New Zealand writing incorporates science, specifically physics. Several of my poems have appeared or are forthcoming in New Zealand and American literary journals, and I have given various presentations while in Wellington. After receiving feedback from my MA examiners in several weeks, I intend to submit my manuscript for publication. But more importantly, I have found an inspiring community of writers in New Zealand and have begun developing my craft as a writer.



Monica Xiong

Fulbright US Graduate Award recipient Monica Xiong from Tuscon, Arizona is completing a Master of Science degree in Neuroscience, specialising in the consequences of environmental enrichment on memory and plasticity in aged rats, at the University of Otago.

My Fulbright journey began at the University of Otago, where I have been investigating the effects of a memory-enhancing protein on aging in rats.

This "super" protein has so far shown exciting and promising data at both the

behavioural and cellular levels, suggesting a potential mode of rescue for memories specific to places and events during aging. Unravelling this molecule's mechanisms also holds potential implications for neurological diseases. Upon my return to the US, I plan to apply this growing pool of knowledge to further study memory and its associated disorders by pursuing a PhD in neuroscience.

New Zealand has hurled me into a whirlwind of learning, adventures, and growth. My understanding of customs and values has been challenged, and my ideas have expanded. A repertoire of experiences – perpetual weather shock, newfound proficiency at unit conversion, pampered taste buds (culprits: baked goods and fresh seafood), dynamic cultural exchanges, Mother Nature's breathtaking beauty, and lifelong friendships – have all collectively intermixed to shape and enrich this remarkable journey.



Scholar Awards

Our range of Fulbright scholar awards are for New Zealand and American academics, artists, teachers and professionals to research, teach, undergo professional development, present their work or share their specialist knowledge in each other's countries. Grantees are selected on the basis of academic, artistic or professional excellence, leadership potential and ambassadorial qualities.

Awards range from small contributions towards short-term visits to fully-funded exchanges of up to five months in duration, including airfares, a basic health benefit plan and programme support.

We gratefully acknowledge the support of the Cognition Education Trust, Creative New Zealand, Ngā Pae o Te Māramatanga and the Wallace Arts Trust in partnering with us to make additional scholar awards possible.

Fulbright New Zealand Scholar Awards

These awards are for New Zealand artists, academics or professionals to lecture and/or conduct research in the US for three to five months, and are valued at up to US\$37,500. 14 applications were received this year and six recipients selected for 2015.

The following scholars commenced Fulbright exchanges during this financial year:

Airini from Thompson Rivers University is researching what helps or hinders the conversion of education policy into results for underserved communities, at Howard University in Washington, DC.

Jonathan Boston from Victoria University of Wellington is researching incentives for democratically elected governments to address long-term policy issues, at American University in Washington, DC.

Melanie Cheung from the University of Waikato is researching the use of computer-based exercises as a therapy for Huntington's disease, at the Brain Plasticity Institute in San Francisco, California.

Ineke Creeze from AUT University is researching Seattle Children's Hospital's Patient Navigator system and the use of video remote interpreting services in the US, at Pierce College in Lakewood, Washington.

Anne Noble from Massey University Wellington researched, photographed and lectured about the decline of the honeybee, at Columbia College Chicago in Chicago, Illinois.

Devon Polaschek from Victoria University of Wellington is researching factors influencing the likelihood of criminal recidivism, at the John Jay College of Criminal Justice in New York.

Catherine Trundle from Victoria University of Wellington researched the care of American military veterans with dementia, at the University of Michigan in Ann Arbor.

Michael Walmsley from the University of Waikato researched the integration of renewable energy and exhaust heat recovery into food processing plants, at the University of California, Davis.

Debbie Wilson from the University of Canterbury is teaching a course in international and comparative medical law, ethics and public policy, at Georgetown University in Washington, DC.

Fulbright-Ngā Pae o Te Māramatanga Scholar Awards

This award is for a New Zealand artist, academic or professional to lecture and/or conduct research in the US for three to five months in a field of indigenous development, and is valued at up to US\$37,500. Eight applications were received this year and one recipient selected for 2015.

The following scholars commenced Fulbright exchanges during this financial year:

Rangi Matamua from the University of Waikato is researching how astronomy is embedded within the cultural practises of indigenous peoples, at the University of Minnesota in Duluth.

Fulbright-Cognition Scholar Award in Education Research

This award is for a New Zealand researcher or educator to pursue research in the US designed to have an impact on New Zealand student outcomes, for three to five months, and is valued at up to US\$37,500. Four applications were received this year and one recipient selected for 2015.

Fulbright Distinguished Awards in Teaching for New Zealand Teachers

These awards are for highly accomplished New Zealand teachers in primary or secondary schooling to participate in an intensive professional development programme in the US for four months, and are valued at up to US\$35,000. 11 applications were received this year and two recipients selected.

The following teachers commenced Fulbright exchanges during this financial year, and are participating in a professional development programme at Indiana University Bloomington:

Fiona Jeffries from Paraparaumu College is completing a capstone research project on the use of digital technology in English classrooms in the US.

Su Mukund from Papatoetoe High School is completing a capstone research project on professional learning development for teachers of secondary school science students from diverse cultural backgrounds.

Fulbright-Creative New Zealand Pacific Writer's Residency

This award is for a New Zealand writer of Pacific heritage to carry out work on a creative writing project exploring Pacific identity, culture or history at the University of Hawai'i for three months, and is valued at NZ\$30,000. Seven applications were received this year but no recipient selected.

Fulbright-Wallace Arts Trust Award

This award is for an outstanding mid-career or senior New Zealand visual artist to undertake a ten week residency at Headlands Center for the Arts in Sausalito, California, and is valued at US\$24,000. 11 applications were received this year and one recipient selected.

The following artist commenced a Fulbright exchange during this financial year:

Steve Rood from Auckland completed a ten week residency at Headlands Center for the Arts in Sausalito, California.

Fulbright New Zealand Travel Awards

These awards are for New Zealand academics, artists and professionals to visit the US for 10 to 90 days in order to present their work to American audiences, and are valued at up to NZ\$5,000. 23 applications were received this year across two selection cycles, and eight recipients selected.

