



2012

Fulbright New Zealand

Annual Report

FULBRIGHT

NEW ZEALAND
TE TŪĀPAPA MĀTAURANGA
O AOTEAROA ME AMERIKA



Fulbright New Zealand Annual Report for the period 1 October 2011 - 30 September 2012

The Fulbright Programme was an initiative of US Senator J. William Fulbright to promote international understanding through educational and cultural exchanges between the US and other countries. He believed the programme could play an important role in building a lasting world peace in the aftermath of World War II.

The New Zealand-United States Educational Foundation (trading as Fulbright New Zealand) was established in 1948 through a bi-national treaty between the governments of the US and New Zealand, to administer the Fulbright Programme in New Zealand.

www.fulbright.org.nz

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The Fulbright Programme



J. William Fulbright as University of Arkansas President, ca. 1941
Special Collections, University of Arkansas Libraries, Fayetteville

“We must try and expand the boundaries of human wisdom, empathy and perception, and there is no way of doing that except through education.”

Senator J. William Fulbright

History of the Programme

The Fulbright programme was established in 1946 as an initiative of US Senator J. William Fulbright, to promote mutual understanding through educational and cultural exchanges between the US and other countries. Informed by his own exchange experience as a Rhodes Scholar, Senator Fulbright believed the programme could play an important role in building a lasting world peace in the aftermath of World War II.

In Senator Fulbright's words, the programme aims “to bring a little more knowledge, a little more reason, and a little more compassion into world affairs and thereby to increase the chance that nations will learn at last to live in peace and friendship.” This goal has always been as important to the programme as individual scholarship.

The New Zealand-United States Educational Foundation (trading as Fulbright New Zealand since 1999) was set up by bilateral treaty between the governments of New Zealand and the United States of America in 1948 to administer the Fulbright Programme in New Zealand. New Zealand was the fifth country to join the programme. Fulbright New Zealand is jointly funded by the US and New Zealand governments with additional funding from award sponsors, private philanthropists and alumni donors.

The Fulbright programme has been described as one of the largest and most significant movements of scholars across the face of the earth and now operates in over 155 countries, funding around 8,000 exchanges per year for participants to study, research, teach or present their work in another country.

Since 1948 more than 1,600 New Zealanders and 1,300 Americans have received Fulbright awards under the New Zealand programme. Worldwide, the Fulbright programme has assisted more than 300,000 people from over 190 countries to study, research and teach abroad.

The programme has produced numerous remarkable alumni internationally, many of whom have gone on to make significant contributions to scholarly knowledge and public life.

Programme Administration

Fulbright New Zealand is governed by a twelve member Board of Directors comprised of six New Zealanders and six Americans. A staff of eight, based in Wellington, work closely with the US and New Zealand governments and other partner organisations to administer the Fulbright programme in New Zealand.

The **US government** funds and supports the Fulbright programme through the Department of State's Bureau of Educational and Cultural Affairs. The US Ambassador to New Zealand acts as an Honorary Chairperson of Fulbright New Zealand, and the Deputy Chief of Mission and Public Affairs Officer from the US Embassy in Wellington serve as ex-officio members on the Fulbright New Zealand Board.

The **New Zealand government** funds and supports the Fulbright programme primarily through the Ministry of Foreign Affairs and Trade (MFAT). The Minister of Foreign Affairs is an Honorary Chairperson of Fulbright New Zealand, and the Director of the Americas Division at MFAT serves as an ex-officio member on the Fulbright New Zealand Board. A representative of the Secretary of Education is also an ex-officio member on the Board.

The global Fulbright programme is governed by the **Fulbright Foreign Scholarship Board (FSB)** in Washington, DC. Composed of twelve educational and public leaders appointed by the President of the US, the FSB establishes worldwide policies and procedures for the Fulbright programme and approves all Fulbright award selections.

The **Institute of International Education (IIE)** is an independent, non-profit organisation based in New York which administers over 250 international education programmes including the Fulbright Student Programme in the US. IIE manages the application and predeparture processes for Fulbright US Graduate Awards, and supports New Zealand Fulbright graduate students while they are in the US.

The **Council for International Exchange of Scholars (CIES)** is a division of IIE based in Washington, DC which administers the Fulbright Scholar Programme in the US. CIES manages the application and predeparture processes for Fulbright US Scholar Awards, and supports New Zealand Fulbright scholars while they are in the US.

Chairperson's Report



Kia ora and welcome to the Fulbright New Zealand annual report for the 2012 financial year. During the year we implemented a new plan which sets out the strategic priorities for Fulbright New Zealand from 2012 to 2016.

Following on from this, our annual report has been reformatted this year to measure our performance against the plan's four key strategic goals:

1. to facilitate an outstanding Fulbright experience for applicants, grantees and alumni;
2. to strengthen the Fulbright network and brand;
3. to consolidate the opportunities of educational exchange; and
4. to demonstrate strong governance and management.

As you will read in this report, we have already made significant progress in year one of the strategic period. I pay tribute to Mele Wendt and the Fulbright New Zealand staff for taking to the goals we have set them with such dedication and hard work in the year under review. The team's energy and commitment are crucial to running an efficient and effective Fulbright programme in New Zealand, and make ours a model commission in the Fulbright world.

Fulbright New Zealand does not, however, operate in isolation and we must thank everyone who supports us in pursuing Senator's Fulbright vision for a more peaceful world through international exchange. As our core funders, the New Zealand and US governments (through the New Zealand Ministry of Foreign Affairs & Trade and US Department of State) have an enduring commitment to the Fulbright programme and its central place in bilateral relations.

A number of organisations and individuals generously sponsor or donate towards additional exchange awards, and we thank them all for their ongoing support, particularly in these tough financial times – The Cognition Institute, Creative New Zealand, Earthquake Commission (EQC), James Wallace Arts Trust, Ministry of Business, Employment & Innovation, Lois Roth Endowment, New Zealand Harkness Fellowships Trust, New Zealand Trade & Enterprise, Ngā Pae o te Māramatanga and the donors to the Fulbright-Platinum Triangle Award in Business. To

that family of financial supporters we welcome American New Zealand Association (ANZA) which has partnered with us this year to offer additional Fulbright US Graduate Awards to New Zealand from 2013 onwards.

The Fulbright New Zealand Alumni Association is another organisation whose support we must acknowledge, for their invaluable work in galvanising the goodwill of alumni and providing so many terrific opportunities for alumni to network and share their wisdom with each other and the wider public. I acknowledge immediate past chairperson Graham Cochrane and his replacement Brian Walters for their stewardship of this successful and growing association through another busy and productive year.

In terms of governance, this year we farewelled several long-serving Board members – Stephen Jacobi after six years of service, including a period as deputy chairperson, Richard Nelson after six years of service, many of them as treasurer, and Rob McIntosh after a seven year tenure as the Ministry of Education ex-officio appointee to the Board. I thank them all for their tremendous contributions to Fulbright New Zealand.

In place of the departed members we have welcomed to the Board Manulani Meyer, a University of Hawai'i academic currently in residence as an international scholar at Te Wānanga o Aotearoa, and Anne Jackson from the Ministry of Education. The Board elected Harlene Hayne as its Deputy Chairperson in September 2011, and in March 2012 Mark Fitz-Gerald and I were re-elected to our positions of Treasurer and Chairperson, respectively. I thank all of the Board members for their wonderful commitment to the Fulbright programme.

Ending the year, we reviewed and refined our strategic plan at a Board meeting in September 2012, adding or expanding aims to strengthen the bilateral relationship between the US and New Zealand (especially in the international education arena), and to employ new and relevant technologies in our provision of services to applicants, grantees and alumni. We are confident that these new initiatives will see Fulbright New Zealand remain a relevant and vibrant organisation as we celebrate 65 years of achievement in 2013.

