



# 2013

## Fulbright New Zealand

### Annual Report





## Fulbright New Zealand Annual Report for the period 1 October 2012 - 30 September 2013

The Fulbright programme was an initiative of US Senator J. William Fulbright to promote international understanding through educational and cultural exchanges between the US and other countries. He believed the programme could play an important role in building a lasting world peace in the aftermath of World War II.

The New Zealand-United States Educational Foundation (trading as Fulbright New Zealand) was established in 1948 through a bi-national treaty between the governments of the US and New Zealand, to administer the Fulbright programme in New Zealand.

[www.fulbright.org.nz](http://www.fulbright.org.nz)

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# The Fulbright Programme



J. William Fulbright as University of Arkansas President, ca. 1941  
Special Collections, University of Arkansas Libraries, Fayetteville

“We must try and expand the boundaries of human wisdom, empathy and perception, and there is no way of doing that except through education.”

Senator J. William Fulbright

## History of the Programme

The Fulbright programme was established in 1946 as an initiative of US Senator J. William Fulbright, to promote mutual understanding through educational and cultural exchanges between the US and other countries. Informed by his own exchange experience as a Rhodes Scholar, Senator Fulbright believed the programme could play an important role in building a lasting world peace in the aftermath of World War II.

In Senator Fulbright's words, the programme aims “to bring a little more knowledge, a little more reason, and a little more compassion into world affairs and thereby to increase the chance that nations will learn at last to live in peace and friendship.” This goal has always been as important to the programme as individual scholarship.

The New Zealand-United States Educational Foundation (trading as Fulbright New Zealand since 1999) was set up by bilateral treaty between the governments of New Zealand and the United States of America in 1948 to administer the Fulbright programme in New Zealand. New Zealand was the fifth country to join the programme. This year, 2013, Fulbright New Zealand celebrated its 65th anniversary. Fulbright New Zealand is jointly funded by the US and New Zealand governments with additional funding from award sponsors, private philanthropists and alumni donors.

The Fulbright programme has been described as one of the largest and most significant movements of scholars across the face of the earth and now operates in over 155 countries, funding around 8,000 exchanges per year for participants to study, research, teach or present their work in another country.

Since 1948 more than 1,700 New Zealanders and 1,300 Americans have received Fulbright awards under the New Zealand programme. Worldwide, the Fulbright programme has assisted more than 300,000 people from over 190 countries to study, research and teach abroad.

The programme has produced numerous remarkable alumni internationally, many of whom have gone on to make significant contributions to scholarly knowledge and public life.

## Programme Administration

**Fulbright New Zealand** is governed by a twelve member Board of Directors comprised of six New Zealanders and six Americans. A staff of nine, based in Wellington, work closely with the US and New Zealand governments and other partner organisations to administer the Fulbright programme in New Zealand.

The **US government** funds and supports the Fulbright programme through the Department of State's Bureau of Educational and Cultural Affairs. The US Ambassador to New Zealand acts as an Honorary Chairperson of Fulbright New Zealand, and the Deputy Chief of Mission and Public Affairs Officer from the US Embassy in Wellington serve as ex-officio members on the Fulbright New Zealand Board.

The **New Zealand government** funds and supports the Fulbright programme primarily through the Ministry of Foreign Affairs and Trade (MFAT). The Minister of Foreign Affairs is an Honorary Chairperson of Fulbright New Zealand, and MFAT's Divisional Manager Americas serves as an ex-officio member on the Fulbright New Zealand Board. A representative of the Secretary of Education is also an ex-officio member on the Board.

The global Fulbright programme is governed by the **Fulbright Foreign Scholarship Board (FFSB)** in Washington, DC. Composed of twelve educational and public leaders appointed by the President of the US, the FFSB establishes worldwide policies and procedures for the Fulbright programme and approves all Fulbright award selections.

The **Institute of International Education (IIE)** is an independent, non-profit organisation based in New York which administers over 250 international education programmes including the Fulbright Student Programme in the US. IIE manages the application and predeparture processes for Fulbright US Graduate Awards, and supports New Zealand Fulbright graduate students while they are in the US.

The **Council for International Exchange of Scholars (CIES)** is a division of IIE based in Washington, DC which administers the Fulbright Scholar Programme in the US. CIES manages the application and predeparture processes for Fulbright US Scholar Awards, and supports New Zealand Fulbright scholars while they are in the US.

# Chairperson's Report



Kia ora and welcome to the Fulbright New Zealand annual report for the 2013 financial year. In this report you can read about our progress this year in advancing the 2012-2016 Strategic Plan's four key strategic goals:

1. to facilitate an outstanding Fulbright experience for applicants, grantees and alumni;
2. to strengthen the Fulbright network

and brand;

3. to consolidate the opportunities for educational exchange; and
4. to demonstrate strong governance and management.

During the year we continued to work on the goals laid out in our strategic plan, which we reviewed in September 2012. A major focus for the period was the engagement, profile-raising and fundraising opportunities presented by the 65th anniversary of Fulbright New Zealand and a number of special celebratory events and activities throughout the year.

It was my great pleasure to attend 65th anniversary celebrations in Washington, Wellington and Auckland, to meet so many fellow Fulbright alumni and to hear inspiring stories of how the Fulbright experience has changed so many lives over the decades. We sincerely thank all alumni for their engagement in this milestone year, and particularly those who directly supported new fundraising efforts to establish an endowment fund. The Fulbright New Zealand Board began the year by committing reserves of NZ\$550,000 to seed the endowment, with the intent of doubling that principal sum as soon as possible so that interest earned can fund additional awards in perpetuity. Thanks to the donations received, profits from fundraising events and activities, and interest earned, a total of \$75,000 was added to the endowment in this financial year.

The anniversary was also a fabulous opportunity to celebrate and re-energise our partnerships with our sponsors and stakeholders. The warm support of the New Zealand and US governments has been evident in the presence of officials and the kind words spoken at our many functions throughout the year. In a letter sent from US Secretary of State John Kerry to New Zealand Prime Minister John Key in September 2013, he noted that "this special milestone signifies the strength and

vitality of the bonds between our peoples."

A big thank you, as always, to our many award sponsors and donors (listed elsewhere in this report) who enable us to offer a significantly greater number of awards than our core funding affords. Thanks also to the tertiary education institutions and other organisations which engage with our programme, and to the Fulbright New Zealand Alumni Association whose activities so greatly enhance and enrich our ongoing engagement with alumni. These partnerships are of huge benefit to Fulbright New Zealand, and we are extremely grateful for them.

I pay tribute to Mele Wendt and the Fulbright New Zealand staff for working so hard to realise the Board's goals for the organisation, particularly with the added anniversary activities which were all executed brilliantly. The team's energy and commitment are crucial to running an efficient and effective Fulbright programme in New Zealand, and make ours a model commission in the Fulbright world.

In terms of governance, at our December 2012 meeting we welcomed Jane Coombs from the Ministry of Foreign Affairs and Trade and Marie Damour from the US Embassy to the Board. At our March 2013 meeting the Board re-elected me as Chairperson, Harlene Hayne as Deputy Chairperson and Mark Fitz-Gerald as Treasurer. In June we farewelled American member Scott Optican who had contributed so much over the course of his six years of service. In September the Board welcomed Scott's replacement, Julie Anne Genter, a New Zealand member of parliament of US heritage. I thank all of the Board members for their excellent contributions to the governance of Fulbright New Zealand.

Ending the year, we again revisited our strategic plan at the September 2013 Board meeting, confirming that our organisation is on the right track and doing well overall, and acknowledging that 2013 and the 65th anniversary had been successful, despite some challenges.

I thank everyone for your support throughout this busy anniversary year, and look forward to another productive year ahead.

Dr Helen Anderson, Chairperson of the Board

## BOARD OF DIRECTORS



**L TO R (BACK):** Harlene Hayne, Marie Damour, Jane Coombs, Helen Anderson, Mele Wendt, Julie Anne Genter, Manulani Meyer **(FRONT):** Mark Fitz-Gerald, David Edginton, Travis Horton, David Patterson **(INSET):** Anne Jackson

**New Zealand Honorary Chairperson**  
Hon Murray McCully  
Minister of Foreign Affairs, New Zealand

**New Zealand Members**  
Helen Anderson Professional Director,  
Fulbright alumna  
Jane Coombs Ministry of Foreign Affairs and Trade  
(from December 2012)  
Mark Fitz-Gerald Westpac  
Anne Jackson Independent education consultant  
David Patterson Chapman Tripp,  
Fulbright alumnus

**US Honorary Chairperson**  
Hon David Huebner  
US Ambassador to New Zealand

**US Members**  
Marie Damour US Embassy  
(from December 2012)  
David Edginton US Embassy  
Julie Anne Genter Green Party of Aotearoa  
New Zealand  
(from September 2013)  
Harlene Hayne University of Otago  
Travis Horton University of Canterbury  
Manulani Meyer University of Hawai'i/  
Te Wānanga o Aotearoa  
Scott Optican University of Auckland  
(until June 2013)

# Executive Director's Report



"International educational exchange is the most significant current project designed to continue the process of humanizing mankind to the point, we would hope, that men can learn to live in peace."

– J. William Fulbright, 1905-1995

Our 65th anniversary year was special and successful. It presented numerous opportunities to profile, celebrate and deepen engagement

with our many wonderful alumni, grantees and stakeholders through a number of anniversary activities. We held fabulous celebrations at the New Zealand Embassy in Washington, DC, at both Parliament and Government House in Wellington, and at the lovely Villa Maria Estate in Auckland. Thanks to everyone who spoke, performed and joined us as guests at the various events, supported our fundraising appeal and art auction, sent us reminiscences, engaged in media activities, or otherwise joined us in marking this milestone for the Fulbright programme in New Zealand. We appreciate and commend you all.

At our annual awards ceremony at parliament in June 2013 we celebrated our largest ever cohort of Fulbright grantees recognised at this event – 86 in total! However, the unfortunate reality is that this record may stand for some time because ongoing financial challenges are resulting in funding reductions which in turn is leading to reductions in award numbers in future. To provide an alternative and sustainable source of funding, we implemented an ambitious fundraising campaign to grow the capital in the Fulbright New Zealand Trust endowment fund to provide for additional exchange awards in perpetuity. Thanks again to everyone who supported this initiative, which is off to a flying start. We hope more alumni and friends continue to give back financially to provide other deserving people with the same benefits they received through their Fulbright experience.