The following scholars commenced Fulbright exchanges during this financial year:

Sharyn Davies from AUT University presented a paper on increasing the number of women in the Indonesian police force, at the 109th American Sociological Association annual meeting in San Francisco, California.

Caroline Fitzgerald from Admirals Dog Productions presented her research into the relationship between Māori people and New England whalers for the documentary film project *Black Sails*, at the Provincetown Center for Coastal Studies in Provincetown, Massachusetts.

Janice Lord from the University of Otago presented her research into the floral biology of islands of the deep South, at the Island Biology 2014 conference in Honolulu, Hawai'i.

Stephen Mulqueen from Dunedin is presenting his research into the use of poppies as a symbol of war and peace, at the University of Georgia in Athens.

Chris Taua from Christchurch Polytechnic Institute of Technology presented her research into mental health care of people with intellectual disabilities, at the University of Hawai'i College of Education Colloquium in Honolulu.

Fulbright-Ngā Pae o Te Māramatanga Travel Awards in Indigenous Development

These awards are for New Zealand academics, artists and professionals to visit the US for 10 to 90 days in order to present their work on a theme of indigenous development to American audiences, and are valued at up to NZ\$5,000. Six applications were received this year across two selection cycles, and three recipients selected.

The following scholars commenced Fulbright exchanges during this financial year:

Terri Crawford from Korou Productions Ltd presented her research into creative research practice in Māori dance opera, at the 2013 joint conference of the Congress on Research in Dance and the Society of Dance History Scholars in Riverside, California.

Sophie Nock from the University of Waikato presented her research into the teaching of te reo Māori, at the 2014 World Indigenous People's Conference on Education in Honolulu, Hawai'i.

Fulbright-Meg Everton Professional Enhancement Awards in Education

These awards are for New Zealand teachers, principals and educational researchers in early childhood, primary or secondary education to undertake a professional development activity in the US for 12 to 90 days, and are valued at up to NZ\$5,000.

15 applications were received this year and three recipients selected.

The following scholars commenced Fulbright exchanges during this financial year:

Tere Gilbert from Te Kōhanga Reo o Ngā Kuaka attended and presented at the 2014 World Indigenous Peoples Conference on Education in Honolulu, Hawai'i and visited indigenous language education programmes in Hawai'i, Alaska and New Mexico.

Laura Hawksworth from Tōku Māpihi Maurea Kura Kaupapa Māori attended and presented at the 2014 World Indigenous Peoples Conference on Education in Honolulu, Hawai'i, and visited indigenous language education programmes in Hawai'i, Alaska and New Mexico.

Janet McCarroll from St Mary's Catholic School attended and presented at the Building Learning Communities conference in Boston, Massachusetts, attended a leadership course at Harvard University in Cambridge, Massachusetts, and visited schools in Boston and New York.

Paula Money Penny from Te Aroha College attended and presented at the 10th International Congress of Qualitative Inquiry in Champaign, Illinois and visited counselling, psychiatric and psychology practitioners and academics in several US cities.

Fulbright US Scholar Awards

These awards are for American academics, artists or professionals to lecture and/or conduct research in New Zealand for three to five months, and are valued at up to NZ\$41,000. 46 applications were received this year and five recipients selected for 2015.

All American grantees travelling to New Zealand attend a week-long orientation in Wellington in February.

The following scholars commenced Fulbright exchanges during this financial year:

Cecilia Bitz from the University of Washington researched sea ice physics and mechanisms for Antarctic sea ice expansion, at the University of Otago.

Jason Fridley from Syracuse University researched a Darwinian framework for invasion biology by comparing non-native plant invasions in North America and New Zealand, at Lincoln University.

Beth Leonard from the University of Alaska Fairbanks researched the development and enhancement of Māori and indigenous studies at Victoria University of Wellington, and co-taught a course on indigenous knowledge and science at the University.

Bill Trainor from East Tennessee State University researched risks and returns in the KiwiSaver work-based savings programme, and the costs and benefits of sustainability initiatives, at the University of Otago.

Marilyn Tseng from California Polytechnic State University researched the relationship between maternal acculturation, diet and weight gain in Pacific children born in New Zealand, at AUT University.

Fulbright Distinguished Awards in Teaching for US Teachers

These awards are for highly accomplished American teachers in primary or secondary schooling to participate in an intensive professional development programme in New Zealand for three to four months, and are valued at up to NZ\$30,000.

32 applications were received this year and 10 recipients selected.

The following teachers commenced Fulbright exchanges during this financial year, and are participating in a professional development programme at Victoria University of Wellington:

Tricia Fellinger from Upper Arlington High School is completing a capstone research project on the use of Global Language classrooms for preparing students to be responsible and engaged global citizens.

Amy Howell from PS/IS 111 is completing a capstone research project on applying nationalized learning standards to English Language Learner populations.

Jessica Stovall from Oak Park River Forest High is completing a capstone research project on efforts to address the achievement gap between Māori and non-Māori students.

Fulbright Specialist Awards

These awards are for New Zealand academic institutions to host US academics, artists or professionals for two to six week programmes of lectures, seminars, workshops, conferences or symposiums, and are valued at up to US\$11,700. 11 applications were received this year across two selection cycles, and six awards granted.

The following scholars commenced Fulbright exchanges during this financial year:

Victoria University of Wellington hosted **Elaine Bernard** from Harvard University, who gave workshops and seminars on the role of trade unions and their leadership and strategic development, at Victoria and AUT Universities.

The University of Auckland hosted **Dominic Boyer** from Rice University, who assisted with the completion and dissemination of research into international university reform and globalisation, and gave seminars on his own research in the same field.

Massey University Manawātū hosted **Chris Paul** from the Pardee RAND Graduate School, who assisted with curriculum development and gave lectures about national security for the university's Centre for Defence and Security Studies, and gave presentations to various New Zealand security and intelligence organisations.

The University of Waikato hosted **Corey Schou** from Idaho State University, who assisted with research development and gave seminars on cyber security and cloud computing security.