With the support of you, the readers of this annual report, we look forward to another busy and productive year ahead.

Dr Helen Anderson, Chairperson of the Board

BOARD OF DIRECTORS



L TO R (BACK): David Patterson, David Edginton, Anne Jackson, Travis Horton **(FRONT):** Manulani Meyer, Scott Optican, Helen Anderson, Mele Wendt **(INSET):** Harlene Hayne, Mark Fitz-Gerald

New Zealand Honorary Chairperson
Hon Murray McCully
Minister of Foreign Affairs, New Zealand

New Zealand Members
Helen Anderson Professional Director, Fulbright alumna
Mark Fitz-Gerald Westpac
Stephen Jacobi New Zealand United States Council (until December 2011)
Rob McIntosh Ministry of Education (until March 2012)
Anne Jackson Ministry of Education (from September 2012)
Nigel Moore Ministry of Foreign Affairs and Trade (until July 2012)
David Patterson Chapman Tripp, Fulbright alumnus

US Honorary Chairperson
Hon David Huebner
US Ambassador to New Zealand

US Members
David Edginton US Embassy
Harlene Hayne University of Otago
Travis Horton University of Canterbury
Manulani Meyer University of Hawai'i (from September 2012)
Richard Nelson Taylor Investment Ltd (until March 2012)
Scott Optican University of Auckland

Executive Director's Report



"International educational exchange is the most significant current project designed to continue the process of humanizing mankind to the point, we would hope, that men can learn to live in peace."

– J. William Fulbright, 1905-1995

Senator Fulbright's vision of world peace through educational exchange remains at the core of what everyone in the Fulbright programme does and

aims for.

Fulbright New Zealand's 64th year in operation went smoothly overall. When reviewing our achievement and outcomes against our four main strategic goals and stated objectives, we can celebrate that a lot was achieved in this period as per plan, despite it being a somewhat challenging year. The following pages of this Annual Report outline in more detail the activities and outcomes within each of our four main goals.

Several key developments worth highlighting here include: a new partnership with the New York-based American New Zealand Association (ANZA) to implement the new Fulbright-ANZA US Graduate Award which helps boost the number of US awards from 2013 onwards; the beginning of implementation of new professional enhancement travel awards for New Zealand teachers, provided by a bequest from alumna Meg Everton; the launch of our new website which replaced a 10 year old existing website and a huge increase in online social networking (Facebook, Twitter etc.); an upgrade to our financial system and improvements to financial processes and reporting; a successful Kennedy Memorial Fellowship with Tom Friedman; and a record number of Ian Axford Fellowships in Public Policy (six fellows) in its 15 year history.

We implemented a business development strategy to especially focus on maintaining strong support from current stakeholders, consolidating our awards suite (to ensure the most efficient operation as possible in the tight fiscal environment we are working within) and growing smartly (to expand the programme, especially in targeted business awards). The consolidation efforts have been beneficial overall. We have sustained award numbers where desirable, and our suite of awards is coherent and operationally efficient.

Expansion efforts have been the most challenging, especially because of the Global Financial Crisis environment. Despite a

positive and supportive reception, we were unable to obtain new sponsors to expand the Fulbright-Platinum Triangle Award in Business but have been able to sustain it, and in fact to extensively promote the programme and Fulbright in general to a much broader audience than before. These business development efforts will continue in FY2013.

The constant focus every day of this year remained on delivering the best services and as many awards as possible within the available resources, and ensuring that a diverse range of the best applicants were selected, grantees had wonderful experiences whilst on award and alumni remained connected to the programme.

In terms of staffing, in March we welcomed Vicky Beckett, the new part-time coordinator of the Fulbright New Zealand Alumni Association, and Chris Turver, the new part-time Business Development Manager, to the team. Kara Wood, Senior Programme Manager and Educational Adviser, returned from parental leave, Programme Manager Keri Vanka departed for a new challenge elsewhere, and was replaced by Ron Mitchell who had been filling in temporarily for Kara Wood. From April onwards the team settled into a diligent and collegial work environment and managed well an intense but successful year of activities. I am very thankful to them.

I am also sincerely appreciative of everyone who supported us this year. A special thank you to Chairperson, Helen Anderson, and all other Board members for their valuable contributions and support. Thanks also to those who provided financial and other forms of support, especially the American and New Zealand governments and other sponsoring agencies and individuals. We acknowledge all grantees and alumni who continue to be effective ambassadors for the Fulbright programme and for their country, and all those who keep striving for a more peaceful, just and human world.

"Educational exchange can turn nations into people, contributing as no other form of communication can to the humanizing of international relations." (Fulbright)

Mele Wendt, Executive Director

STAFF



L TO R (BACK): Kara Wood, Tracy Blower, Andy Mitchell, Ron Mitchell, John Farrell, Chris Turver **(FRONT):** Vicky Beckett, Stefanie Joe, Mele Wendt, Val Leach

Vicky Beckett	Alumni Coordinator (from March 2012)
Tracy Blower	Programme Administrator
John Farrell	Accountant
Stefanie Joe	Programme and Advising Team Leader
Val Leach	Receptionist/Administrator
Andy Mitchell	Communications Adviser
Ron Mitchell	Programme Manager
Chris Turver	Business Development Manager (from March 2012)
Kameswari Vanka	Programme Manager (until March 2012)
Kara Wood	Senior Programme Manager and Educational Adviser
Mele Wendt	Executive Director

Strategic Goal 1: The Fulbright Experience

Fulbright New Zealand will provide a high quality service and facilitate excellent educational exchange experiences for Fulbright grantees. This is to advance the aim of offering awards which are highly sought after by a diverse range of people and providing outstanding experiences for grantees which then engenders increased commitment and engagement in the long-term from alumni.

In this FY2012 period, Fulbright grantees commented positively on their award experiences and the service provided by Fulbright New Zealand. Predeparture information for grantees was continually improved based on feedback, and the process to connect grantees with appropriate alumni buddies was strengthened. Knowledge sharing increased amongst staff to provide a more seamless customer service when staff were absent, procedural manuals were continually updated as changes occurred, and enhancements made to award administration and processes.

Fulbright New Zealand facilitated positive experiences for grantees in both New Zealand and the US.

A poroporoaki (farewell ceremony) at Waiwhetū Marae in Lower Hutt and a leadership development workshop were added to the Thanksgiving end-of-year programme in November 2011 for nine American graduate students soon returning home. The leadership workshop helped grantees identify their personal and professional goals and ways to extend their collective Fulbright experience into the future. Thanksgiving dinner was enjoyed at the US Ambassador's residence with the ambassador, David Huebner, and his extended family.

In February 2012, the orientation programme for 22 incoming US graduate students and scholars was expanded to include a reception at the James Cook Hotel Grand Chancellor, enabling grantees to network with stakeholders, sponsors and alumni. US grantees and their families were welcomed with a pōwhiri and noho marae (overnight stay) at Waiwhetū Marae. They also visited Ōtari-Wilton's Bush and Parliament, and received a series of lectures and seminars on New Zealand's history, culture, politics, natural history and unique flora and fauna.

Our parliamentary awards ceremony in June 2012 was well attended, with 55 of the year's 84 Fulbright and related exchange grantees honoured in person in front of around 250 family members, alumni and stakeholders. The ceremony was hosted by Hon Stephen Joyce, Minister of Science and Innovation. US Ambassador David Huebner and recent Fulbright alumna Toni Moyes also gave speeches. Two new award programmes were announced – the Fulbright-American New Zealand Association (ANZA) Graduate Award and Fulbright-Meg Everton Professional Enhancement Awards.

New Zealand grantees were encouraged to participate in the additional enrichment programmes provided by Fulbright in the US whilst on award, and the majority of grantees did so.