The Fulbright New Zealand 65th anniversary also provided various experiences and connections that expanded our organisational capability and expertise, increased the opportunities in the longer term for fundraising and award sponsorship, and strengthened the bilateral relationship between our two countries. Other highlights of the year included: the successful Future Partners programme involving an amazing group of young New Zealanders and Americans, executed in partnership with the NZ US Council; the increasing interest and

diversity and consistent high quality of Fulbright applicants; and a financial result that is much better than what was earlier budgeted for.

Our office continued offering excellent service to applicants and grantees, and enhancing their exchange experiences with enrichment activities. We made considerable efforts to expand the reach of our Outreach activities, including to audiences underserved by the Fulbright programme, and to hold events to engage alumni and the public. The new lunchtime seminar series at our offices with alumni speakers was a successful initiative which will continue. The Fulbright New Zealand Alumni Association, with whom we work very closely, likewise organised many opportunities for alumni to speak and engage with one another and the public. Online engagement with audiences through our website and social media continued to grow in scale and importance during the year.

Staffing-wise, in February we farewelled Chris Turver, our fixed-term, part-time Business Development Manager, and in April welcomed his replacement, Leonie Black, who coordinated many of our 65th anniversary activities. Programme Manager Ron Mitchell departed in June for a new adventure with his family in Africa, and was replaced by Janey Walker who joined us from another exchange programme, AFS.

A settled, experienced staff team, along with consolidation strategies and a new customer relationship management system implemented in this period, provided for a very effective and efficient operation. I am extremely proud and appreciative of my work colleagues for their commitment and hard work this year, especially in successfully implementing the additional anniversary activities.

I am very appreciative of Board members for being so engaged and proactive, and especially of Chair Helen Anderson who provides excellent leadership in Fulbright New Zealand's governance. Thanks also to our sponsors, stakeholders and everyone who provided financial and other forms of support. Lastly, we thank and celebrate our grantees and alumni who continue to be effective ambassadors for the Fulbright programme and for their country, and all those who keep striving for a more peaceful and just world.

Mele Wendt, Executive Director

## STAFF



L TO R (BACK): John Farrell, Janey Walker, Kara Wood, Tracy Blower, Andy Mitchell (FRONT): Vicky Beckett, Stefanie Joe, Mele Wendt, Val Leach (INSET): Leonie Black

Vicky Beckett  
Leonie Black

Tracy Blower  
John Farrell  
Stefanie Joe  
Val Leach  
Andy Mitchell  
Ron Mitchell

Chris Turver

Janey Walker

Mele Wendt  
Kara Wood

Alumni Coordinator  
Business Development Manager  
(from April 2013)

Programme Administrator  
Accountant

Programme and Advising Team Leader  
Receptionist/Administrator  
Communications Adviser  
Programme Manager  
(until June 2013)

Business Development Manager  
(until February 2013)

Programme Manager  
(from June 2013)

Executive Director

Senior Programme Manager and Educational Adviser

# Strategic Goal 1: The Fulbright Experience

Fulbright New Zealand will provide a high quality service and facilitate excellent educational exchange experiences for Fulbright grantees. This is to advance the aim of offering awards which are highly sought after by a diverse range of people and providing outstanding experiences for grantees which then engenders increased commitment and engagement in the long-term from alumni.

In this FY2013 period, Fulbright grantees commented positively on their award experiences and the service provided by Fulbright New Zealand. To help more of our applicants and grantees overcome the financial challenges of studying abroad, a new resource was developed to provide information about complementary awards and other funding sources. Predeparture information for grantees was continually improved based on feedback, as were award administration procedures and knowledge-sharing among staff members.

Fulbright New Zealand facilitated positive experiences for grantees in both New Zealand and the US.

In November 2012 the eight remaining US graduate students who were nearing completion of their exchange year joined us in Wellington to report on their exchange and enjoy Thanksgiving dinner with US Ambassador David Huebner and his extended family at the ambassador's residence in Lower Hutt. The students also partook in a leadership workshop to help identify their personal and professional goals and ways to extend their collective Fulbright experience into the future.

In February 2013, 19 incoming US graduate students and scholars were welcomed to New Zealand with a week-long orientation programme. The grantees and their families enjoyed a pōwhiri and noho marae (overnight stay) at Waiwhetū Marae. They also visited Ōtari-Wilton's Bush and Parliament, received a series of lectures and seminars on New Zealand's history, culture, politics, natural history and unique flora and fauna, and were home-hosted by local Fulbright alumni for dinner and an overnight stay, connecting them with the broader Fulbright community who would provide a valuable support network throughout their exchange.

Fulbright New Zealand partnered with the NZ US Council on the Future Partners Programme of the 2013 US-NZ Pacific Partnership Forum held in Washington, DC in May. This successful programme involved 11 Fulbright grantees and alumni and 32 other young New Zealand and American leaders.

Our parliamentary awards ceremony in June was well attended, with 54 of the year's 86 Fulbright and related exchange grantees (the largest ever cohort recognised at this annual event) honoured in person in front of around 300 family members, alumni and stakeholders. The ceremony was hosted by Hon Steven Joyce, Minister of Science and Innovation. US Ambassador David Huebner spoke, as did a panel of five Fulbright alumni from across the decades, in celebration of our 65th anniversary.

New Zealand grantees were encouraged to participate in the additional enrichment programmes provided by Fulbright in the US whilst on award, and the majority of grantees did so.

Our annual Outreach Tour from March to May 2013 covered a total of 21 university, polytechnic and wānanga campuses, and included 19 traditional outreach seminars, seven meetings with Senior Management Teams, three scholarships workshops, six Māori and Pacific information sessions, two meetings with

research office staff, one careers expo and 13 drop-in sessions hosted by Fulbright Campus Advisers. A number of these activities were new initiatives aimed at further increasing overall awareness and applications or specifically targeting students and staff of underserved institutions and ethnicities. An estimated 640 people attended outreach events, down from 830 in the previous year. This year we also trialled online webinars which we plan to implement fully next year in order to cost-effectively expand upon the reach of in-person visits.

Our network of 17 Fulbright Campus Advisers at major tertiary education campuses around New Zealand continued to assist in outreach efforts. These campus advisers are all Fulbright alumni who voluntarily provide general information and advice about Fulbright awards and studying/researching in the US, and share their exchange experiences with students and staff.

Application diversity statistics reported to the Fulbright New Zealand Board in June 2013 noted a growth in Māori applicants but a small decrease in Pacific ones. The Waikato region was under-represented in applications, while others including Auckland and Wellington were over-represented. The field of business is also under-represented in applications. Outreach activities will be further enhanced in future to encourage more applications from underserved communities.

Our educational advising service continues to provide information and advice to New Zealanders interested in studying in the US. This year our EducationUSA advising centre answered 428 enquiries in person, by phone or by email. The centre provides a resource library with US university catalogues, directories and application guides as well as test registration and preparation materials. We also administer the GRE (Graduate Record Examinations), SAT and ACT standardised tests for US university admissions, and this year did so for a total of 63 participants over seven different exams.

Number of Fulbright awards granted		
	2013	2012
New Zealand Graduate Awards	26	27
New Zealand Scholar Awards	19	15
New Zealand Travel Awards	15	12
<b>Total New Zealand Awards</b>	<b>60</b>	<b>54</b>
US Graduate Awards	11	10
US Scholar Awards	5	7
US Specialist Awards	7	7
<b>Total US Awards</b>	<b>23</b>	<b>24</b>
<b>Total New Zealand and US Awards</b>	<b>83</b>	<b>78</b>

# Graduate Awards

Fulbright New Zealand offers a range of graduate awards for New Zealand and American students to undertake postgraduate study or research in each other's countries. Grantees are selected on the basis of academic excellence, leadership potential and ambassadorial qualities.

With the exception of the two-year Fulbright-Platinum Triangle Award in Business, Fulbright graduate awards fund grantees towards one year of postgraduate study or research, and include airfares, a basic health benefit plan and programme support. All New Zealand grantees travelling to the US attend a three day predeparture programme in Wellington in June, and enrichment programmes while in the US. American grantees attend a week-long orientation in Wellington in February, a mid-year programme in June, and a year-end report back programme and Thanksgiving dinner in November.

We gratefully acknowledge the support of the American New Zealand Association (ANZA), Earthquake Commission (EQC), Ministry of Business, Innovation and Employment, Ngā Pae o Te Māramatanga and private Platinum Triangle donors in partnering with us to make additional graduate awards possible.

## Fulbright-Platinum Triangle Award in Business

This award is for an emerging New Zealand business leader to complete a Master of Business Administration (MBA) degree at a US institution and gain professional work experience in the US and New Zealand, and is valued at up to US\$75,000 plus a paid internship. Eight applications were received this year and one recipient selected for 2014.

The following student commenced a Fulbright exchange during this financial year:

**Graeme Fielder** from Auckland is completing a Master of Business Administration degree, specialising in entrepreneurship, innovation and technology venture growth, at Stanford University in Stanford, California.

## Fulbright-Science and Innovation Graduate Awards

These awards are for promising New Zealand graduate students to study or research at US institutions in areas targeted to support growth and innovation in New Zealand, and are valued at up to US\$33,000. 36 applications were received this year and 17 recipients selected for 2014.

The following students commenced Fulbright exchanges during this financial year:

**Sam Corbett-Davies** from Napier is completing a PhD in Computer Science, specialising in the development of vision systems for personal robots, at Stanford University in Stanford, California.

**Ilsa Cooke** from Waikuku Beach is completing a PhD in Physical Chemistry, specialising in astrochemistry, at the University of Virginia in Charlottesville.

**Joshua Foster** from Wellington is completing a PhD in Psychology, specialising in cognitive neuroscience, at the University of Oregon in Eugene.

**Gaya Gnanalingam** from Lower Hutt is completing a PhD in

Ecological Science, specialising in the ecology and management of exploited decapod species, at Old Dominion University in Norfolk, Virginia.

**Cameron Gunn** from Christchurch is completing a PhD in Electrical Engineering, specialising in the design of control systems for guiding medical decisions, at the University of California, Los Angeles.

**Samantha Hill** from New Plymouth is completing a Master of Science degree in Sustainability Management, at Columbia University in New York.