Te Kura Toi Whakaari o Aotearoa: New Zealand Drama School hosted **Nic Ularu** from the University of South Carolina, who gave lectures and seminars about scenography and production design



for theatre, film and television.



Melanie Cheung

Fulbright New Zealand Scholar Award recipient Melanie Cheung from the University of Waikato is researching the use of computer-based exercises as a therapy for Huntington's disease, at the Brain Plasticity Institute in San Francisco, California.

Being a Fulbright scholar has already shaped my future in many ways. The award made it possible for me to work with Professor Emeritus Mike Merzenich, a pioneer in neuroplasticity (the brain's natural ability to change in

response to the input it receives). Consequently, Prof Merzenich and I now have an ongoing collaboration to help communities with brain diseases in New Zealand. Next year, we will start our first clinical trial measuring the efficacy of brain plasticity-based cognitive training with Māori who have Huntington's disease.

Highlights of my Fulbright include: presenting to the National Institute of Neurodegenerative Disorders and Stroke/Minority Health and Disparities; meeting the National Institute of Health's Native American fellows; getting feedback about our research from many of the US's top neuroscientists and neurologists at the National Institute of Neurodegenerative Disorders and Stroke; being awarded the Huntington's Disease Society of America's Distinguished Leadership award for exemplary dedication, leadership in international research to benefit people and families affected by Huntington's disease; and meeting Californian Huntington's disease families at the Team Hope Walk in San Francisco.

My Fulbright has been a once in a lifetime experience that provided many opportunities to interact with the top neuroscientists in my field and with communities that I care about. It has been a truly enriching experience.



Jessica Stovall

Fulbright Distinguished Award in Teaching recipient Jessica Stovall from Oak Park River Forest High is participating in a professional development programme at Victoria University of Wellington and completing a capstone research project on efforts to address the achievement gap between Māori and non-Māori students.

I came to New Zealand to witness how teachers support and affirm the multiple identities in their classroom

communities, so that students of color in particular do not have to choose between their cultural background and academia. And yet, the more that I got into schools, talked to students, principals, teachers, and whānau, the more that I saw my own school, my own students, my own colleagues, my own family. Even though I was in an entirely different cultural context, it was amazing (and soul affirming) that the simple things – love, introspection, compassion, and hope – can transcend the social constructed barriers of race when they are held above politics, guilt, and status quos.

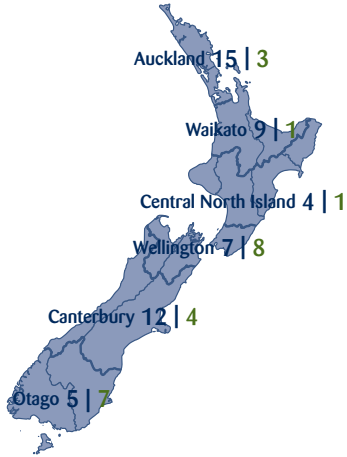
The people of New Zealand opened up their hearts and their homes to me. I had the honor of traveling to secondary schools from Whāngarei to Christchurch and seeing some incredible and innovative kura kaupapa and school environments. During my sixth pōwhiri, Member of Parliament Dr Shane Reti, a Harkness Fellowship alumnus, spoke on my behalf and explained the historical significance of the Fulbright program on creating cross-cultural community, and I was able to sing my waiata with confidence, for I felt truly blessed for the welcome, the community, and all of the lessons I will bring back to my context in the United States. After this experience, I will take this cup-runneeth-over heart and will make real and systematic change in my own high school because I am armed with fresh ideas, a happy spirit, and a belief I can help each student reach his or her greatest human potential.