Our annual Outreach Tour from March to June 2012 covered a total of 21 university, polytechnic and wānanga campuses, and included 31 presentations and four careers fairs. An estimated 830 people attended outreach events, up from 680 in the previous year.

Our network of 16 Fulbright Campus Advisers at major tertiary education campuses around New Zealand continued to assist in outreach efforts. These campus advisers are all Fulbright alumni

who voluntarily provide basic information and advice about Fulbright awards and studying/researching in the US and share their exchange experiences with students and staff.

Application diversity statistics reported to the Fulbright New Zealand Board in June 2012 noted under-representation from Asian and "Other" ethnicities, Waikato and Central North Island regions and the field of business, when compared to population numbers meeting the academic requirements of Fulbright awards. Outreach activities will be enhanced to encourage applications from those communities. We also established connections with key staff in Māori, Pacific and equity roles at tertiary education institutions to encourage a more diverse range of applications.

Our educational advising service continued to provide information and advice to New Zealanders interested in studying in the US. Our EducationUSA advising centre provides a resource library with US university catalogues, directories and application guides as well as test registration and preparation materials. We also administer the GRE (Graduate Record Examinations), SAT and ACT standardised tests for US university admissions, and provide advice on the GMAT (Graduate Management Admissions Test) and TOEFL (Test of English as a Foreign Language).

This year, the educational advising service answered 560 enquiries in person or by phone or email. We administered GRE tests in October 2011 and February 2012 to a total of 26 participants. We administered SAT tests in November 2011 and January 2012 to a total of 18 participants, and the ACT test in December 2011, April 2012 and June 2012 to a total of 11 participants.

As part of the US Department of State and Department of Education's International Education Week in November 2011, Fulbright New Zealand and the US Embassy co-hosted an information session for students interested in studying in the US. Alan Cerveny, Dean of Admissions from the University of Nebraska-Lincoln, presented and answered questions alongside education advisors from Fulbright and the Embassy.

Number of Fulbright grants awarded

	2012	2011
New Zealand Graduate Awards	27	23
New Zealand Scholar Awards	15	11
New Zealand Travel Awards	12	15
Total New Zealand Awards	54	49
US Graduate Awards	10	10
US Scholar Awards	7	5
US Specialist Awards	7	8
Total US Awards	24	23
Total New Zealand and US Awards	78	72

Graduate Awards

Fulbright New Zealand offers a range of graduate awards for New Zealand and American students to undertake postgraduate study or research in each other's countries. Grantees are selected on the basis of academic excellence, leadership potential and ambassadorial qualities.

With the exception of the two-year Fulbright-Platinum Triangle Award in Business, Fulbright graduate awards fund grantees towards one year of postgraduate study or research, and include airfares, a basic health benefit plan and programme support. All New Zealand grantees travelling to the US attend a three day predeparture programme in Wellington in June, and enrichment programmes while in the US. American grantees attend a week-long orientation in Wellington in February, a mid-year programme in June, and a year-end report back programme and Thanksgiving dinner in November.

We gratefully acknowledge the support of the American New Zealand Association (ANZA), Earthquake Commission (EQC), Ministry of Business, Innovation and Employment, Ngā Pae o Te Māramatanga and private Platinum Triangle donors in partnering with us to make additional graduate awards possible.

Fulbright-Platinum Triangle Award in Business

This award is for an emerging New Zealand business leader to complete a Master of Business Administration (MBA) degree at a US institution and gain professional work experience in the US and New Zealand, and is valued at up to US\$75,000 plus a paid internship. Four applications were received this year and one recipient selected for 2013.

The following student commenced a Fulbright exchange during this financial year:

Mahara Inglis from Wellington is completing a Master of Business Administration degree in Management and Entrepreneurship, specialising in clean technology entrepreneurship, at the University of California, Berkeley.

Fulbright-Science and Innovation Graduate Awards

These awards are for promising New Zealand graduate students to study or research at US institutions in areas targeted to support growth and innovation in New Zealand, and are valued at up to US\$33,000. 29 applications were received this year and 16 recipients selected for 2013.

The following students commenced Fulbright exchanges during this financial year:

Kenny Bell from Putaruru is completing a PhD in Agricultural and Resource Economics, specialising in climate change and environmental assessment of product life cycles, at the University of California, Berkeley.

Sophie Briggs from Whakatāne is completing a PhD in Geology, specialising in the petrogenesis and geochronology of carbonatite rocks, at the University of California, Santa Barbara.

Francesca Brown from Wellington is completing a Master of Laws degree in Law, Science and Technology, specialising in patent litigation, at Stanford University in Stanford, California.

Sam Cormack from Wellington is completing a PhD in Physics,

specialising in cosmology, at Dartmouth College in Hanover, New Hampshire.

Matt Cutfield from Auckland is researching the effectiveness and cost efficiency of energy isolators and dissipators in reducing earthquake damage to buildings, at the University of Nevada, Reno, towards a PhD in Structural Earthquake Engineering from the University of Auckland.

Amanda Lee from Christchurch is researching conversational language and verbal avoidance behaviours in adults who stutter, at the University of Iowa in Iowa City, towards a PhD from the University of Canterbury.

William Miao from Auckland is completing a Master of Environmental Management degree in Sustainable Urban and Industrial Systems, specialising in the creation of symbiotic environments for manufacturing plants, at Yale University in New Haven, Connecticut.

Sarah Mitchell from Auckland is completing a PhD in Mechanical Engineering, specialising in computational solid mechanics, at California Institute of Technology in Pasadena.

James Muirhead from Auckland is completing a PhD in Geology, specialising in interactions between tectonic and magmatic processes in the East African Rift, at the University of Idaho in Moscow.

Frank Pega from Wellington is researching the impact of family and in-work tax credits on the health of adults, at Harvard University in Boston, Massachusetts, towards a PhD from the University of Otago.

Kelly Ratana from Taupō is completing a Master of Science in Marine Science degree, specialising in marine and freshwater sciences, at Hawai'i Pacific University in Honolulu.

Jenni Tipler from Christchurch is completing a PhD in Structural Engineering, specialising in performance-based earthquake engineering design for the evaluation of new technologies, at Stanford University in Stanford, California.

James Williams from Christchurch is completing a PhD in Applied Mathematics, specialising in mathematical computing, at Yale University in New Haven, Connecticut.

Fulbright-EQC Graduate Award in Natural Disaster Research

This award is for a promising New Zealand graduate student to study or research at a US institution in the field of natural disaster research, and is valued at up to US\$33,000. Seven applications were received this year and one recipient selected for 2013.

The following student commenced a Fulbright exchange during this financial year:

Jonathan Watkins from Auckland is researching the design of seismic resilient buildings that utilise self-centering precast concrete walls, at Iowa State University in Ames, towards a PhD in Civil Engineering from the University of Auckland.

Fulbright-Ngā Pae o Te Māramatanga Graduate Award

This award is for a promising New Zealand graduate student to study or research at a US institution in the field of indigenous development, and is valued at up to US\$33,000. Five applications

were received this year and one recipient selected for 2013.

The following student commenced a Fulbright exchange during this financial year:

Renee Wikaire from Christchurch is completing a PhD in Education, specialising in indigenous development through sport, at Florida State University in Tallahassee.

Fulbright New Zealand General Graduate Awards

These awards are for promising New Zealand graduate students to study or research at US institutions in any field, and are valued at up to US\$33,000. 48 applications were received this year and eight recipients selected for 2013.

The following students commenced Fulbright exchanges during this financial year:

Michael Dobson from Wellington is completing Master of Arts degree in Politics, specialising in environmental political theory, at the New School in New York.

Bryony Gibson-Cornish from Christchurch is completing a Master of Music degree in Theory, History and Performance, specialising in performance viola, at the Juilliard School in New York.