**Renee Johansen** from Auckland is researching the effect of invasive marram grass on the composition of mycorrhizal fungal communities in sand dunes, at Duke University in Durham, North Carolina, towards a PhD in Ecology from the University of Auckland.

**Ani Kainamu** from Auckland is researching indigenous and Western natural resource management practices for waterway habitats of wild food species, at Hawai'i Pacific University in Honolulu, towards a PhD in Environmental Science from the University of Canterbury.

**Joshua Krissansen-Totton** from Auckland is completing a PhD in Earth and Space Sciences and Astrobiology, specialising in the evolution and habitability of planetary atmospheres and their interactions with the biosphere, at the University of Washington in Seattle.

**Chuan-Zheng Lee** from Auckland is completing a Master of Science degree in Electrical Engineering, specialising in telecommunications, at Stanford University in Stanford, California.

**Emma Marshall** from Christchurch is researching the impact of the Canterbury earthquakes and their aftermath on the relationships of couples, at the University of Minnesota in Minneapolis, towards a PhD in Psychology from the University of Canterbury.

**Kelly O'Connell** from Red Beach is completing a PhD in Mathematics, specialising in functional analysis, at Vanderbilt University in Nashville, Tennessee.

**Sarah Poole** from Pihama is completing a PhD in Biomedical Informatics, specialising in the use of data from medical records to improve therapies, at Stanford University in Stanford, California.

**Charlotte Till** from Dunedin is completing a PhD in Anthropology, specialising in the migration and impacts of Homo sapiens as evidenced in ancient DNA, at Arizona State University in Tempe.

**Dmitry Volynkin** from Auckland is researching the design and performance of steel frames in earthquakes, at Portland State University in Oregon, towards a PhD in Civil Engineering from the University of Auckland.

**Kate Yesberg** from Wellington is completing a Master of Laws degree in Environmental and International Law, specialising in regional environmental governance and regulation of extractive industries, at New York University.

## Fulbright-EQC Graduate Award in Natural Disaster Research

This award is for a promising New Zealand graduate student to study or research at a US institution in the field of natural disaster



research, and is valued at up to US\$33,000. Five applications were received this year and one recipient selected for 2014.

The following student commenced a Fulbright exchange during this financial year:

**William McVitty** from Palmerston North is completing a Master of Engineering degree in Civil Engineering, specialising in structural and earthquake engineering, at the University of Buffalo in Buffalo, New York.

## Fulbright-Ngā Pae o Te Māramatanga Graduate Award

This award is for a promising New Zealand graduate student to study or research at a US institution in the field of indigenous development, and is valued at up to US\$33,000. Three applications were received this year and one recipient selected for 2014.

The following student commenced a Fulbright exchange during this financial year:

**Horiana Irwin-Easthope** from Nuhaka/Tikitiki is completing a Master of Laws degree in Environmental Regulation, at Harvard University in Cambridge, Massachusetts.

## Fulbright New Zealand General Graduate Awards

These awards are for promising New Zealand graduate students to study or research at US institutions in any field, and are valued at up to US\$33,000. 67 applications were received this year and six recipients selected for 2014.

The following students commenced Fulbright exchanges during this financial year:

**Eleanor Bishop** from Wellington is completing a Master of Fine Arts degree in Theatre Directing, specialising in the creation of original contemporary performance, at Carnegie Mellon University in Pittsburgh, Pennsylvania.

**Fran Gourdie** from Hamilton is completing a Master of Laws degree in Human Rights and International Trade Law, at Columbia University in New York.

**Charlotte Greenfield** from Wellington is completing a Master of Science degree in Journalism, specialising in investigative journalism, at Columbia University in New York.

**Ben Prewett** from Auckland is completing a Master of Laws degree in Corporate Governance and Practice, specialising in corporate governance and international dispute resolution, at Stanford University in Stanford, California.

**Joshua Tait** from Christchurch is completing a PhD in History, specialising in the American conservative movement, at the University of North Carolina at Chapel Hill.

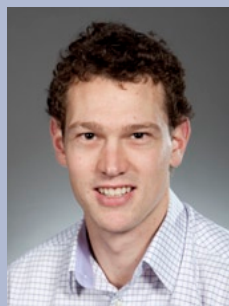
**Simon Todd** from Christchurch is completing a PhD in Linguistics, specialising in the intersection between language variation and change, and computational methods and models, at Stanford University in Stanford, California.

**Sally Trafford** from Auckland is completing a Master of Laws degree in Taxation Law, specialising in economic inequality and tax reform, at Harvard University in Cambridge, Massachusetts.

**Kate Yang** from Auckland is completing a Master of Public Health degree in Clinical Effectiveness, specialising in statistical and epidemiological methods for translating scientific research into clinical relevance, at Harvard University in Boston, Massachusetts.

## Supplementary Award

Fulbright New Zealand offers one supplementary award for New Zealand Fulbright graduate students. The Robin W. and Avril Flockton Winks Award, sponsored by The Lois Roth Endowment, provides US\$1,500 towards research costs and book purchases to a grantee in the field of humanities and/or social sciences. This year's award was granted to **Ani Kainamu**.



**William McVitty**

Fulbright-EQC Graduate Award in Natural Disaster Research recipient **William McVitty** from Palmerston North is completing a Master of Engineering degree in Civil Engineering, specialising in structural and earthquake engineering, at the University of Buffalo in Buffalo, New York.

After arriving in the USA four months ago, I have hit the ground running without looking back. The Fulbright program has provided me with the tools

to succeed as well as an international network of like-minded people. This began with an orientation in Reno where I spent a week making new friends, exploring the area and preparing for the demands of US study. Since arriving in Buffalo I have been amazed at the opportunities available and my experiences have been varied. I have seen Hillary Clinton and other distinguished speakers at my University, been to football, ice hockey and baseball games, travelled down the road to the Niagara Falls, become a Senator of my department and tried my hand at rowing with the University crew. Many Western New Yorkers have never met a Kiwi before, or know what one is for that matter, so it has been intriguing and sometimes amusing to share our cultural backgrounds.

Academically, I am gaining valuable knowledge in the seismic-resistant design of structures from the US perspective. I am excited about furthering my understanding through more specialized courses next semester. With a third of my studies already through, I can see that I will have to remain focused as well as open to new things to get the most out of my time abroad.



**Kate Yang**

Fulbright New Zealand General Graduate Award recipient **Kate Yang** from Auckland is completing a Master of Public Health degree in Clinical Effectiveness, specialising in statistical and epidemiological methods for translating scientific research into clinical relevance, at Harvard University in Boston, Massachusetts.

I've had a great time since arriving in Boston. The calibre of classes is impressive. My favourite class is a small group discussion on Thursday evenings,

where MD-PhDs from different specialties discuss interesting diagnoses from the New England Journal of Medicine. Our professor brings a box of chocolates to stimulate the conversation, which often runs late into the evening. Outside school, I am working at Beth Israel Deaconess Medical Center's Surgical Outcomes and Analysis Research (SOAR) laboratory. Working alongside world class surgeons has opened my eyes to new frontiers. I am looking forward to presenting my research in two American surgical conferences early next year.

It's been great spending time with new American friends, exchanging baking recipes, participating in the local community garden, and volunteering with Harvard's Community Outreach Programme tutoring 7th grade science (the kids imitate my New Zealand accent!). In January, I am looking forward to a month-long field trip to the Syrian border of Jordan, researching how policy is affecting the health of refugees. By talking with key stakeholders like Doctors Without Borders, I'll be seeing firsthand the principles we learn in class come to life. The opportunities I've had have been amazing, and I am loving every moment of this exchange.

## Fulbright US Graduate Awards

These awards are granted for one year of study or research in New Zealand in any field, and are valued at up to NZ\$33,000. 96 applications were received this year and 11 recipients selected for 2014, including the recipient of a Fulbright-ANZA US Graduate Award.

The following students commenced Fulbright exchanges during this financial year:

**Alyssa Braciszewski** from Huntingdon Valley, Pennsylvania is completing a Master of Science degree in Marine Biology, specialising in the effects of nitrogen on bleaching susceptibility and health of endemic sea anemones, at Victoria University of Wellington.

**Anton Chiono** from Summer Lake, Oregon is completing a Master of Environmental Studies degree, specialising in the inclusion of forests in cap-and-trade climate policy, at Victoria University of Wellington.

**Andrew Cole** from Appleton, Wisconsin is completing a Graduate Diploma in Music, specialising in soundscape compositions based on natural and cultural field recordings of New Zealand, at the New Zealand School of Music.

**Matt Hanson** from Sandy, Utah is completing a Master of Science degree in Geology, specialising in spatial gas fluxes of geothermal systems, at the University of Canterbury, as the inaugural recipient of a Fulbright-ANZA US Graduate Award.

**Tali Horowitz** from New York is researching the development of culturally responsive schools, at Te Whare Wānanga o Awanuiārangī.

**Camille McCallister** from Washington, DC is completing a Postgraduate Certificate in Public Health, specialising in health communication to Māori across different socioeconomic statuses, at the University of Auckland.

**Terri Motraghi** from West Sunbury, Pennsylvania completed a Master of Health Sciences degree in Early Intervention, specialising in post-earthquake health and educational

outcomes of young children in Christchurch, at the University of Canterbury.

**Tessa Scroggin** from Ashland, Oregon is completing a PhD in Māori and Indigenous Studies, specialising in the cultural concepts and strategies used to advance Māori education, at the University of Canterbury.

**Jennifer Whisler** from Peru, Nebraska is researching the development of Greenstone digital library software, at the University of Waikato.

**David Zweig** from Fayetteville, Arkansas is completing a Postgraduate Certificate in Earth Sciences, specialising in the kinetics of microbial nitrate reduction in denitrifying bioreactors for the treatment of agricultural and sewage effluent, at the University of Waikato.



**Matt Hanson**

Fulbright-ANZA US Graduate Award recipient Matt Hanson from Sandy, Utah is completing a Master of Science degree in Geology, specialising in spatial gas fluxes of geothermal systems, at the University of Canterbury.

I spent my Fulbright year studying the use of CO<sub>2</sub> to identify blind geothermal systems. These systems have no surface expression, such as hot springs or geysers, to give easy identification. The detection and development of these

systems is paramount for the expansion of geothermal energy. I grew up in Salt Lake City, where the smog can be as thick as pea soup, so the switch to renewable energy sources has always been on the forefront of my mind. The western US has substantial potential geothermal resources and I believe we can learn from New Zealand's renewable profile.