Grantee Statistics

Grantee Distribution

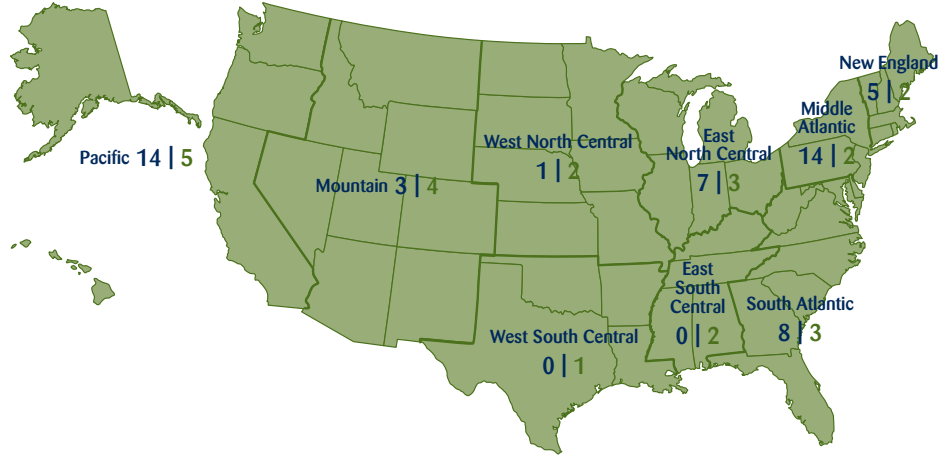
New Zealand

New Zealanders going from = 52
Americans coming to = 24



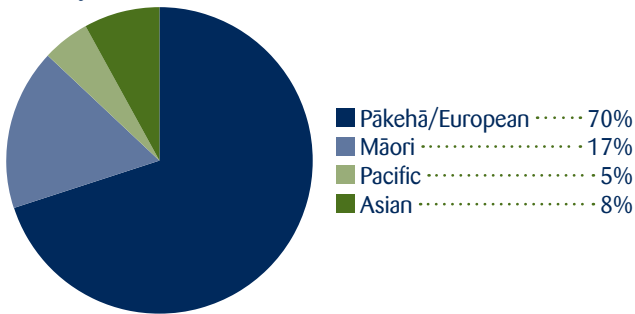
United States of America

New Zealanders going to = 52
Americans coming from = 24

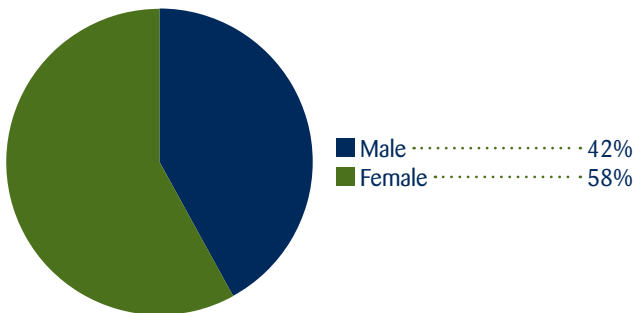


New Zealand Grantee Diversity

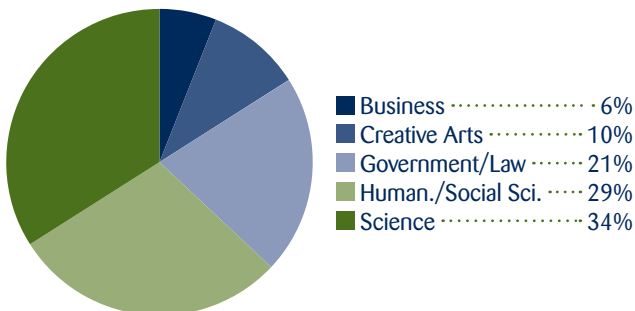
Ethnicity



Gender

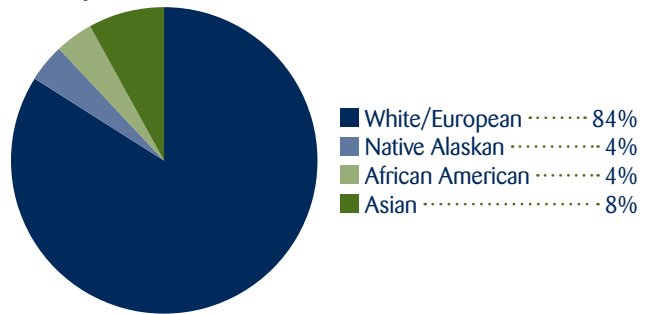


Academic field

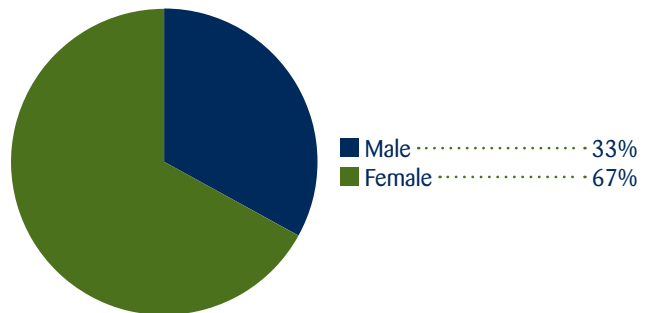


US Grantee Diversity

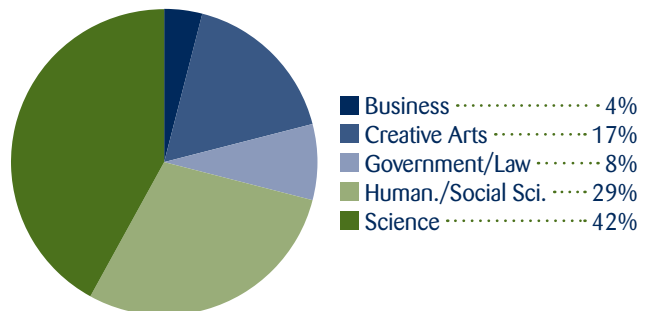
Ethnicity



Gender



Academic field



Other Fellowships and Awards

Fulbright New Zealand administers other exchange programmes between New Zealand and the US on behalf of their various agencies.

Ian Axford (New Zealand) Fellowships in Public Policy

These fellowships, funded by 15 New Zealand government agencies, are for outstanding mid-career American professionals to study public policy in New Zealand for seven months, and are valued at up to NZ\$58,500. Fulbright New Zealand administers the Ian Axford Fellowship programme on behalf of the Board of the Ian Axford (New Zealand) Fellowships in Public Policy.

The three Ian Axford Fellows for 2014 were:

- **Jody McBrien** from the University of South Florida Sarasota-Manatee, who researched policies and practices for refugee student success in New Zealand, at Immigration New Zealand;
- **Rosemary O'Leary** from Rosemary O'Leary and Associates, who researched collaborative governance in New Zealand, at the State Services Commission; and
- **Benjamin Riley** from NewSchools Venture Fund, who researched the use of scientific evidence and data in decision-making in the New Zealand education sector, at the Ministry of Education.

The findings of their fellowships research were published in policy reports which were launched at a series of public seminars in August and are downloadable from the Fulbright New Zealand website.

John F. Kennedy Memorial Fellowships

The Fulbright New Zealand Board of Directors are Trustees of the John F. Kennedy Memorial Fund, which was established by the New Zealand government in 1963 to honour the late President Kennedy by bringing eminent Americans to New Zealand for speaking and teaching engagements.

No Kennedy Fellowship was awarded this year, but we have worked with partners at the New Zealand Ministry of Foreign Affairs and Trade and the US Embassy New Zealand on a new arrangement to administer these fellowships jointly, with the aim of bringing the next fellow to New Zealand in 2015.



Jody McBrien

Ian Axford (New Zealand) Fellow in Public Policy Jody McBrien from the University of South Florida Sarasota-Manatee researched policies and practices for refugee student success in New Zealand, at Immigration New Zealand.

I had a once-in-a-lifetime opportunity to conduct research on resettled refugees in New Zealand. The Ministry of Business, Innovation and Employment could not have been more generous in housing me, and I was able to

travel to the six major resettlement areas on both islands to interview agency employees, resettled refugees, students, and teachers to gain an understanding about the new refugee resettlement strategy in New Zealand and how it may affect students and adults.