Ghazaleh Golbakhsh from Auckland is completing a Master of Fine Arts degree in Film Production, specialising in directing, at the University of Southern California in Los Angeles.

Alex Latu from Dunedin is completing a Master of Laws degree in Administrative and Constitutional Law, at New York University.

Peter Martin from Wellington is completing a Master of Laws degree in International Law at Georgetown University in Washington, DC.

Branwen Millar from Wellington is completing a Master of International Affairs degree in Human Rights, specialising in gender issues in international development, at Columbia University in New York.

Frances Moore from Wellington researched modern opera performance practices, at New York University, towards a Master of Theatre Arts degree from Victoria University of Wellington and Toi Whakaari New Zealand Drama School.

David Turner from Wellington is completing a Master of Laws degree in Human Rights and Constitutional Law, at Harvard University in Cambridge, Massachusetts.

Lora Vaioleti from Hamilton is researching the use of dialogue, future thinking and digital technology to increase resilience to climate change in the Pacific region, at the University of California, Irvine, towards a Master of Management Studies degree from the University of Waikato.

Janna van Hasselt from Christchurch is completing a Master of Fine Arts degree in Printmedia, specialising in lithography combined with ceramics and painting, at the School of the Art Institute of Chicago in Chicago, Illinois.

Supplementary Awards

Fulbright New Zealand offers two supplementary awards for New Zealand Fulbright graduate students. The Robin W. and Avril Flockton Winks Award, sponsored by The Lois Roth Endowment, provides US\$1,500 towards research costs and book purchases to a grantee in the field of humanities and/or social sciences. This year's award was granted to **Alex Latu**.

The Sir Wallace Rowling Memorial Award provides US\$2,500

towards the cost of taking up an internship in Washington, DC for a student in the field of political science, international relations, journalism or international law. This year's award was granted to **Branwen Millar**.



Mahara Inglis

Fulbright-Platinum Triangle Award in Business recipient Mahara Inglis from Wellington is completing a Master of Business Administration degree in Management and Entrepreneurship, specialising in clean technology entrepreneurship, at the University of California, Berkeley.

I arrived at the University of California's Haas School of Business just a few short months ago. During that time I have learnt so much and had so many opportunities to engage with

amazing thinkers. It has led to me further refining and developing my own career goals. The vast majority of economic growth in the 21st century will come from developing countries. I am passionate about combining science and business to provide clean technologies to support developing countries so that they can avoid the same destructive path that many western nations have been through in search of economic growth. I believe that New Zealand is uniquely positioned to make the most of these opportunities. My current location in the heart of clean tech entrepreneurship has exposed me to so many amazing technologies and companies. I am looking forward to continuing to develop this with courses in 'Entrepreneurship' and 'Strategies for Developing Nations' and hands on classes in 'Clean Tech to Market' and 'New Product Development'.

On a personal level it has been an amazing experience. I arrived not knowing anyone and now have 200 close new friends. Living in the San Francisco Bay Area I have been able to indulge my love of the outdoors and been elected co-president of the Outdoors Club. With all the craziness of a new location and business school life I need my comforts that remind me of home – a poster of Taranaki on my wall, Icebreaker gear when the temperature drops, and supplies of Pineapple Lumps and traditional Kiwi onion dip.



Branwen Millar

Fulbright New Zealand General Graduate Award recipient Branwen Millar from Wellington is completing a Master of International Affairs degree in Human Rights, specialising in gender issues in international development, at Columbia University in New York.

The first four months of graduate school have been a whirlwind. Arriving at the height of summer to enjoy picnics in Central Park and free concerts in Brooklyn, I have since survived my first snow storm, and completed a live phone

interview on New Zealand news as to how I was preparing for hurricane Sandy (whilst crouched next to the tea cups at the Met). There have been classes as well; given that I have met six Nobel Prize winners since arriving four months ago, it may be surprising that it's my fellow classmates at Columbia that I have learnt the most from. When you have students from over one hundred countries in your classes, it doesn't matter what you're discussing, someone will make you think about it differently.

Being in New York has presented more opportunities than I could have possibly imagined. The New York theatre scene was a major draw card for me and it has certainly not disappointed, though I'm yet to go to two shows in one day! I have also made a concerted effort to get out of the city with multiple autumn leaf-gazing trips upstate, and a long weekend in New Orleans enjoying the music and marvelling that there is still so much visible destruction from Katrina.

I am looking forward to expanding my academic horizons by taking courses at both the Law School and the School of Public Health next semester. It seems too soon to be done with the first semester of my graduate school life, though New York became a welcoming and hospitable home quicker than I had anticipated.

Fulbright US Graduate Awards

These awards are granted for one year of study or research in New Zealand in any field, and are valued at up to NZ\$33,000. 74 applications were received this year and ten recipients selected for 2013, including the first recipient of a Fulbright-ANZA US Graduate Award.

The following students commenced Fulbright exchanges during this financial year:

Laura Bergner from McLean, Virginia is completing a Master of Science degree in Zoology, specialising in conservation genetics of reintroduced populations of threatened birds, at the University of Otago.

Megan Couture from South Hadley, Massachusetts is completing a Master of Urban Planning degree in Urban Sustainability, specialising in sustainable urban design in New Zealand, at the University of Auckland.

Nadine Dodge from Salem, Massachusetts is completing a Master of Development Studies degree in Rural Development, specialising in agriculture and sustainable development in New Zealand and the US, at Victoria University of Wellington.

Jessica Hinojosa from Dallas, Texas is completing a PhD in Geology, specialising in paleoclimatological analysis of the Roaring Forties winds, at the University of Otago.

Kate MacDuffie from Philadelphia, Pennsylvania is researching strategies to enhance the brain's ability to imagine future events, at the University of Auckland, towards a PhD in Psychology from Duke University.

Dana Morton from Tracy, California researched patterns of fish recruitment in kelp forests, at Victoria University of Wellington.

Katy Orr from Reno, Nevada is researching the deposition of polycyclic aromatic hydrocarbons in Arthur's Pass National Park, at the University of Otago.

Peri Sasnett from Kirkland, Washington is completing a Master of Science degree in Geology, specialising in analogue modeling of the Greendale Fault, at the University of Canterbury.

Brinkley Warren from Athens, Georgia is completing a Master

of Fine Arts degree in Installation Art, specialising in experience design and transpersonal psychology, at Massey University Wellington.

Wells Weymouth from Coral Gables, Florida completed a Postgraduate Certificate in Antarctic Studies, specialising in the impact of melatonin supplements on circadian rhythms of Antarctic workers, at the University of Canterbury.



Peri Sasnett

Fulbright US Graduate Award recipient Peri Sasnett from Kirkland, Washington is completing a Master of Science degree in Geology, specialising in analogue modeling of the Greendale Fault, at the University of Canterbury.

I've spent my Fulbright year researching the surface deformation at the Greendale Fault near Christchurch, trying to improve the ways that we study the history of active faults. Having grown up on the West Coast of the US, this research is close to my heart – the

more we know about how faults behave, the better we can predict and prepare for future earthquakes. These will be devastating wherever and whenever they strike, but the Christchurch community has amazed me with their resilience, their willingness to accept change, and their creativity in rebuilding the city. And should I ever be a part of a city facing similar challenges, Christchurch and its citizens are an example to follow.

On another note, living abroad in general, and specifically living with, socializing with, and studying with my Kiwi friends, has been a transformative experience. So many ideas, customs, and attitudes that I once took for granted have been challenged during my time here, from holiday traditions, to how the weather is forecast (I've never before grasped the importance of wind directions!), to my understanding of America's place in the world. I'm still considering how I want to contribute to my field – whether it's through academia, policy, education, or something completely different – but my Fulbright year will certainly have a lasting influence on how I make that decision.