Apart from my project I have used my time to foster a sense of place in New Zealand. From experiences as mundane as bike commuting across Christchurch to those as glamorous as skiing at the head of the Tasman glacier, I've gotten to know some of the places and people that define this country. This newfound sense of place, plus a plethora of insightful comments from my multicultural group of friends, has led me to evaluate and be conscious of my preconceived notions. As I continue my master's degree at the University of Canterbury, I look forward to the continued evolution of my view of the world.



**Andrew Cole**

Fulbright US Graduate Award recipient Andrew Cole from Appleton, Wisconsin is completing a Graduate Diploma in Music, specialising in soundscape compositions based on natural and cultural field recordings of New Zealand, at the New Zealand School of Music.

I have spent my year focusing on ecoacoustics and music composition. I've recorded the sounds of Wellington and many national parks and used those samples as material for my

creative work. I have particularly enjoyed the calls of the birds that have repopulated the Wellington area as a result of the efforts of the Zealandia sanctuary. Walking in Aro Valley, Highbury, and the other suburbs surrounding the sanctuary is a fantastic, sonically rich experience. It is my hope that my compositions have captured some of the wonder and amazement I feel every time I leave my flat. While here, I participated in New Zealand School of Music events like the composer's concert, New Zealand String Quartet reading, and gave a lecture at the composition workshop. After I return to the US I will be defending my dissertation, which will be performed in January, and spending a month as an artist-in-residence at the Kimmel Harding Nelson Center for the Arts.

I have had a great time experiencing New Zealand culture and visiting many parks and reserves. This country's beautiful landscape and natural areas have had a profound impact on my artistic work and will inspire me for years to come.



# Scholar Awards

Our range of Fulbright scholar awards are for New Zealand and American academics, artists and professionals to research, teach, present their work or share their specialist knowledge in each other's countries. Grantees are selected on the basis of academic, artistic or professional excellence, leadership potential and ambassadorial qualities.

Awards range from small contributions towards short-term visits to fully-funded exchanges of up to one year in duration, including airfares, a basic health benefit plan and programme support.

We gratefully acknowledge the support of the Cognition Education Research Trust, Creative New Zealand, the New Zealand Harkness Fellowships Trust, Ngā Pae o Te Māramatanga and the Wallace Arts Trust in partnering with us to make additional scholar awards possible.

## Fulbright New Zealand Scholar Awards

These awards are for New Zealand artists, academics or professionals to lecture and/or conduct research in the US for three to five months, and are valued at up to US\$37,500. 10 applications were received this year and six recipients selected.

The following scholars commenced Fulbright exchanges during this financial year:

**Lisa Emerson** from Massey University Manawatū is researching the beliefs, attitudes and experiences of scientists as writers over the "lifecycle" of their careers, at the University of Vermont in Burlington.

**Susy Frankel** from Victoria University of Wellington is researching the application of international treaty interpretation rules and methods to intellectual property law, at New York University.

**Barrie Gordon** from Victoria University of Wellington is researching implementation of the Teaching Personal and Social Responsibility pedagogical model in out-of-school programmes for underserved youth in the US, at North Illinois University in DeKalb.

**Stephen Jacobi** from the New Zealand United States Council researched stakeholder consultation processes in the US government's negotiation of trade and economic agreements, at Georgetown University in Washington, DC.

**Nēpia Mahuika** from the University of Waikato is researching the roles of oral traditions and oral histories as historical sources for Native American and Māori peoples, at the University of Illinois at Urbana-Champaign in Urbana.

**John Townend** from Victoria University of Wellington is researching current and long-term earthquake-generating characteristics of New Zealand's Alpine Fault, at the University of Wisconsin-Madison in Madison, Wisconsin and Stanford University in Stanford, California.

## Fulbright Visiting Scholar Awards in New Zealand Studies

These awards are for New Zealand academics to conduct research and teach a course in New Zealand Studies at Georgetown University in Washington, DC for one or two semesters, and are valued at up to US\$37,500.

The following scholar commenced a Fulbright exchange during

this financial year:

**Scott Wilson** from Unitec Institute of Technology researched and taught a course on the development and representation of a national identity in New Zealand cinema, at Georgetown University in Washington, DC for its Spring 2013 semester.

## Fulbright-Ngā Pae o Te Māramatanga Scholar Awards

This award is for a New Zealand artist, academic or professional to lecture and/or conduct research in the US for three to five months in a field of indigenous development, and is valued at up to US\$37,500. No applications were received this year.

The following scholars commenced Fulbright exchanges during this financial year:

**Eruera Tarena** from Te Tapuae o Rēhua researched the features and mechanisms of contemporary indigenous organisation design, at Arizona State University Tempe in Tempe, Arizona and the University of Hawai'i at Mānoa in Honolulu.

**Veronica Tawhai** from Massey University Manawatū researched indigenous political educators' assessments of the transformative potential of citizenship education, at the Center for World Indigenous Studies in Olympia, Washington.

## Fulbright-Cognition Scholar Award in Education Research

This award is for a New Zealand educator or scholar to pursue research in the US designed to have an impact on New Zealand early childhood education or primary/secondary schooling and student achievement, for three to five months, and is valued at up to US\$37,500. One application was received this year but no recipient selected.

The following scholar commenced a Fulbright exchange during this financial year:

**Jenny Langrish** from Wanganui High School researched the implementation of school-wide positive behaviour support plans in the US, at the University of Missouri-Columbia.

## Fulbright-Creative New Zealand Pacific Writer's Residency

This award is for a New Zealand writer of Pacific heritage to carry out work on a creative writing project exploring Pacific identity, culture or history at the University of Hawai'i for three months, and is valued at NZ\$30,000. 10 applications were received this year and one recipient selected.

The following writer commenced a Fulbright exchange during this financial year:

**Leilani Tamu** from Auckland is researching and writing her second book of poetry, *Cultural Diplomacy*, at the University of Hawai'i at Mānoa in Honolulu.

## Fulbright-Wallace Arts Trust Award

This award is for an outstanding mid-career or senior New Zealand visual artist to undertake a ten week residency at Headlands Center for the Arts in Sausalito, California, and is

valued at US\$24,000. 12 applications were received this year and one recipient selected.

The following artist commenced a Fulbright exchange during this financial year:

**Steve Carr** from Auckland completed a ten week residency at Headlands Center for the Arts in Sausalito, California.

## Fulbright-Harkness New Zealand Fellowship

This award is for an emerging New Zealand leader in any field of study or vocation (excluding health care policy and practice) to study or research in the US for a minimum of six weeks, and is valued at NZ\$15,000. 12 applications were received this year and one recipient selected.

The following scholars commenced Fulbright exchanges during this financial year:

**Peter Griffin** from the Science Media Centre researched public interest journalism at the Center for Public Integrity in Washington, DC and the California HealthCare Foundation Center for Health Reporting in Oakland, California.

**Acushla Dee O'Carroll** from Massey University Albany researched the use of social networking sites by Native Hawaiian and Native American peoples, at the University of Hawai'i at Mānoa in Honolulu and the University of Washington in Seattle.

## Fulbright New Zealand Travel Awards

These awards are for New Zealand academics, artists and professionals to visit the US for 10 to 90 days in order to present their work to American audiences, and are valued at up to NZ\$5,000. 19 applications were received this year across two selection cycles, and nine recipients selected.

The following scholars commenced Fulbright exchanges during this financial year:

**Nancy de Freitas** from AUT University presented her research into differences in art and design research practices in the Northern and Southern Hemispheres, at several universities in the US.

**Mel Galbraith** from Unitec Institute of Technology gave lectures about the ecological restoration of Tiritiri Matangi Island, at several US universities, community colleges and conservation organisations.

**Megan Grainger** from the University of Waikato gave a seminar on forensic use of laser ablation inductively coupled plasma mass spectrometry (LA-ICP-MS), at the University of Montana in Missoula.

**David Harper** from Victoria University of Wellington presented his research into memory impairment following exposure to drugs of abuse at several conferences and universities in the US.

**John Maxted** from EIT Hawke's Bay presented a paper entitled Boys go bush: Pedagogical insights to the experiences of NZ adolescents on solo at the 2012 Association of Outdoor Recreation and Education National Conference in Snowbird, Utah.

**Edwina Pio** from AUT University presented her research into infusing diversity into postgraduate business programmes, at the Academy of Management's 2013 Annual Meeting in Orlando, Florida.

**Nikini Puhulwelle Gamage** from the University of Auckland presented his research into model-based prediction of head injuries in shaken babies, at the 12th US National Congress on Computational Mechanics in Raleigh, North Carolina.

**Douglas Rosendale** from Plant & Food Research presented his research into food-microbe-host interactions in human digestive health, at conferences in West Lafayette, Indiana and New York, and at several universities and research institutions in the US.

**Chez Viall** from the University of Auckland gave a seminar on interactions between antiphospholipid auto-antibodies and placental trophoblasts, at Cornell University in Ithaca, New York.

**Paul Wolfram** from Victoria University of Wellington screened his films and gave lectures on ethnographic film production and methodologies, at the Society for Visual Anthropology's Film, Video and Interactive Media Festival in San Francisco, California, and at Harvard and Indiana Universities.

## Fulbright-Ngā Pae o Te Māramatanga Travel Awards in Indigenous Development

These awards are for New Zealand academics, artists and professionals to visit the US for 10 to 90 days in order to present their work on a theme of indigenous development to American audiences, and are valued at up to NZ\$5,000. Five applications were received this year across two selection cycles, and two recipients selected.

The following scholars commenced Fulbright exchanges during this financial year:

**Simon Bennett** from Massey University Wellington presented his research into cognitive behavioural therapy for treatment of depression in Māori, at the University of Colorado Denver and a Feel Better Now! workshop in Halibut Cove, Alaska.

**Nick Roskrige** from Massey University Manawātū gave lectures on the origin, distribution and genomics of traditional food crops of Māori, at Cornell University in Ithaca, New York.

**Melinda Webber** from the University of Auckland gave presentations on indigenous and minority student achievement, adolescent social psychology and Māori health, at the University of Wisconsin-Green Bay.