For me, this was a unique opportunity to work not only "on the ground" with NGOs and others working with resettled refugees, but also with policymakers. I continue to hope that my policy recommendations might make some difference with the new policy expectations. My fellowship has also afforded me the opportunity to share comparisons and contrasts in refugee policies with US entities involved in resettlement.



Ashiq Hamid

Fulbright Science and Innovation Graduate Award recipient Ashiq Hamid from Auckland is completing a Master of Laws degree in Corporate Law, specialising in financial and economic regulation, at Columbia University in New York.

After arriving in the US and attending an orientation with other Fulbright students from across the world, I began to understand the incredible importance of the Fulbright programme. I left the orientation transformed and with many

new friends from across the world who are passionate about improving it – an experience I've never had before in my life.

I am also incredibly fortunate to attend Columbia Law School, a giant in the world of financial regulatory law, my chosen field. Luckily, I have been able to enrol in all my "reach" courses which are oversubscribed many times. The quality of the classes has been incredible and they are intellectually demanding – I find myself growing every day. I have also been offered a position as a research assistant with a notable professor.

Outside of university, I have also been involved in volunteering at a local middle school in Harlem, helping students with homework. I have founded a student club and I try to explore New York on the weekends. This has been an incredible experience thus far and I look forward to keep spreading the message of Fulbright!

Strategic Goal 2: Fulbright Network & Brand

Fulbright New Zealand will continue to develop strong partnerships and networks with key stakeholders and alumni. It will undertake activities which strengthen our brand and raise our profile so as to generate greater public awareness and interest.

Fulbright New Zealand continued to strengthen relationships with key stakeholders, alumni and the public in this period.

Fulbright New Zealand maintained a productive partnership with the Fulbright New Zealand Alumni Association, funding a part-time coordinator to drive the Association's alumni engagement strategy and key activities. Towards the end of this financial year we arranged for alumni coordinator Vicky Beckett to be employed directly by Fulbright New Zealand from FY2015, providing alumni with a seamless service across both organisations. Membership of the Association is now free to all alumni of Fulbright and other NZ-US exchange programmes administered by Fulbright New Zealand or the US government. Non-alumni are still welcome to join as paying Associate Members.

Over the course of the year, Vicky and the Association's regional coordinators organised a number of events to complement those organised by Fulbright New Zealand, including a Fulbright Reflections panel discussion in Wellington in November 2013 on the topic 'Why is educational exchange still relevant today?', a Fulbright Lecture tour by distinguished alumnus Sir Tamati Reedy which commenced at the University of Canterbury in July 2014, the Otago-Southland region's annual Fulbright Forum in September 2014, and many smaller welcome functions, meet-ups and social events in the regions throughout the year.

Fulbright New Zealand's monthly grantee and alumni seminar series continued with nine events held at our office in Wellington over the year, including a book launch. Speakers included two current US grantees and a number of New Zealand alumni who spoke on a broad range of topics. These regular events have been successful in bringing in diverse audiences, and in engaging individuals and organisations who have no prior relationship with Fulbright New Zealand.

Our big annual alumni receptions in Washington, DC and Wellington in June 2014 were both well attended, and included public announcements of the resignation of executive director Mele Wendt. At the US event at the New Zealand Embassy, Mele's decade of exemplary service was recognised with the presentation of a memorial Fulbright globe and certificate of appreciation from the US Department of State's Bureau of Educational and Cultural Affairs. At the New Zealand reception at parliament, Fulbright New Zealand's chairperson Helen Anderson commended Mele's work as a warm and welcoming "face of Fulbright New Zealand" in her interactions with applicants, grantees, alumni and stakeholders throughout her tenure as executive director.

In August 2014 our annual series of Ian Axford (New Zealand) Fellowship in Public Policy seminars was held in Wellington in partnership with the Institute of Public Administration New Zealand (IPANZ). One of the fellows unfortunately had to return to the US for personal reasons shortly before the seminars, but the other two fellows presented their policy reports to interested audiences.

Online engagement with grantees, alumni and the public

continues to grow. Our website attracted 51,059 unique visitors over FY2014, up 7% from the previous year. In the same period Facebook page likes increased by 29% to 999, and Twitter followers increased by 42% to 546. Press releases were issued to announce award opportunities, to profile newly selected grantees and to report on Fulbright events. Print media coverage of the Fulbright programme in New Zealand fell 42% from last year, which had been a bumper year for media coverage during our 65th anniversary celebrations. Our media monitoring service recorded 132 mentions of Fulbright and related exchange programmes and participants in mainstream print media, many more articles were posted online and a number of grantees and alumni were featured in radio and television interviews.

We continue to engage closely with stakeholders and sponsors, whose support remains strong. We developed a new 'Mahi Aroha Relationship Management Cycle/Plan' which was finalised in September 2014, and sets out an annual cycle of activities to maintain relationships with current award sponsors, build relationships with individuals and organisations with high potential to sponsor additional awards, and increase donations from alumni to the Fulbright New Zealand Trust. At the same time we introduced a new initiative to proactively share grantee and alumni stories with our key partner agencies in New Zealand and the US on a regular basis.

In July 2014 we were delighted to win the American Chamber of Commerce in New Zealand (AmCham)'s inaugural Eric & Kathy Hertz Award for Citizen Diplomacy, in recognition of the Fulbright programme's longstanding and significant contribution to strengthening bonds between the people of New Zealand and the United States of America. This high profile award, presented at the 2014 AmCham-DHL Express Success and Innovation Awards in Auckland, was a wonderful recognition of our influence and the esteem with which we are held in the bilateral relationship.

Overall, Fulbright New Zealand's brand and profile remain strong and public awareness continues to increase through a range of activities. Our relationships with alumni and the Fulbright New Zealand Alumni Association are also very strong.



Strategic Goal 3: Award Opportunities

With the aim of having a coherent, effective and efficient award programme, Fulbright New Zealand will consolidate its existing awards and implement a 'smart growth' policy to grow awards in a quality and sustainable way. Fundraising activities will be implemented to support this development.