Kate MacDuffie

Fulbright US Graduate Award recipient Kate MacDuffie from Philadelphia, Pennsylvania is researching strategies to enhance the brain's ability to imagine future events, at the University of Auckland, towards a PhD in Psychology from Duke University.

Prior to my Fulbright year, I had always thought that travel would make the world seem smaller. However, I have found the opposite to be true. Living in Auckland, I have begun to see the world through a New Zealand lens, and it has broadened my perspective immensely. I've enjoyed the opportunity to do independent research at the Memory Lab at the University of Auckland, where I devised experiments to investigate how people imagine future events, and what makes those events memorable.

In my time outside of work, I've pursued a number of personal interests, from rock climbing to flax weaving, and have taken every chance to explore this amazing country. The natural beauty of New Zealand is astounding, and I'll never forget the adventures I've been lucky to have here. I am returning to the US to resume my PhD in clinical psychology, and do so with a renewed commitment to pursue the research questions I care most about. I am grateful to Fulbright New Zealand for this chance to challenge myself by living far from home. It has forever changed my view of the world and my place in it.



Scholar Awards

Our range of Fulbright scholar awards are for New Zealand and American academics, artists and professionals to research, teach, present their work or share their specialist knowledge in each other's countries. Grantees are selected on the basis of academic, artistic or professional excellence, leadership potential and ambassadorial qualities.

Awards range from small contributions towards short-term visits to fully-funded exchanges of up to one year in duration, including airfares, a basic health benefit plan and programme support.

We gratefully acknowledge the support of the Cognition Institute, Creative New Zealand, the New Zealand Harkness Fellowships Trust, Ngā Pae o Te Māramatanga and the Wallace Arts Trust in partnering with us to make additional scholar awards possible.

Fulbright New Zealand Scholar Awards

These awards are for New Zealand artists, academics or professionals to lecture and/or conduct research in the US for three to five months, and are valued at up to US\$37,500. Nine applications were received this year and six recipients selected for 2013.

The following scholars commenced Fulbright exchanges during this financial year:

Fiona Cowles from the University of Otago researched the cellular function of the COMMD10 protein, at the University of Texas Southwestern in Dallas.

Paul Cullen from AUT University researched collaborative and non-gallery public art practises as part of a sculpture/design intervention for the ArtWeb Alabama project, at Auburn University in Auburn, Alabama.

Jennifer Curtin from the University of Auckland is researching career pathways of women politicians in Westminster countries and the US, at Georgetown University in Washington, DC.

Andrew Geddis from the University of Otago is researching the socio-legal history of freedom of expression in New Zealand, at the University of California, Los Angeles and Arizona State University in Tempe.

Frances Hughes from Porirua is researching the preparation of health professionals for psychosocial response to natural disasters and maintain long-term competency, at Rutgers University in Piscataway, New Jersey.

Chellie Spiller from the University of Auckland researched indigenous business models for creating relational well-being in addition to wealth, at Harvard University in Cambridge, Massachusetts and the University of Arizona in Tucson.

Shane Telfer from Massey University researched carbon dioxide capture by metal-organic frameworks, at the University of California, Berkeley.

Fulbright Visiting Scholar Awards in New Zealand Studies

These awards are for New Zealand academics to conduct research and teach a course in New Zealand Studies at Georgetown University in Washington, DC for one or two semesters, and are valued at up to US\$37,500. Three applications were received this year and one recipient selected

for 2013.

The following scholars commenced Fulbright exchanges during this financial year:

John Hopkins from the University of Canterbury researched the Administrative Procedure Act and the US system of federalism, and taught a course on comparative global constitutionalism from a Pacific viewpoint for Georgetown University's Spring 2012 semester.

Holly Thorpe from the University of Waikato is researching children and young persons' involvement in extreme sports, and teaching a course on sport in New Zealand society for Georgetown University's Fall 2012 semester.

Fulbright-Ngā Pae o Te Māramatanga Scholar Awards

This award is for a New Zealand artist, academic or professional to lecture and/or conduct research in the US for three to five months in a field of indigenous development, and is valued at up to US\$37,500. Four applications were received this year and two recipients selected for 2013.

The following scholar commenced a Fulbright exchange during this financial year:

Jacinta Ruru from the University of Otago is researching indigenous challenges to Western property law, at Lewis & Clark College in Portland, Oregon and Arizona State University in Tempe.

Fulbright-Cognition Scholar Award in Education Research

This award is for a New Zealand educator or scholar to pursue research in the US designed to have an impact on New Zealand early childhood education or primary/secondary schooling and student achievement, for three to five months, and is valued at up to US\$37,500. Six applications were received this year and one recipient selected for 2013.

The following scholar commenced a Fulbright exchange during this financial year:

Kate Thornton from Victoria University of Wellington is researching mentoring and coaching of teachers and educational leaders, at the New Teacher Center in Santa Cruz, California.

Fulbright-Creative New Zealand Pacific Writer's Residency

This award is for a New Zealand writer of Pacific heritage to carry out work on a creative writing project exploring Pacific identity, culture or history at the University of Hawai'i for three months, and is valued at NZ\$30,000. Three applications were received this year and one recipient selected.

The following writer commenced a Fulbright exchange during this financial year:

Daren Kamali from Auckland is writing poems and short stories for publication in a collection entitled *Squid Out of Water*, at the University of Hawai'i at Mānoa in Honolulu.

Fulbright-Wallace Arts Trust Award

This award is for an outstanding mid-career or senior New Zealand visual artist to undertake a ten week residency at Headlands Center for the Arts in Sausalito, California, and is valued at US\$24,000. 10 applications were received this year and one recipient selected.

The following artist commenced a Fulbright exchange during this financial year:

Brydee Rood from Auckland completed a three month residency at Headlands Center for the Arts in Sausalito, California.

Fulbright-Harkness New Zealand Fellowship

This award is for an emerging New Zealand leader in any field of study or vocation (excluding health care policy and practice) to study or research in the US for a minimum of six weeks, and is valued at NZ\$15,000. Four applications were received this year and one recipient selected, who will undertake the award in 2013.

Fulbright New Zealand Travel Awards

These awards are for New Zealand academics, artists and professionals to visit the US for 10 to 90 days in order to present their work to American audiences, and are valued at up to NZ\$5,000. 21 applications were received this year across three selection cycles, and 11 recipients selected.

The following scholars commenced Fulbright exchanges during this financial year:

Hannah Clark-Younger from the University of Otago gave a presentation on imperative inference at the University of Wisconsin-Madison.

Rochelle Constantine from the University of Auckland gave a presentation on humpback whale feeding grounds at the 32nd Scientific Committee on Antarctic Research (SCAR) Open Science Conference in Portland, Oregon.

Steve Cosgrove from Whireia New Zealand presented a paper on low-cost networking for learning environments at the Association for Computing Machinery Special Interest Group for Information Technology Education's 12th Annual Conference in West Point, New York.

Catherine Fowler from the University of Otago gave presentations on video art at the University of California, Los Angeles, Harvard University and Yale University.

Mark Harcourt from the University of Waikato presented a paper on non-majority union representation and inter-union collaboration, at the Association on Employment Practices and Principles' 19th Annual International Conference in Honolulu, Hawai'i.

Shoba Nayar from AUT University is presenting a paper on immigrants' occupations in Canada and New Zealand at the Society for the Study of Occupation's 2012 Annual Research Conference in Portland, Oregon.

Peter Nelson from Victoria University of Wellington is giving a presentation on extremal matroid theory at the New York Combinatorics Seminar.

Tanya O'Neill from the University of Waikato gave a presentation on soil surface recovery from vehicle and foot traffic in the Ross Sea region at the 32nd SCAR Open Science

Conference in Portland, Oregon.