## Fulbright-Meg Everton Professional Enhancement Awards in Education

These awards are for New Zealand teachers, principals and educational researchers in early childhood, primary or secondary education to undertake a professional development activity in the US for 12 to 90 days, and are valued at up to NZ\$5,000. 18 applications were received this year and four recipients selected.

The following scholars commenced Fulbright exchanges during this financial year:

**Toni Christie** from Childspace Early Childhood Institute attended and presented at early childhood leadership and professional development conferences in Chicago, Illinois and San Francisco, California, and visited several early childhood sites in the US.

**Brylee Gibson** from King's School is attended and presented at the International Boys' Schools Coalition's 20th Annual Conference in Richmond, Virginia and visited boys' schools in several US cities.

**Fraser Hill** from Swannanoa School visited ArtSpace Charter School in Swannanoa, North Carolina to establish an ongoing partnership, gave a presentation on global education at the University of North Carolina Asheville, and visited schools in the Mooresville district to learn about their use of mobile technology in the classroom.

## Fulbright Scholar-in-Residence Programme

These awards are for US institutions that are underserved by international exchange to host overseas academics for one or two semesters. Fulbright Scholars-in-Residence teach in their specialist field, consult on curriculum and programme development, and help internationalise campuses and communities.

Approximately 50 awards covering travel, living costs, and a basic health benefit plan are offered each year.

The following scholars commenced Fulbright exchanges during this financial year:

The Southern Polytechnic State University in Marietta, Georgia is hosting **Ana Terry** from Dunedin, who is teaching new media arts and giving talks about New Zealand art and culture and her own practice to university audiences and the wider community.

## Fulbright US Scholar Awards

These awards are for American academics, artists or professionals to lecture and/or conduct research in New Zealand for three to five months, and are valued at up to NZ\$41,000. 47 applications were received this year and five recipients selected for 2014.

All American grantees travelling to New Zealand attend a week-long orientation in Wellington in February.

The following scholars commenced Fulbright exchanges during this financial year:

**Jonathan Bray** from the University of California, Berkeley researched the impact of liquefaction on critical infrastructure in Christchurch, and taught geotechnical earthquake engineering, at the University of Canterbury.

**Terrie Epstein** from Hunter College researched young people's perspectives of the Treaty of Waitangi, at Victoria University of Wellington.

**Kathy Fox** from the University of Vermont researched restorative re-entry of offenders to the community, at Victoria University of Wellington.

**Cath Kleier** from Regis University researched the ecology of the New Zealand alpine cushion plant genus *Raoulia*, and taught global plant conservation, at the University of Otago.

**Katie O'Reilly** from the University of Portland researched hormonal influence on activity and movement patterns of Little Blue Penguins, and taught conservation biology, at the University of Auckland.

**Larisa Warhol** from the University of Connecticut researched digital multimedia resources for indigenous language revitalisation, and taught language revitalisation, at AUT University.

## Fulbright Specialist Awards

These awards are for New Zealand academic institutions to host US academics, artists or professionals for two to six week programmes of lectures, seminars, workshops, conferences or symposiums, and are valued at up to US\$11,700. 16 applications were received this year across two selection cycles, and seven awards granted.

The following scholars commenced Fulbright exchanges during this financial year:

The University of Waikato hosted **Lynn Bloom** from the University of Connecticut, Storrs, who gave lectures and assisted with curriculum and faculty development in the university's cross-disciplinary Writing Studies programme.

Massey University Wellington hosted **Pamela Bush** from the University of Central Florida, who gave lectures on information technology in emergency management, and collaborated on research into response and recovery efforts following the Canterbury earthquakes.

Victoria University of Wellington hosted **Vicente Diaz** from the University of Illinois at Urbana-Champaign, who gave a keynote address at the Pacific History Association's 20th Biennial Conference, as well as seminars and workshops on Micronesian seafaring, transdisciplinarity and indigenous studies at several New Zealand universities.

The University of Canterbury hosted **Susan Gabel** from Chapman University, who gave a keynote address at the 2013 Disability Studies in Education Conference, and shared her expertise in disability studies in education with a number of universities, government departments and NGOs.

The University of Canterbury hosted **George Ann Gregory** from Albuquerque, New Mexico, who gave workshops on the total physical response method of language teaching.

Unitec Institute of Technology hosted **Carol Plummer** from the University of Hawai'i, who gave lectures and assisted with curriculum development in the field of family violence and sexual abuse prevention.

The University of Waikato and the University of Otago hosted **Kirk Samelson** from Colorado Springs, Colorado, who gave lectures and seminars in the fields of business law, environmental law and water law.

Massey University Albany hosted **Steve Taylor** from Worcester Polytechnic Institute, who assisted with the development of arts-based educational programmes. He also gave seminars around the country on the role of arts in business and building resilient communities.



**Jenny Langrish**

Fulbright-Cognition Scholar Award in Education Research recipient **Jenny Langrish** from Wanganui High School researched the implementation of school-wide positive behaviour support plans in the US, at the University of Missouri-Columbia.

Four months, two conferences, fourteen schools and one amazing experience. The Fulbright scholarship offered me the opportunity to conduct research into the positive behaviour support systems operating in schools across the

US, in order to highlight best practice for New Zealand schools currently involved in 'Positive Behaviour for Learning' (PB4L). My base at the University of Missouri-Columbia allowed me to analyse relevant literature, participate in training, visit schools and work with experts in the field of positive behaviour supports.

Since my return I have presented at the national PB4L conference and disseminated some of my research findings to secondary schools across New Zealand. As an Assistant Principal in a large and busy school the scholarship was a rare and welcome opportunity to bridge the gap between research and practice.

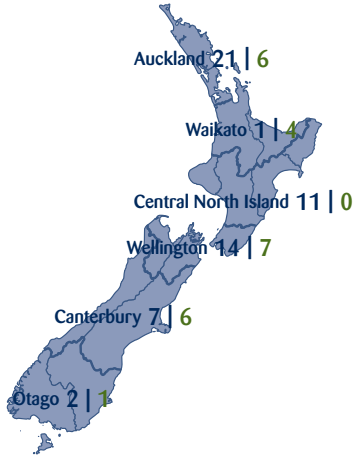
Beyond the professional learning realm it is hard to summarise some personal highlights, but I will try! The following made my top ten: cycling the Golden Gate Bridge, seeing a bear in Yellowstone, driving through Glacier National Park, running the Katy Trail in Missouri, the view from the Empire State building, catching a show on Broadway, not losing a cent in Las Vegas, experiencing the glass bridge over the Grand Canyon, surviving a marathon in Maryville and cheering on my husband in the Coeur d'Alene Ironman.