The economic environment remained challenging for sustainable growth this year, but Fulbright New Zealand continued to seek sponsorship and donations for additional awards, and did further work around consolidating its awards programmes.

At the end of the last financial year we decided to wind up the Fulbright-Platinum Triangle Awards in Business, which had been highly successful in terms of training New Zealand students as business leaders, but was financially unsustainable due to decreasing sponsorship. This year we offered two final awards, for students to complete exchanges over the 2015-2017 US academic years. Our thanks again to the generous individuals and organisations who sponsored and supported the Platinum Triangle programme over a successful 10 year run. We will continue to seek funding for dedicated graduate and/or scholar awards in the important field of business.

This year our fundraising for the Fulbright New Zealand Trust endowment fund continued, with targeted appeals to alumni around Senator Fulbright's birthday in April 2014 and the anniversary of our founding in September. We were delighted to receive \$20,007 from donations and fundraising in the financial year. With this amount added to past donations, NZUSEF contributions and interest, we have nearly reached our target capital base of \$800,000. This means we can soon begin offering

an additional graduate award from the interest earned each year. There is a growing culture of giving back financially by alumni.

We were delighted at the invitation of the US Department of State's Bureau of Educational and Cultural Affairs to join the Fulbright Distinguished Awards in Teaching programme (which operates in just 11 countries), and to reach a funding agreement with the New Zealand Ministry of Education to support awards for New Zealand teachers. These awards were quickly implemented and proved popular, with two New Zealand and 10 American teachers selected in the first application round in late 2013/early 2014. A press conference was held at parliament in Wellington in March 2014, at which US Secretary of Education Arne Duncan and New Zealand Minister of Education Hon Hekia Parata officially launched the new programme.

We continue to support other non-Fulbright exchange programmes between New Zealand and the US. We have developed a new arrangement to jointly administer the John F. Kennedy Memorial Fellowships programme with New Zealand's Ministry of Foreign Affairs and Trade and the US Embassy New Zealand. We have also been approached by the New Zealand Harkness Fellowships Trust, with whom we have worked previously, to manage a new New Zealand Harkness Fellowship programme from 2015 onwards.

Strategic Goal 4: Governance & Management

Fulbright New Zealand's governance and management will be accountable, transparent, responsive, effective and efficient, equitable, law-abiding and responsive to the present and future needs of the organisation and its sponsors. The aim is to be a highly regarded organisation which is held up as a model for other organisations.

We continue to be guided by our 2012-2016 Strategic Plan, and the four key strategic goals are fully embedded into the operation of Fulbright New Zealand. In March 2014 we reviewed and made minor amendments to our Board charter.

Membership of the Fulbright New Zealand Board of Directors remained unchanged for much of this year, which made for a period of stability and continuity. Towards the end of the year, the US Embassy's two ex-officio appointees left New Zealand and their replacements were welcomed and inducted to the Board.

Operationally, staff worked with purpose and enthusiasm in another busy year, enhancing areas of the operation where possible. Four staff members left the organisation in the period, and all except the fixed-term Business Development Manager were replaced. Award management responsibilities were reshuffled within our Programme Team, and new staff have settled into their roles well. Executive director Mele Wendt submitted her resignation in May 2014 and a process was begun

to find a new leader to take over from January 2015.

The annual staff survey conducted in January 2014 again showed high job satisfaction and strong commitment. Grantee feedback on Fulbright New Zealand's services was consistently highly rated.

Our financial resources were managed effectively in the period despite a further reduction in income. We ended FY2014 with a \$108,000 surplus for the New Zealand-United States Educational Foundation, higher than anticipated. The audit process went smoothly with an unqualified opinion given.

We aim to keep our IT systems up-to-date, so this year we replaced our server and shifted our email into the cloud. Work continues on integrating the new CRM system introduced last year into our various work streams so that it is used effectively by all staff. In other capital expenditure, our open plan office was reconfigured with partitions replaced, and seismic strengthening of ceiling tiles and partition walls was completed.

Independent Auditor's Report on the Summary Financial Statements

To the readers of the summary financial statements of New Zealand-United States Educational Foundation and its consolidated entities John F Kennedy Memorial Fund and Fulbright New Zealand Trust (Incorporated) – collectively, “the Group”.

The accompanying summary consolidated financial statements on pages 18 to 19, which comprise the summary consolidated statement of financial position as at 30 September 2014 and the summary consolidated statements of comprehensive income and changes in equity for the year then ended and notes, are derived from the audited consolidated financial statements of the Group for the year ended 30 September 2014. We expressed an unmodified audit opinion on those financial statements in our report dated 3 December 2014.

The summary financial statements do not contain all the disclosures required for full financial statements under generally accepted accounting practice in New Zealand. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of the group.

Trustees' Responsibility for the Consolidated Financial Statements

The trustees are responsible for the preparation of a summary of the audited consolidated financial statements, in accordance with FRS-43 *Summary Financial Statements*.

Auditor's Responsibility

Our responsibility is to express an opinion on the summary consolidated financial statements based on our procedures, which were conducted in accordance with International Standards on Auditing (New Zealand) (ISA (NZ)) 810 *Engagements to Report on Summary Financial Statements*.

Other than in our capacity as auditor we have no relationship with, or interests in, the group.

Opinion

In our opinion, the summary consolidated financial statements have been correctly extracted from the audited consolidated financial statements of New Zealand - United States Educational Foundation and its subsidiaries (“the Group”) for the year ended 30 September 2014, and the information reported in the summary financial statements is consistent, in all material respects, with the audited financial statements, in accordance with FRS-43 *Summary Financial Statements*.

KAMG

3 December 2014
Wellington



Rangi Matamua

Fulbright-Ngā Pae o te Māramatanga Scholar Award recipient Rangi Matamua from the University of Waikato is researching how astronomy is embedded within the cultural practises of indigenous peoples, at the University of Minnesota in Duluth.

The Fulbright-Ngā Pae o te Māramatanga Scholar Award has given me and my family a truly life changing experience. Two conferences, three lectures, four Pow Wows, seven chapters, countless meetings and 20 states later, we are

returning to Aotearoa with a greater appreciation of the United States, of the world and our place in it.