Laura Revell from the University of Canterbury presented a paper on chemical effects of nitrous oxide and methane on the ozone layer at the World Climate Research Program's Open Science Conference in Denver, Colorado.

Inga Smith from the University of Otago gave a presentation on sea ice growth rates near Antarctic ice shelves at the 32nd SCAR Open Science Conference in Portland, Oregon.

Raewyn Turner from Auckland lectured about her art and science collaboration *PLUME* at LaSalle University and the Monell Chemical Senses Center in Philadelphia, Pennsylvania.

Colleen Young from Manukau Institute of Technology presented a paper on student success in a blended secondary/tertiary institution at the 2011 Association for the Study of Higher Education Annual Conference in Charlotte, North Carolina.

Fulbright-Ngā Pae o Te Māramatanga Travel Awards in Indigenous Development

These awards are for New Zealand academics, artists and professionals to visit the US for 10 to 90 days in order to present their work on a theme of indigenous development to American audiences, and are valued at up to NZ\$5,000. Three applications were received this year across three selection cycles, and two recipients selected.

The following scholars commenced Fulbright exchanges during this financial year:

Te Kawehau Hoskins from the University of Auckland presented a paper on rights and responsibilities in indigenous struggles for self determination at the 2012 Native American and Indigenous Studies Association meeting in Uncasville, Connecticut.

Pefi Kingi from Auckland presented a paper on the indigenous 'Mitaki' framework for quality assurance at the 2nd Cross Cultural Health Care Conference in Honolulu, Hawai'i.

Cindy Kiro from Massey University Albany gave presentations on the intersection between indigenous health and public health at Harvard University in Boston, Massachusetts and the University of Hawai'i in Honolulu.

Tia Neha from the University of Otago gave a presentation on influences on Māori children's literacy learning, at the University of Kansas in Lawrence.

Fulbright Scholar-in-Residence Programme

These awards are for US institutions that are underserved by international exchange to host overseas academics for one or two semesters. Fulbright Scholars-in-Residence teach in their specialist field, consult on curriculum and programme development, and help internationalise campuses and communities.

Approximately 50 awards covering travel, living costs, and a basic health benefit plan are offered each year.

The following scholars commenced Fulbright exchanges during this financial year:

Flathead Valley Community College in Kalispell, Montana is hosting **Karl Rangikawhiti Leonard** from Ngongotahā, who is teaching courses in indigenous art traditions and assisting with developing a rotating exhibition of student art.

The University of Hawai'i at Mānoa in Honolulu is hosting **Te Raukura Roa** from the University of Waikato, who is teaching Māori language, literature and culture and assisting with development of the university's Māori programme.

Fulbright US Scholar Awards

These awards are for American academics, artists or professionals to lecture and/or conduct research in New Zealand for three to five months, and are valued at up to NZ\$41,000. 40 applications were received this year and six recipients selected for 2013.

All American grantees travelling to New Zealand attend a week-long orientation in Wellington in February.

The following scholars commenced Fulbright exchanges during this financial year:

Claudine Bigelow from Brigham Young University recorded, performed and taught viola music, at the New Zealand School of Music.

Ted Catton from the University of Montana researched and wrote a comparative history of national park protection in the US and New Zealand, at the University of Canterbury.

Susan Faircloth from Pennsylvania State University researched education conditions and outcomes for deaf or hearing impaired Māori students, at Victoria University of Wellington.

Jason Julian from the University of Oklahoma researched how land use change and other landscape characteristics affect optical water quality in New Zealand at NIWA (the National Institute of Water and Atmospheric Research).

Tema Milstein from the University of New Mexico researched cultural and communication practices in marine wildlife ecotourism, at AUT University.

Thomas Wartenberg from Mount Holyoke College taught a course on Philosophy and Popular Culture, at Victoria University of Wellington, and helped introduce a philosophy for children programme at Island Bay School.

Fulbright Specialist Awards

These awards are for New Zealand academic institutions to host US academics, artists or professionals for two to six week programmes of lectures, seminars, workshops, conferences or symposiums, and are valued at up to US\$11,700. 10 applications were received this year across three selection cycles, and seven awards granted.

The following scholars commenced Fulbright exchanges during this financial year:

The University of Canterbury hosted **Bill Evans** from the University of West Florida, who assisted with course and curriculum development for specialist training of teachers of children with emotional and behavioural difficulties.

Lincoln University is hosting **Katherine Horak** from the US Department of Agriculture, who is collaborating on research into modelling of pesticide flow in ecosystems. Katherine is collaborating on research at Landcare Research into in vitro assays of the efficacy of rodenticides.

Massey University Wellington hosted **Gregg Lord** from George Washington University, who gave lectures and assisted with curriculum development in the field of emergency management.

Wintec hosted **Hatim Omar** from the University of Kentucky, who gave lectures and seminars about the Kentucky state's Stop Youth Suicide campaign.

The University of Auckland hosted **Marge Schaffer** from Bethel University, who assisted with development of postgraduate programmes in nursing and gave lectures and seminars about public health nursing, primary health care nursing and advanced care planning.



Andrew Geddis

Fulbright New Zealand Scholar Award recipient Andrew Geddis from the University of Otago is researching the socio-legal history of freedom of expression in New Zealand, at the University of California, Los Angeles and Arizona State University in Tempe.

I travelled to the US as part of my research project examining the changing legal treatment of dissenting speech in New Zealand. I wanted to see how the First Amendment doctrines actually applied by US courts matched with our understanding of the American approach to free speech issues. To help me better understand this topic, I was privileged to be able to engage with scholars at UCLA Law School and the Sandra Day O'Connor College of Law at Arizona State University. The result of this research allows me to question whether the lessons we have taken in New Zealand from the American experience really are appropriate for our different legal-cultural environment.

Beyond these very stimulating academic experiences, I was able to broaden my young family's horizons by introducing them to some parts of American culture. My four year old daughter loved meeting Tinkerbell and Periwinkle at Disneyland, while my 18 month old son quickly learned to distinguish between "fooball" and "basball" on the TV. We also spent a fantastic week exploring Joshua Tree National Park and engaging with the unique culture that surrounds that part of the country. Celebrating Dia de los Muertos in Phoenix with members of the local Hispanic community, before walking the streets dressed in costume for Halloween, also was a highlight.



Claudine Bigelow

Fulbright US Scholar Award recipient Claudine Bigelow from Brigham Young University recorded, performed and taught viola music, at the New Zealand School of Music.

On my Fulbright exchange I was teaching and performing at the New Zealand School of Music (NZSM), a joint venture of Victoria and Massey Universities. My creative work involved several concerts, lectures and chamber music performances while in New Zealand and included an invitation for a lecture and performance in Sydney, Australia. My project was to create a CD. Donald Maurice, a colleague at the NZSM, and I completed a recording of all 44 of the Bartok Duos. It will be released on the Tantara label in the US in the coming year. Donald and I recently received an invitation to perform and speak about our project in Europe at the next International Viola Congress in Krakow, Poland in September 2013.

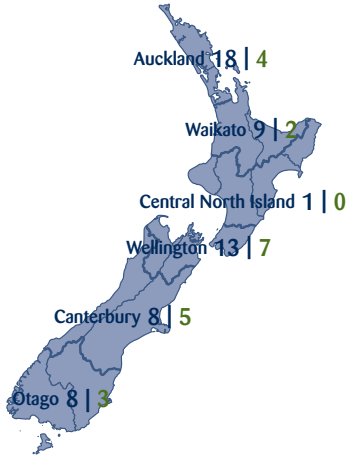
The cultural experiences I had in New Zealand have changed my entire family in wonderful ways. I feel surrounded with new and deeper knowledge of what stewardship for land, culture and ancestors can mean in my life. I was powerfully influenced by living close to the ocean. In observing New Zealand's search for cultural identity and artistry, I feel I have a greater connection to my own.