# Grantee Statistics

## Grantee Distribution

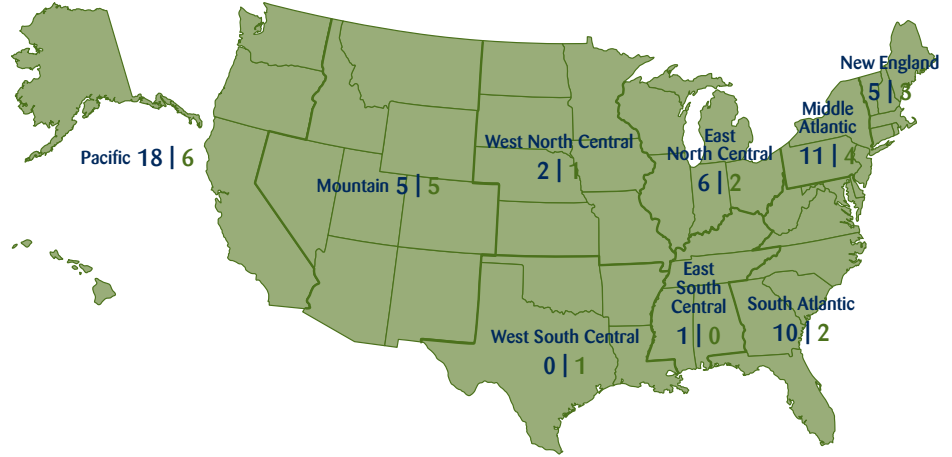
### New Zealand

New Zealanders going from = 58  
Americans coming to = 24



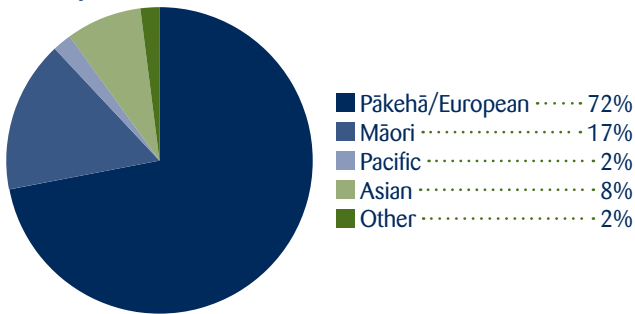
### United States of America

New Zealanders going to = 58  
Americans coming from = 24

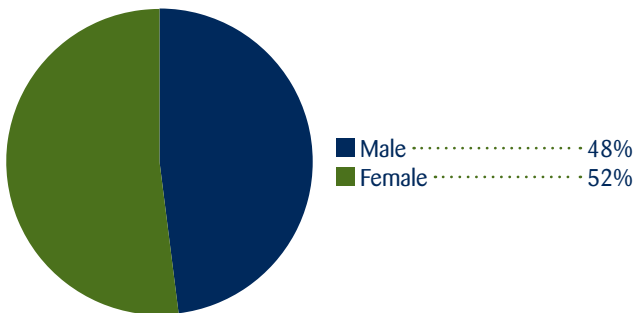


## New Zealand Grantee Diversity

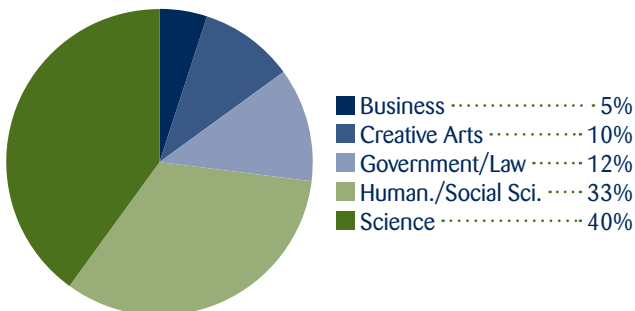
### Ethnicity



### Gender

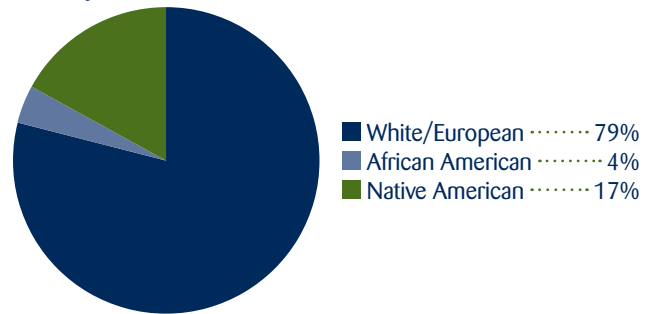


### Academic field

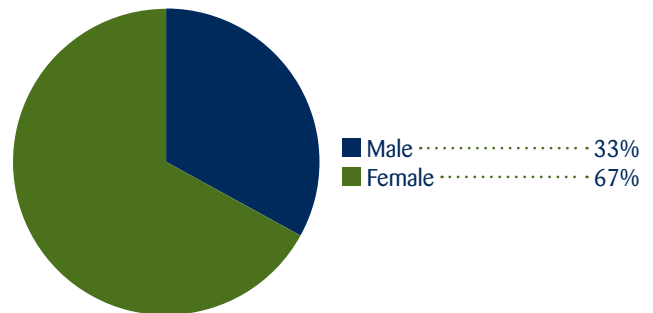


## US Grantee Diversity

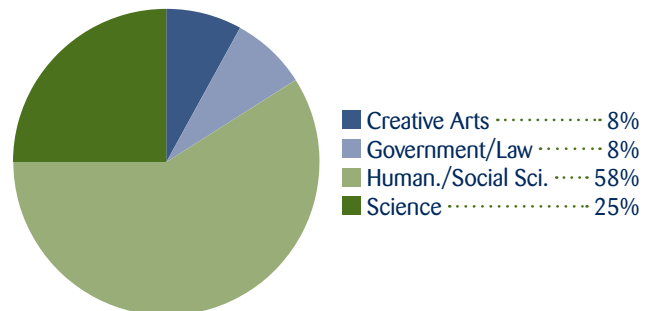
### Ethnicity



### Gender



### Academic field



# Other Fellowships and Awards

Fulbright New Zealand administers a range of other exchange programmes between New Zealand and the US on behalf of their various agencies.

## Ian Axford (New Zealand) Fellowships in Public Policy

These fellowships, funded by 16 New Zealand government agencies, are for outstanding mid-career American professionals to study public policy in New Zealand for seven months, and are valued at up to NZ\$58,500. Fulbright New Zealand administers the Ian Axford Fellowship programme on behalf of the Board of the Ian Axford (New Zealand) Fellowships in Public Policy.

The three Ian Axford Fellows for 2013 were:

- **April Ferrino** from the Texas Legislative Budget Board, who researched how the quality of care in rest homes can be improved through regulatory processes, at the Ministry of Health;
- **Eileen Harrity**, formerly from Chicago Public Schools, who researched the use of vocational pathways and business-to-education partnerships to ease student transitions into careers and further study, at the Ministry of Education; and
- **Mary Jo (MJ) Kaplan** from Kaplan Consulting, who researched social enterprise with a focus on the youth pipeline and start-up enterprises, at the Ministry of Social Development, in collaboration with the ASB Community Trust.

The findings of their fellowships research were published in policy reports which were launched at a series of public seminars in August and are downloadable from the Fulbright New Zealand website.



**MJ Kaplan**

**Ian Axford (New Zealand) Fellow in Public Policy MJ Kaplan from Kaplan Consulting researched social enterprise with a focus on the youth pipeline and start-up enterprises, at the Ministry of Social Development, in collaboration with the ASB Community Trust.**

I had an extraordinary experience travelling throughout New Zealand to engage with people involved in social enterprise, local and national government, business, tertiary

education, philanthropy, Māori-dom and not-for-profits to identify needs and a vision for a more cohesive and impactful social enterprise sector. The field is nascent with very few resources and minimal government support even though there are tremendously innovative early stage ventures. I witnessed great momentum, culminating in Social Enterprise Week and Startup Weekend. The startup weekend, only the second to take place globally, was remarkably successful even though Wellington experienced a major earthquake just prior to the event. I was honored to be a judge. Social enterprise is on the cusp of playing an important role in social innovation as well as economic development in New Zealand.

On a personal level, I travelled for a month on the South Island with my husband and son – tramping, caving, kayaking, exploring glaciers and more. I made it to Northland, as far as Cape Reinga, with my daughters when they visited. We made lifetime friends and our son had a marvellous experience at Wellington High School. The fellowship created important pivots for me professionally. I begin teaching social entrepreneurship at Brown University in 2014 and I have joined the team of Loomio, one of the New Zealand social ventures that I researched.



**Steve Taylor**

**Fulbright Specialist Steve Taylor from Worcester Polytechnic Institute assisted with the development of arts-based educational programmes at Massey University Albany. He also gave seminars around the country on the role of arts in business and building resilient communities.**

During my visit as a Fulbright Specialist, I gave several formal symposiums and workshops on how the business world can learn from the arts in Auckland, Palmerston North and Wellington. I

think the most personally gratifying were the playwriting workshops I conducted in which we worked on writing plays that showed the felt experience of the phenomena that had been researched. Although I learned a lot during these workshops, the surprising learning came from the more mundane everyday experience of being in New Zealand for six weeks.

I eventually came to realize that New Zealand was the only place that I had ever been that really felt bicultural. Canada may have two languages, but it is clearly either culturally French or English depending upon where you are. New Zealand seems to have created a genuinely bicultural culture. More so than the much anticipated, seemingly limitless, natural beauty of the land and sea, or the welcoming nature of the people, it was this experience of biculturalness that is greatest gift I received from my Fulbright visit. And that's even including the pineapple lumps.



### **Alumni reminiscence:**

**Alan Goodyear, 1953 Fulbright New Zealand Graduate Student**

It was in September 1953 that I left New Zealand to take up my Fulbright grant at the University of Minnesota, for study towards a Master of Science degree

in Civil Engineering. In that era travel outside New Zealand was rare, and it was a real privilege to have the opportunity to study abroad on the Fulbright programme. Facilities for research at the laboratory were good and I enjoyed US university life, making good friends amongst the US and international students. In my second year I was a dormitory counsellor, and met an adventurous Iowa girl, a counsellor in the girls' dormitory. We were married in 1956.

The Ministry of Works brought me back to New Zealand at the end of 1959, but the international career that followed was not building dams, but in education. From 1962 I was a member of a Unesco international team of experts at the Higher Technical Institute in Baghdad, designing curricula, installing laboratories, teaching, selecting fellowship candidates and working with Iraqi counterparts. I was then transferred to a similar project in Egypt, which had engineering and agricultural facilities. In June 1967 the Six Day War erupted around us and the families were evacuated to Cyprus. I planned to return to New Zealand, but the offer of a two year contract at Unesco Headquarters in Paris could not be refused.

There were only five New Zealanders in the staff of 2,000 in Paris. My work was to manage United Nations Development Programme projects, recruiting experts, arranging fellowships, and ordering equipment. The two year contract was extended, and I became responsible for a unit promoting regional and international co-operation in engineering education. This was a great assignment, facilitating the sharing of experiences of engineering educators around the world. My earlier dreams of being involved in international work were fulfilled a hundred times over, which would not have happened without having had that Fulbright award.

## Strategic Goal 2: Fulbright Network & Brand

Fulbright New Zealand will continue to develop strong partnerships and networks with key stakeholders and alumni. It will undertake activities which strengthen our brand and raise our profile so as to generate greater public awareness and interest.

Fulbright New Zealand continued to strengthen relationships with key stakeholders, alumni and the public in this period, particularly through its 65th anniversary activities in 2013.

In October-November 2012 we conducted an online survey of alumni to get feedback on the impacts and benefits of Fulbright exchanges and direction for the ongoing engagement of alumni. From the 330 responses we received, we were pleased to learn that 99.4% of respondents rated their exchange a worthwhile experience, with 86.5% describing the experience as life-changing. 78.2% declared they were committed to remaining engaged with and giving back to the Fulbright programme. 86.5% were aware of the Fulbright New Zealand Alumni Association, and 73.2% would be willing to give a one-off donation. These positive results informed our decisions around engagement with alumni over the following year. Thanks to everyone who took time to complete the online survey.

Fulbright New Zealand continued a productive partnership with the Fulbright New Zealand Alumni Association, co-funding a part-time coordinator to drive the Association's alumni engagement strategy and key activities. Alumni coordinator Vicky Beckett and the Association's regional coordinators organised a large number of events to complement those organised by Fulbright New Zealand. In October 2012 alumnus Douglas Pratt from the University of Waikato gave high profile Fulbright lectures at the Universities of Auckland, Canterbury and Otago. In November, American alumnus Jim McCormick from Iowa State University gave Fulbright lectures at Palmerston North City Library, Victoria University of Wellington and the University of Waikato. Fulbright Reflections alumni panel talks were held in partnership with the Museum of New Zealand Te Papa Tongarewa, City Gallery Wellington and the TSB Bank Wallace Arts Centre in Auckland, and a similar science communication forum was held at the Otago Museum.

Fulbright New Zealand launched its own monthly alumni seminar series in 2013, having trialled a "brown bag" lunchtime seminar with recently-returned alumna Eryn Newman in October 2012. A further six alumni seminars (one a panel discussion featuring three recent graduate students) were held between February and September 2013. This successful series will be continued in future, as it is effective in engaging with the general public and raising our profile.

We also held a number of special events to celebrate our 65th anniversary with alumni and supporters in the US and New Zealand. On 17 May, more than 120 people from across the US gathered at the New Zealand Embassy in Washington, DC for a 65th anniversary reception hosted by Rt Hon Mike Moore, New Zealand Ambassador to the United States. Speakers included Adam Erel, principal deputy assistant secretary for the US Department of State's Bureau of Educational and Cultural Affairs, Senator Fulbright's widow Harriet Fulbright, and a panel of five US and New Zealand alumni and grantees spanning the decades. New York-based Fulbright New Zealand graduate student Bryony Gibson-Cornish gave a solo viola recital.

Our annual awards ceremony, hosted by Hon Steven Joyce at

parliament in Wellington on 25 June, was expanded into another 65th anniversary celebration and drew a crowd of 300 well-wishers.