Based at the University of Minnesota Duluth, the purpose of our visit was twofold. Firstly it was to explore the traditional astronomical knowledge of the Native American peoples in order to understand its use, importance and connection to the wider field of indigenous star lore, and in particular to Māori astronomy. Secondly, this scholarship enabled me to dedicate extended periods of time to completing a major publication on Māori astronomy that I plan to release in 2016. Through the Fulbright I have made important and meaningful connections with other indigenous practitioners, astronomers and communities, have delivered lectures and conference papers related to my field of study and have completed large sections of my proposed publication.

Furthermore, my family have taken part in some unforgettable experiences including dancing at Pow Wow, visiting the nation's capital and attending school in America. We will never forget the places we have seen and the people we have met and will always be grateful to Fulbright New Zealand and Ngā Pae o te Māramatanga for this opportunity.



Jason Fridley

Fulbright US Scholar Award recipient Jason Fridley from Syracuse University researched a Darwinian framework for invasion biology by comparing non-native plant invasions in North America and New Zealand, at Lincoln University.

I study plant invasions and was able to work with some of the leading world experts in this area, including my host Phil Hulme at Lincoln University. Because New Zealand land management agencies monitor the introduction and

spread of invasive plants more carefully than nearly any other region on Earth, we were able to build and test a model that could explain why some introductions fail, and why some succeed. We were amazed to find that a theory about invasions traced back to Darwin, yet rarely tested, could predict which plants had become invaders in New Zealand, based on where they come from (take home message: think twice about planting ornamental shrubs and trees from China).

Personally, there is no doubt that my wife and I will look back on this experience as being transformative for our daughters, 10 and 13, who experienced not only the slower pace of New Zealand schools but the remarkable continuing transformation of Christchurch after the earthquakes. The lasting impression for them will be to look beyond their small world back home, and I think this is invaluable, particularly as they approach the critical development years of high school and college. What a privilege for them to have had such an experience at such an impressionable age.

Summary Financial Statements

The Group

| | 2014 NZ\$ | 2013 NZ\$ |
|---|-------------------------|-------------------------|
| Statement of Financial Position as at 30 September 2014 | | |
| Assets | | |
| Non-current assets | 100,226 | 118,679 |
| Current assets | <u>2,743,554</u> | <u>2,824,929</u> |
| Total Assets | <u>2,843,780</u> | <u>2,943,608</u> |
| Equity | | |
| | 1,632,127 | 1,471,781 |
| Current Liabilities | | |
| Programme commitments | 874,752 | 976,626 |
| Other liabilities | <u>336,901</u> | <u>495,201</u> |
| Total Liabilities | <u>1,211,653</u> | <u>1,471,827</u> |
| Total Equity and Liabilities | <u>2,843,780</u> | <u>2,943,608</u> |
| Statement of Comprehensive Income for the year ended 30 September 2014 | | |
| Revenue | | |
| United States government | 630,543 | 713,663 |
| New Zealand government - MFAT | 607,778 | 577,778 |
| New Zealand government - MBIE | 733,078 | 795,318 |
| Award sponsors | 242,724 | 255,571 |
| Platinum Triangle donors | 47,046 | 80,033 |
| Interest | 75,398 | 83,146 |
| Other income | <u>234,212</u> | <u>127,946</u> |
| Total Revenue | <u>2,570,779</u> | <u>2,633,455</u> |
| Expenditure | | |
| Grants | 1,537,906 | 1,719,212 |
| Grantee selection and orientation | 65,397 | 62,137 |
| Personnel costs | 597,491 | 585,946 |
| Communications/Newsletters/Printing | 49,100 | 48,118 |
| Depreciation and amortisation | 37,292 | 26,050 |
| Audit fees | 12,150 | 11,940 |
| US dollar translation differences | (28,816) | (31,785) |
| Other operating expenses | <u>139,913</u> | <u>199,336</u> |
| Total Expenditure | <u>2,410,433</u> | <u>2,620,954</u> |
| Surplus (Deficit) | <u>160,346</u> | <u>12,501</u> |
| Statement of Changes in Equity for the year ended 30 September 2014 | | |
| Balance at 1 October | 1,471,781 | 1,459,280 |
| Comprehensive income | <u>160,346</u> | <u>12,501</u> |
| Balance at 30 September | <u>1,632,127</u> | <u>1,471,781</u> |

Note

The Summary Financial Statements are a summary of the Group's audited financial statements for the year ended 30 September 2014 which were authorised for issue by the trustees on 3 December 2014. The summary financial statements have been extracted from the full financial statements for the year ended 30 September 2014. The summary financial statements have been prepared in accordance with FRS-43 *Summary Financial Statements*.

The full financial statements have been prepared in accordance with generally accepted accounting practice and they comply with New Zealand International Financial Reporting Standards.

The financial statements are presented in New Zealand dollars because that is the currency of the primary economic environment in which the Group operates.

The summary financial statements cannot be expected to provide as complete an understanding as is provided by the full financial statements of the financial performance, financial position and changes in equity of the Group. A copy of the full financial statements can be obtained, free of charge, from Fulbright New Zealand. The Group is a Public Benefit Entity and qualifies for differential reporting exemptions. All available reporting exemptions allowed under the Framework for Differential Reporting have been adopted.

The auditor has examined the summary financial statements for consistency with the audited financial statements and has issued an unqualified opinion.