Grantee Statistics

Grantee Distribution

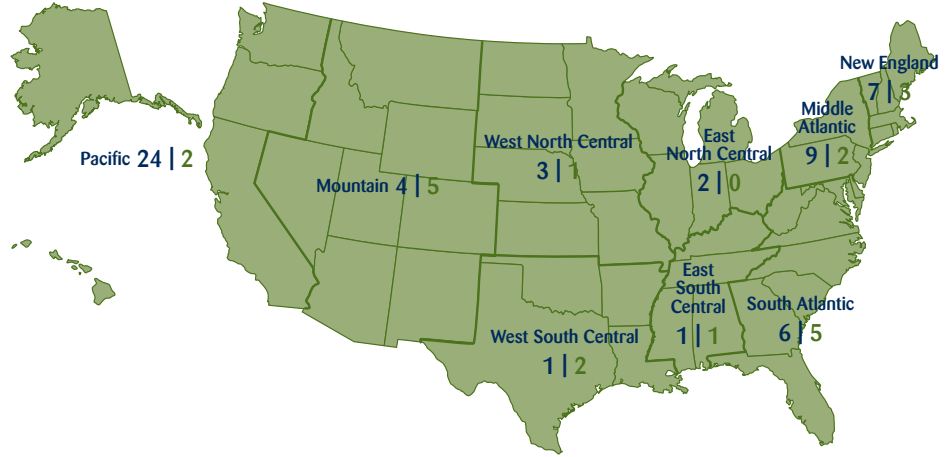
New Zealand

New Zealanders coming from = 57
Americans coming to = 21



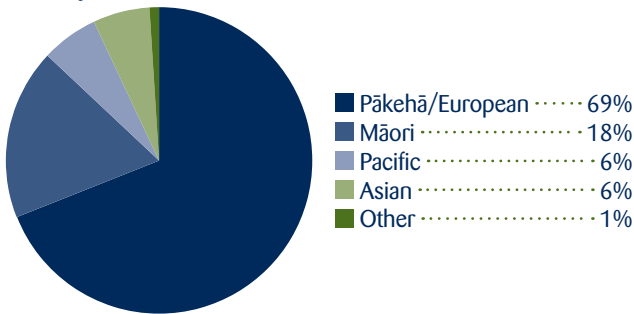
United States of America

New Zealanders going to = 57
Americans coming from = 21

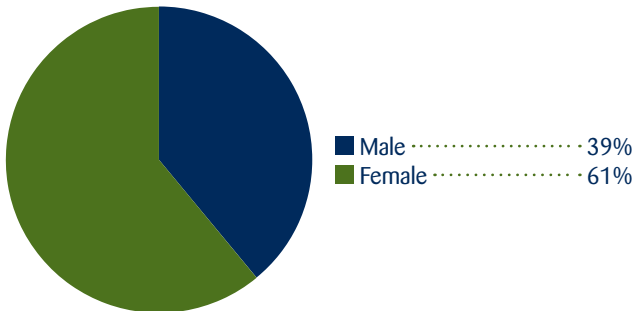


New Zealand Grantee Diversity

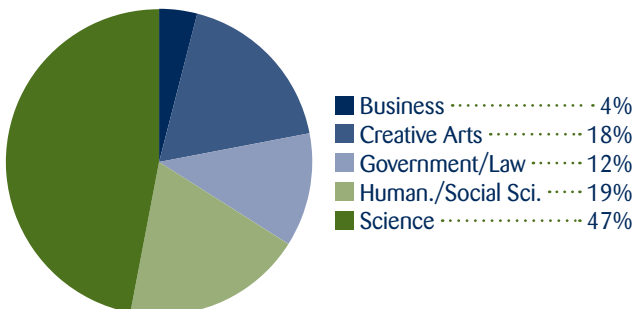
Ethnicity



Gender

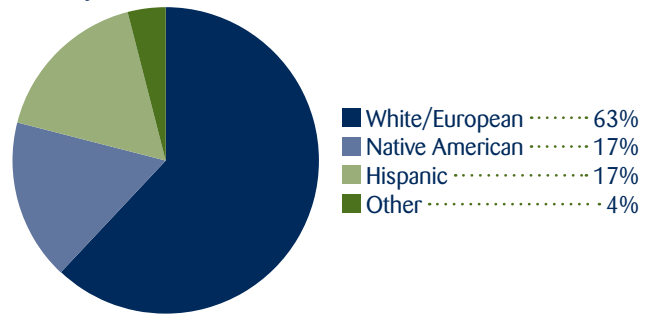


Academic field

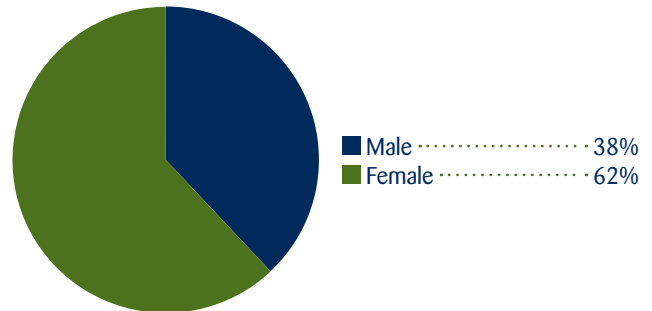


US Grantee Diversity

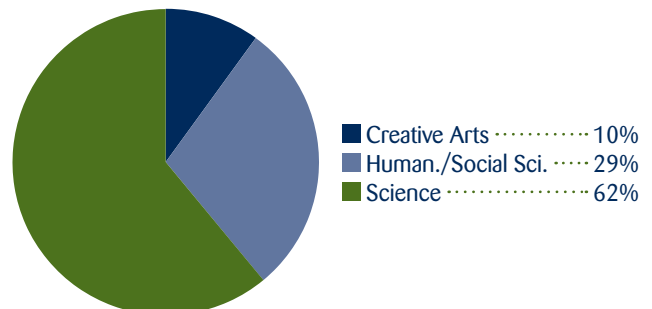
Ethnicity



Gender



Academic field



Other Fellowships and Awards

Fulbright New Zealand administers a range of other exchange programmes between New Zealand and the US on behalf of their various agencies.

John F. Kennedy Memorial Fellowship

This fellowship, offered by the John F. Kennedy Memorial Fund, is for New Zealand organisations and institutions to bring eminent Americans to New Zealand for the purposes of delivering public addresses and meeting with key people in their field of expertise, and is valued at up to NZ\$30,000. The Board of Fulbright New Zealand are Trustees of the John F. Kennedy Memorial Fund.

In 2012 the New Zealand International Arts Festival hosted author and foreign affairs columnist **Thomas Friedman** from New York, who gave a keynote address at the festival's Writers and Readers Week. He also gave a free public lecture at AUT University in Auckland.

Ian Axford (New Zealand) Fellowships in Public Policy

These fellowships, funded by 19 New Zealand government agencies, are for outstanding mid-career American professionals to study public policy in New Zealand for seven months, and are valued at up to NZ\$58,500. Fulbright New Zealand administers the Ian Axford Fellowship programme on behalf of the Board of the Ian Axford (New Zealand) Fellowships in Public Policy.

The six Ian Axford Fellows for 2012 were:

- **Craig Lebamoff** from US Department of Homeland Security, who researched how New Zealand balances privacy rights and security interests in a multi-threat environment, at the New Zealand Customs Service;
- **Caroline Park** from the US National Oceanic and Atmospheric Administration, who researched US and New Zealand approaches to sustainable fisheries, at the Ministry of Primary Industries;
- **Christian Stearns**, formerly of the US Department of Housing and Urban Development, who researched the use of sustainability as a framework for social housing in New Zealand, at the Department of Building and Housing;
- **Dave Vannier** from the National Institutes of Health's Office of Science Education, who researched policies and practices that lead to effective science instruction in New Zealand primary and secondary schools, at the Ministry of Education;
- **Bruce Vaughn** from the Congressional Research Service, who researched shared NZ-US interests in promoting stability in the South Pacific, at the Ministry of Defence and Victoria University of Wellington; and
- **Cornelia Weiss** from the United States Air Force Reserves, who researched the impact of military justice, human rights and the rule of law on New Zealand Defence Force operations, at the New Zealand Defence Force.