Two 65th anniversary gala dinners were held in New Zealand in September, at Villa Maria Estate in Auckland on 7 September and Government House in Wellington on 14 September, the actual anniversary date of the founding of Fulbright New Zealand by bilateral treaty in 1948. 90 guests attended the Auckland dinner, at which Fulbright New Zealand chairperson Helen Anderson and US Ambassador David Huebner spoke, as did several alumni (with others performing). 120 attended the Wellington dinner hosted by the Governor-General of New Zealand, Lt Gen Rt Hon Sir Jerry Mateparae and his wife Lady Janine Mateparae. US Ambassador David Huebner and New Zealand's Minister of Education, Hon Hekia Parata, spoke as representatives of the two partner governments in New Zealand's Fulbright programme, and alumni and grantees were again showcased with speeches and performances.

In other events, recently-returned Harkness Fellow in Health Care Policy and Practice, Sarah Derrett, gave a series of seminars in Dunedin in April, Wellington and Christchurch in May, and Auckland in July. In August our annual series of Ian Axford (New Zealand) Fellowship in Public Policy seminars was held in Wellington in partnership with the Institute of Public Administration New Zealand (IPANZ), at which this year's three fellows presented their policy reports to interested audiences.

Online engagement with grantees, alumni and the public continues to grow. Our website attracted record numbers of monthly visitors on five occasions during the year, peaking at 11,637 unique visitors in September 2013. There was a 64% increase in Facebook page likes (to 776) and a 82% increase in Twitter followers (to 385) in the same period. Press releases were issued to announce award opportunities and to profile newly selected grantees and alumni and Fulbright events. Media coverage of the Fulbright programme in New Zealand was up 37% from last year – our media monitoring service recorded 226 mentions of Fulbright and related exchange programmes and participants in mainstream print media, many more articles were posted online and a number of grantees and alumni were featured in television and radio interviews.

There was some wonderful media coverage around our 65th anniversary. Radio New Zealand National produced a special four part documentary on the history and future of Fulbright New Zealand which began airing on 13 September 2013, the eve of our 65th anniversary. The documentary included interviews with many grantees, alumni, staff, Board members and stakeholders, as well as archival footage of early US grantees and the Fulbright programme's founder Senator J. William Fulbright. All four episodes can be heard on our website, at [www.fulbright.org.nz/news-publications/audio-video](http://www.fulbright.org.nz/news-publications/audio-video)

We continue to engage closely with stakeholders and sponsors, and in November 2012 introduced a new sponsorship recognition policy to ensure that all sponsors are suitably acknowledged in newsletters, publications and online.



## Strategic Goal 3: Business Development

With the aim of having a coherent, effective and efficient award programme, Fulbright New Zealand will consolidate its existing awards and implement a 'smart growth' policy in terms of business development. Fundraising activities will be implemented to support this development.

Despite the challenging economic environment, Fulbright New Zealand continued to seek sponsorship and donations for additional awards, and continued to raise our profile among diverse audiences which we hope will bear fruit in future.

In November 2012 we were delighted to receive a \$100,000 contribution from a donor who wishes to remain anonymous for two additional New Zealand Graduate Student awards in science and innovation. A reception was held in January 2013 to acknowledge former Ambassador Charles Swindells for his work over the years to sustain the Fulbright-Platinum Triangle Awards in Business. Despite significant efforts over the past two years to sustain and in fact expand the Platinum Triangle programme, it became apparent that it was financially unsustainable in the longer term and so the Board agreed in September 2013 to phase it out by 2015 unless new significant levels of funds were secured for it. Fulbright New Zealand remains committed to providing awards targeted in business in future.

A significant activity was the 65th anniversary fundraising to build an endowment fund to provide awards in perpetuity. A new part-time Business Development Manager, Leonie Black, was contracted in April to coordinate these activities which comprised of a general fundraising appeal, two successful anniversary gala dinners in Auckland and Wellington in September 2013, and an

art auction featuring wonderful artworks by Fulbright alumni and other leading New Zealand artists. By the end of the financial year a total of \$75,000 was added to the Fulbright New Zealand Trust endowment made up of \$35,000 in donations, \$23,000 from the art auction and dinners, and interest earned.

Analysis was undertaken on past fundraising patterns and alumni survey results to inform our fundraising strategies for the future. The appeal targeting alumni to 'give back' will be ongoing as we cannot rely solely on government funding. With reduced income we are now having to reduce the number of awards offered and turn away even more deserving applicants than usual.

In terms of consolidation, we discontinued offering the dedicated Fulbright Visiting Scholar Awards in New Zealand Studies at Georgetown University, instead offering this same opportunity within the general New Zealand scholar awards. A scholar selected this year will be based there next year. The fourth and final Fulbright-Harkness New Zealand Fellowship was implemented as the New Zealand Harkness Fellowships Trust's funding was fully expended. Finally, we administered the Harkness Fellowships in Health Care Policy for the last time. We celebrate that these partnerships have been fruitful and that we will see some improved operational efficiencies.

## Strategic Goal 4: Governance & Management

Fulbright New Zealand's governance and management will be accountable, transparent, responsive, effective and efficient, equitable, law-abiding and responsive to the present and future needs of the organisation and its sponsors. The aim is to be a highly regarded organisation which is held up as a model for other organisations.

Several key governance documents were developed and implemented this year, including a Board charter incorporating previously existing governance documents, a risk management assessment, and a comprehensive emergency management plan. A very thorough and timely planning and review process was executed. The 2012-2016 Strategic Plan and its four key strategic goals are fully embedded into the operation and continue to guide decisions. New Board members were provided with an induction. Board members were engaged and proactive in their governance role and used their expertise and networks to assist.

Operationally, staff worked with purpose and enthusiasm in a very busy year, particularly for those involved in executing 65th anniversary initiatives on top of their usual work. The annual staff survey conducted in January 2013 again showed high job satisfaction and strong commitment. Two staff members left the organisation in the period. Staff made enhancements to aspects

of the operation where possible. Grantee feedback on Fulbright New Zealand's services was consistently highly rated.

A new Microsoft Dynamics CRM customer relationship management system was designed and implemented in this period, replacing an outdated database. The new system allows our staff greater flexibility in managing contact data, and is expected to streamline processes and introduce greater efficiencies all round.

Our financial resources were managed effectively in the period despite a reduction in income. The FY2013 year-end result was a \$64K deficit for the New Zealand-United States Educational Foundation, which was lower than budgeted. The Reserves Policy and Investment Policy were reviewed and updated. The audit process went very smoothly with an unqualified opinion given.

# Independent Auditor's Report on the Summary Financial Statements

To the readers of the financial statements of New Zealand-United States Educational Foundation and its consolidated entities John F Kennedy Memorial Fund and Fulbright New Zealand Trust (Incorporated) (collectively "the Group") on the Summary Financial Statements.

The accompanying summary financial statements on pages 18 to 19, which comprise the summary statement of financial position as at 30 September 2013 and the summary statements of comprehensive income, and changes in equity for the year then ended, and notes, are derived from the audited financial statements of the Group for the year ended 30 September 2013. We expressed an unmodified audit opinion on those financial statements in our report dated 4 December 2013.

The summary financial statements do not contain all the disclosures required for full financial statements under generally accepted accounting practice in New Zealand. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of the Group.

## Trustees' Responsibility for the Consolidated Financial Statements

The Trustees are responsible for the preparation of consolidated financial statements in accordance with FRS-43 *Summary Financial Statements*.

## Auditor's Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing (New Zealand) (ISA (NZ)) 810 and International Standards on Auditing (ISA) 810 *Engagements to Report on Summary Financial Statements*.

Other than in our capacity as auditor we have no relationship with, or interests in, the Group.

## Opinion

In our opinion, the summary consolidated financial statements, derived from the audited consolidated financial statements of the Group for the year ended 30 September 2013, are a fair summary of those financial statements, in accordance with FRS-43 *Summary Financial Statements*.

KAMG

4 December 2013  
Wellington



### Melinda Webber

Fulbright-Ngā Pae o Te Māramatanga Travel Award in Indigenous Development recipient Melinda Webber from the University of Auckland gave presentations on indigenous and minority student achievement, adolescent social psychology and Māori health, at the University of Wisconsin-Green Bay.

I travelled to the US as part of a comparative research project examining the role of race and ethnicity in the lives of indigenous adolescents who reside

in Auckland, New Zealand and Green Bay, Wisconsin. To help me better understand this topic, I was privileged to be able to engage with a range of American and indigenous scholars and students at the University of Wisconsin-Green Bay. I gave six presentations while I was there, on all aspects of Māori culture, history and identity. I also presented a seminar explaining the work of the Starpath Project here in New Zealand, which focuses on lifting the academic achievement of Māori and Pasifika students who attend low decile schools.

Beyond these very stimulating academic experiences, I was able to spend a lot of time with an academic mentor, Professor Regan Gurung, and his lovely family, exploring the state of Wisconsin and engaging in American/Green Bay culture. It was the middle of winter when I went to Green Bay and, whilst I stayed in a very warm and comfortable University accommodation, the short walk through the snow to the campus each morning was a shock to the system – literally freezing! I feel both privileged and humbled to have been so warmly welcomed by the Wisconsin-Green Bay University community in my short time there. Ngā mihi aroha kia koutou katoa.



### Alumni reminiscence:

Julie Allen, 1974 Fulbright US Graduate Student

I was awarded a Fulbright scholarship in 1974 to study geology at the University of Auckland. Before I left my hometown in upstate New York to travel to New

Zealand, I had never been on a commercial flight, and I had never travelled outside North America. I think the most obvious impact of the Fulbright experience for me was living inside another culture. I remember being slightly confused at first. How many of you tried to jump into the driver's seat when you were first picked up at the airport? And did anyone else get invited to 'tea' and assume it meant little cakes and tea, not a full mutton dinner with pavlova for dessert? Meeting new people and learning to live in a place that did things just a little bit differently was the beginning of my global education. Thanks to the Fulbright program, 'thinking globally' is now a part of who I am.

The friendships I made while studying in New Zealand have lasted for nearly 40 years. The other students in the geology department were often as curious about my life in the US as I was about them. We studied together, went on weekend hikes all over the North Island, camped at sheep stations for geology field trips, partied together and helped each other with our graduate research. I have stayed in touch with many friends and we have shared visits both in the US and New Zealand.