Fulbright grants

| | 2014 NZ\$ | 2013 NZ\$ |
|--|-------------------------|-------------------------|
| New Zealand Graduate Awards | 936,261 | 1,059,744 |
| New Zealand Scholar Awards | 200,535 | 201,948 |
| New Zealand Travel Awards | <u>51,700</u> | <u>68,500</u> |
| Total New Zealand Awards | <u>1,188,496</u> | <u>1,330,192</u> |
| US Graduate Awards | 245,410 | 272,404 |
| US Scholar Awards | <u>104,000</u> | <u>116,616</u> |
| Total US Awards | <u>349,410</u> | <u>389,020</u> |
| Total New Zealand and US Awards | <u>1,537,906</u> | <u>1,719,212</u> |

New Zealand-United States Educational Foundation

| | 2014 NZ\$ | 2013 NZ\$ |
|--|------------------|------------------|
| Statement of Financial Position as at 30 September 2014 | | |
| Assets | | |
| Non-current assets | 100,226 | 118,679 |
| Current assets | 1,640,733 | 1,796,549 |
| Total Assets | 1,740,959 | 1,915,228 |
| Equity | | |
| Equity | 530,460 | 422,343 |
| Current Liabilities | | |
| Programme commitments | 874,752 | 976,626 |
| Other liabilities | 335,747 | 516,259 |
| Total Liabilities | 1,210,499 | 1,492,885 |
| Total Equity and Liabilities | 1,740,959 | 1,915,228 |

Statement of Comprehensive Income for the year ended 30 September 2014

| | 2014 NZ\$ | 2013 NZ\$ |
|-------------------------------------|------------------|------------------|
| Revenue | | |
| United States government | 630,543 | 713,663 |
| New Zealand government - MFAT | 607,778 | 577,778 |
| New Zealand government - MBIE | 733,078 | 795,318 |
| Award sponsors | 252,724 | 270,571 |
| Platinum Triangle donors | 47,046 | 80,033 |
| Interest | 30,004 | 41,061 |
| Other income | 214,205 | 74,192 |
| Total Revenue | 2,515,378 | 2,552,616 |
| Expenditure | | |
| Fulbright grants | 1,537,906 | 1,719,212 |
| Grantee selection and orientation | 65,397 | 62,137 |
| Personnel costs | 597,491 | 585,946 |
| Communications/Newsletters/Printing | 49,100 | 48,118 |
| Depreciation and amortisation | 37,292 | 26,050 |
| Audit fees | 9,160 | 8,950 |
| US dollar translation differences | (28,816) | (31,785) |
| Other operating expenses | 139,731 | 198,404 |
| Total Expenditure | 2,407,261 | 2,617,032 |
| Surplus (Deficit) | 108,117 | (64,416) |

Statement of Changes in Equity for the year ended 30 September 2014

| | 2014 NZ\$ | 2013 NZ\$ |
|--------------------------------|----------------|----------------|
| Balance at 1 October | 422,343 | 486,759 |
| Comprehensive income | 108,117 | (64,416) |
| Balance at 30 September | 530,460 | 422,343 |

Fulbright New Zealand Trust (Incorporated)

| | 2014 NZ\$ | 2013 NZ\$ |
|---|---------------|---------------|
| Statement of Comprehensive Income for the year ended 30 September 2014 | | |
| Revenue | | |
| Interest | 35,523 | 32,247 |
| Donations and fundraising | 20,007 | 58,754 |
| Total Revenue | 55,530 | 91,001 |
| Expenditure | | |
| Grant to NZ-US Educational Foundation | 10,000 | 15,000 |
| Audit fees | 1,495 | 1,495 |
| Other expenses | 117 | 117 |
| Total Expenditure | 11,612 | 16,612 |
| Surplus (Deficit) | 43,918 | 74,389 |

Statement of Changes in Equity for the year ended 30 September 2014

| | 2014 NZ\$ | 2013 NZ\$ |
|--------------------------------|----------------|----------------|
| Balance at 1 October | 735,473 | 735,473 |
| Comprehensive income | 43,918 | 74,389 |
| Balance at 30 September | 853,780 | 809,862 |

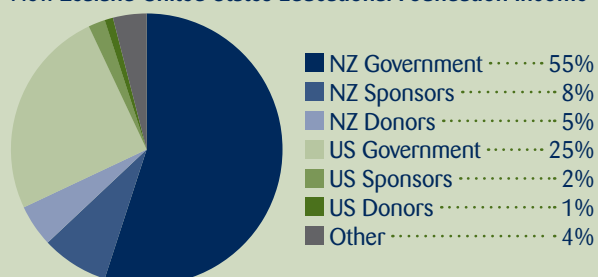
John F. Kennedy Memorial Fund

| | 2014 NZ\$ | 2013 NZ\$ |
|---|--------------|--------------|
| Statement of Comprehensive Income for the year ended 30 September 2014 | | |
| Revenue | | |
| Interest | 9,871 | 9,838 |
| Total Revenue | 9,871 | 9,838 |
| Expenditure | | |
| Audit fees | 1,495 | 1,495 |
| Other expenses | 65 | 5,815 |
| Total Expenditure | 1,560 | 7,310 |
| Surplus (Deficit) | 8,311 | 2,528 |

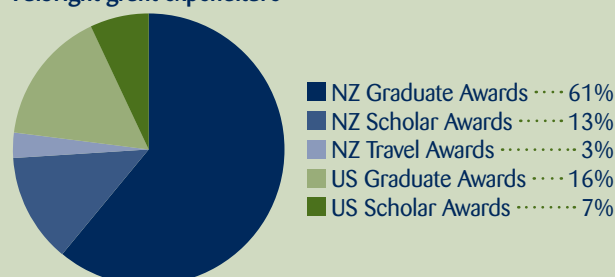
Statement of Changes in Equity for the year ended 30 September 2014

| | 2014 NZ\$ | 2013 NZ\$ |
|--------------------------------|----------------|----------------|
| Balance at 1 October | 239,575 | 237,047 |
| Comprehensive income | 8,311 | 2,528 |
| Balance at 30 September | 247,886 | 239,575 |

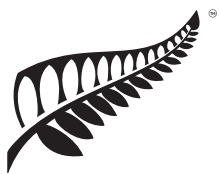
New Zealand-United States Educational Foundation income



Fulbright grant expenditure



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NEW ZEALAND
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Fulbright New Zealand is jointly funded by the governments of New Zealand and the United States of America.

We gratefully acknowledge the sponsorship of additional awards and donations to the Fulbright New Zealand Trust by the following organisations and individuals in this financial year (1 October 2013 - 30 September 2014):

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