And then there is stunning New Zealand – a geologist's dream. Extinct and active volcanoes, geothermal activity, alps, glaciers and faults. I was so fortunate to be able to explore and learn in such a diverse and unique setting. I was also lucky that the geology department included so many excellent and demanding teachers and eager, bright students.

Fulbright offered me a remarkable challenge and opportunity. It opened my eyes to the importance of trying new things. I am extremely grateful for that.

# Summary Financial Statements

## The Group

	2013 NZ\$	2012 NZ\$
<b>Statement of Financial Position as at 30 September 2013</b>		
<b>Assets</b>		
Non-current assets	118,679	95,835
Current assets	<u>2,824,929</u>	<u>2,961,854</u>
<b>Total Assets</b>	<b><u>2,943,608</u></b>	<b><u>3,057,689</u></b>
<b>Equity</b>		
	<b>1,471,781</b>	<b>1,459,280</b>
<b>Current Liabilities</b>		
Programme commitments	976,626	928,884
Other liabilities	<u>495,201</u>	<u>669,525</u>
<b>Total Liabilities</b>	<b><u>1,471,827</u></b>	<b><u>1,598,409</u></b>
<b>Total Equity and Liabilities</b>	<b><u>2,943,608</u></b>	<b><u>3,057,689</u></b>
<b>Statement of Comprehensive Income for the year ended 30 September 2013</b>		
<b>Revenue</b>		
United States government	713,663	758,543
New Zealand government - MFAT	577,778	577,778
New Zealand government - MBIE	795,318	634,691
Award sponsors	255,571	255,617
Platinum Triangle donors	80,033	100,083
Interest	83,146	78,964
Other income	<u>127,946</u>	<u>73,010</u>
<b>Total Revenue</b>	<b><u>2,633,455</u></b>	<b><u>2,478,686</u></b>
<b>Expenditure</b>		
Grants	1,719,212	1,736,931
Grantee selection and orientation	62,137	70,132
Personnel costs	585,946	620,178
Communications/Newsletters/Printing	48,118	53,930
Depreciation and amortisation	26,050	24,374
Audit fees	11,940	12,038
US dollar translation differences	(31,785)	26,557
Other operating expenses	<u>199,336</u>	<u>197,541</u>
<b>Total Expenditure</b>	<b><u>2,620,954</u></b>	<b><u>2,741,681</u></b>
<b>Surplus (Deficit)</b>	<b><u>12,501</u></b>	<b><u>(262,995)</u></b>
<b>Statement of Changes in Equity for the year ended 30 September 2013</b>		
Balance at 1 October	1,459,280	1,722,275
Comprehensive income	<u>12,501</u>	<u>(262,995)</u>
<b>Balance at 30 September</b>	<b><u>1,471,781</u></b>	<b><u>1,459,280</u></b>

## Note

The Summary Financial Statements are a summary of the Group's audited financial statements for the year ended 30 September 2013 which were authorised for issue by the trustees on 4 December 2013. The summary financial statements have been extracted from the full financial statements for the year ended 30 September 2013. The summary financial statements have been prepared in accordance with FRS-43 *Summary Financial Statements*.

The full financial statements have been prepared in accordance with generally accepted accounting practice and they comply with New Zealand International Financial Reporting Standards.

The financial statements are presented in New Zealand dollars because that is the currency of the primary economic environment in which the Group operates.

The summary financial statements cannot be expected to provide as complete an understanding as is provided by the full financial statements of the financial performance, financial position and changes in equity of the Group. A copy of the full financial statements can be obtained, free of charge, from Fulbright New Zealand. The Group is a Public Benefit Entity and qualifies for differential reporting exemptions. All available reporting exemptions allowed under the Framework for Differential Reporting have been adopted.

The auditor has examined the summary financial statements for consistency with the audited financial statements and has issued an unqualified opinion.

### Fulbright grants

	2013 NZ\$	2012 NZ\$
New Zealand Graduate Awards	1,059,744	926,479
New Zealand Scholar Awards	201,948	323,412
New Zealand Travel Awards	<u>68,500</u>	<u>40,500</u>
<b>Total New Zealand Awards</b>	<b><u>1,330,192</u></b>	<b><u>1,290,391</u></b>
US Graduate Awards	272,404	289,484
US Scholar Awards	<u>116,616</u>	<u>143,859</u>
<b>Total US Awards</b>	<b><u>389,020</u></b>	<b><u>433,343</u></b>
<b>Total New Zealand and US Awards</b>	<b><u>1,719,212</u></b>	<b><u>1,723,734</u></b>

## New Zealand-United States Educational Foundation

	2013 NZ\$	2012 NZ\$
<b>Statement of Financial Position as at 30 September 2013</b>		
<b>Assets</b>		
Non-current assets	118,679	95,835
Current assets	1,796,549	1,986,343
<b>Total Assets</b>	<b>1,915,228</b>	<b>2,082,178</b>
<b>Equity</b>		
<b>Equity</b>	<b>422,343</b>	<b>486,759</b>
<b>Current Liabilities</b>		
Programme commitments	976,626	928,884
Other liabilities	516,259	666,535
<b>Total Liabilities</b>	<b>1,492,885</b>	<b>1,595,419</b>
<b>Total Equity and Liabilities</b>	<b>1,915,228</b>	<b>2,082,178</b>

### Statement of Comprehensive Income for the year ended 30 September 2013

	2013 NZ\$	2012 NZ\$
<b>Revenue</b>		
United States government	713,663	758,543
New Zealand government - MFAT	577,778	577,778
New Zealand government - MBIE	795,318	634,691
Award sponsors	270,571	405,617
Platinum Triangle donors	80,033	100,083
Interest	41,061	36,834
Other income	74,192	77,925
<b>Total Revenue</b>	<b>2,552,616</b>	<b>2,591,471</b>
<b>Expenditure</b>		
Fulbright grants	1,719,212	1,723,734
Grantee selection and orientation	62,137	70,132
Personnel costs	585,946	620,178
Communications/Newsletters/Printing	48,118	53,930
Depreciation and amortisation	26,050	24,374
Audit fees	8,950	8,950
US dollar translation differences	(31,785)	26,557
Other operating expenses	198,404	196,529
<b>Total Expenditure</b>	<b>2,617,032</b>	<b>2,724,384</b>
<b>Surplus (Deficit)</b>	<b>(64,416)</b>	<b>(132,913)</b>

### Statement of Changes in Equity for the year ended 30 September 2013

	2013 NZ\$	2012 NZ\$
Balance at 1 October	486,759	619,672
Comprehensive income	(64,416)	(132,913)
<b>Balance at 30 September</b>	<b>422,343</b>	<b>486,759</b>

## Fulbright New Zealand Trust (Incorporated)

	2013 NZ\$	2012 NZ\$
<b>Statement of Comprehensive Income for the year ended 30 September 2013</b>		
<b>Revenue</b>		
Interest	32,247	32,764
Donations and fundraising	58,754	85
<b>Total Revenue</b>	<b>91,001</b>	<b>32,849</b>
<b>Expenditure</b>		
Grant to NZ-US Educational Foundation	15,000	150,000
Audit fees	1,495	1,593
Other expenses	117	210
<b>Total Expenditure</b>	<b>16,612</b>	<b>151,803</b>
<b>Surplus (Deficit)</b>	<b>74,389</b>	<b>(118,954)</b>

### Statement of Changes in Equity for the year ended 30 September 2013

	2013 NZ\$	2012 NZ\$
Balance at 1 October	735,473	854,427
Comprehensive income	74,389	(118,954)
<b>Balance at 30 September</b>	<b>809,862</b>	<b>735,473</b>

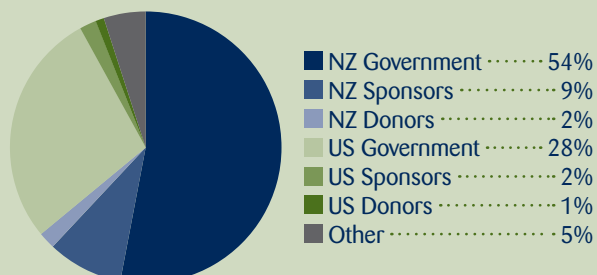
## John F. Kennedy Memorial Fund

	2013 NZ\$	2012 NZ\$
<b>Statement of Comprehensive Income for the year ended 30 September 2013</b>		
<b>Revenue</b>		
Interest	9,838	9,366
<b>Total Revenue</b>	<b>9,838</b>	<b>9,366</b>
<b>Expenditure</b>		
Grant	-	13,197
Audit fees	1,495	1,495
Other expenses	5,815	5,802
<b>Total Expenditure</b>	<b>7,310</b>	<b>20,494</b>
<b>Surplus (Deficit)</b>	<b>2,528</b>	<b>(11,128)</b>

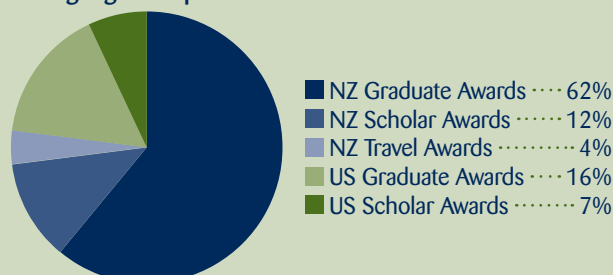
### Statement of Changes in Equity for the year ended 30 September 2013

	2013 NZ\$	2012 NZ\$
Balance at 1 October	237,047	248,175
Comprehensive income	2,528	(11,128)
<b>Balance at 30 September</b>	<b>239,575</b>	<b>237,047</b>

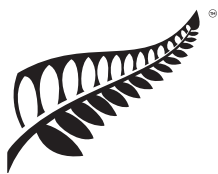
New Zealand-United States Educational Foundation income



Fulbright grant expenditure



# Funding and Sponsors



**NEW ZEALAND**  
FOREIGN AFFAIRS & TRADE



Fulbright New Zealand is jointly funded by the governments of New Zealand and the United States of America.

We gratefully acknowledge the sponsorship of additional awards and donations to the Fulbright New Zealand Trust by the following organisations and individuals in this financial year:

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**Ministry of Business,  
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**New Zealand Harkness  
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Lois Roth Endowment

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