The findings of their fellowships research were published in policy reports which were launched at a series of public seminars in August and are downloadable from the Fulbright New Zealand website.

Harkness Fellowships in Health Care Policy and Practice

These fellowships, offered by The Commonwealth Fund, are for promising New Zealand health policy researchers and practitioners to conduct a policy-oriented research project and work with leading health policy experts in the US for up to twelve months, and are valued at up to US\$107,000. Fulbright New Zealand administers the New Zealand selection and report-back process for Harkness Fellowships on behalf of the Commonwealth Fund.

The Harkness Fellow for 2012 is **Sue Wells** from the University of Auckland, who is researching organisational strategies to encourage patients with chronic conditions to adopt and get benefits from accessing their electronic personal health records, at Harvard University and Brigham and Women's Hospital in Boston, Massachusetts.



Caroline Park

Ian Axford (New Zealand) Fellow in Public Policy Caroline Park from the US National Oceanic and Atmospheric Administration researched US and New Zealand approaches to sustainable fisheries, at the Ministry of Primary Industries.

There is an expression about walking a mile in someone's shoes in order to understand them better. The Axford Fellowship offered me an incredible opportunity to do this, professionally and personally. Walking alongside fishery experts within and outside the Ministry of Primary Industries taught me much more than I could have derived from paper research. The latter provides knowledge; the former provides real understanding. It is easy to take existing policy and legal frameworks as a given and not to question whether there are better ways to do things. The Fellowship gave me a chance to stop, listen and ask questions about long-standing approaches to commercial fisheries management in New Zealand and the United States. As a result, I think more broadly about fisheries issues. I am excited about bringing lessons learned from the Fellowship into my ongoing regulatory work at NOAA.

Outside work, highlights include a solo driving tour around the South Island, learning about the native flora and "cheeky" birds, playing violin with the Wellington Chamber Orchestra (and amazing soloists from the New Zealand Symphony!), playing piano at Saint Mary of the Angels, and spending time with wonderful, new friends who welcomed me into their homes and lives.

Strategic Goal 2: Fulbright Network & Brand

Fulbright New Zealand will continue to develop strong partnerships and networks with key stakeholders and alumni. It will undertake activities which strengthen our brand and raise our profile so as to generate greater public awareness and interest.

Overall Fulbright New Zealand has made good progress in strengthening relationships with alumni and key stakeholders in this period.

Fulbright New Zealand partnered with the Fulbright New Zealand Alumni Association to co-fund and implement a part-time coordinator to drive the alumni engagement strategy and key activities. Vicky Beckett was employed in March 2012 and works part-time in the Fulbright New Zealand office coordinating the operational affairs of the Association. Vicky managed the memberships and communication with member and non-member alumni, and supported the six New Zealand regional coordinators in their local alumni activities. She was instrumental in coordinating or organising a number of high profile events including, in the period under review, three instalments of the quarterly 'Fulbright Reflections' series of alumni panel talks at the Museum of New Zealand Te Papa Tongarewa, a similar science communication forum at the Otago Museum, and a series of high profile Fulbright lectures in partnership with New Zealand universities.

We also worked to provide opportunities for grantees and alumni to tell their stories to fellow grantees and alumni, professional networks and the general public. In addition to the events listed above, in March 2012 Fulbright New Zealand provided a John F. Kennedy Memorial Fellowship to Thomas Friedman, a keynote presenter in the New Zealand International Arts Festival's Writers and Readers Week in Wellington. We also partnered with AUT University to implement a public lecture by Mr Friedman in Auckland. Recently-returned Harkness Fellow in Health Care Policy and Practice, Robyn Whittaker, gave a series of seminars in Dunedin, Wellington and Auckland in April and May. Science-rapping US Fulbright alumnus Tom "The Rhymeosome" McFadden gave a lunchtime seminar at the Fulbright New Zealand office in May, about enthusing young people about science through the creation of educational songs and music videos. In August our annual series of Ian Axford (New Zealand) Fellowship in Public Policy seminars was held in Wellington in August in partnership with the Institute of Public Administration New Zealand (IPANZ), at which fellows presented their policy reports to interested audiences.

On 1 February 2012, a new Fulbright New Zealand website was launched to replace a long-serving previous site which had been online since 2001. The new website was developed over the preceding year by Wellington web design agency Chrometoaster under the direction of Fulbright New Zealand's Communications Adviser, Andy Mitchell. It retains the key content of the old site but boasts fresh, modern design, simpler navigation and greater interactivity. Visitors are able to easily share website content on their Facebook page, Twitter account or via email, as well as subscribe to the electronic version of our newsletter or to email notifications of award closing dates. An enriched Grantees and Alumni section lists current grantees and all Fulbright alumni since the programme began in 1948. New alumni profiles are featured and will be added to on an ongoing basis. Also during the year, we implemented a secure PayPal facility for donations.

Online engagement with grantees, alumni and the public

continued to grow, with up to 6,250 unique visitors to our website per month, a 95% increase in Facebook page likes and a 193% increase in Twitter followers during the year. Regular press releases were issued to announce award opportunities and to profile newly selected grantees and alumni and Fulbright events. Media coverage of the Fulbright programme in New Zealand was similar to last year – our media monitoring service recorded 165 mentions of Fulbright and related exchange programmes and participants in mainstream print media, many more articles were posted online and a number of grantees and alumni were featured in television and radio interviews.

In September 2012 a comprehensive survey of alumni was developed to gather feedback on the impacts and benefits of Fulbright exchanges, facts, figures and anecdotes for the promotion of Fulbright awards, and direction for the ongoing engagement of alumni. All alumni will be encouraged to complete the online survey early in the next financial year to help better shape our services to applicants, grantees and alumni in future.

Fulbright New Zealand continued to work proactively to engage our various stakeholders across the government and tertiary education sectors. Our Honorary Chairpersons – New Zealand's Minister of Foreign Affairs and the US Ambassador to New Zealand – were emailed regularly to keep them abreast of developments with the Fulbright programme, and meetings were held annually with key government agencies and award sponsors for the same purpose. We continued to grow our contact base at New Zealand tertiary education institutions and engage them through targeted outreach activities and communications.

A new strategic communications plan was implemented in September to continue strengthening our brand and raising our profile. The plan includes as key new activities the enhancement of outreach activities (including the utilisation of new technologies like online webinars), further targeting of more diverse/under-represented audiences, enhancing relationships with stakeholders and using the opportunity of Fulbright New Zealand's 65th anniversary in 2013 to further engage and showcase alumni. This important work has already begun and will continue in the next financial year.



Strategic Goal 3: Business Development

With the aim of having a coherent, effective and efficient award programme, Fulbright New Zealand will consolidate its existing awards and implement a 'smart growth' policy in terms of business development. Fundraising activities will be implemented to support this development.

This year Fulbright New Zealand implemented various business development initiatives. A business development plan was finalised not long after the new Business Development Manager, Chris Turver, began in March 2012. New criteria were determined for establishing new award programmes, which will guide ongoing development work. PwC New Zealand was contracted to conduct a return-on-investment study considering the costs and benefits of Fulbright scholarships, offset against the avoided education costs in New Zealand. The report illustrated a strong net economic benefit of between 2 and 4.3 for New Zealand's investment in the Fulbright graduate award programme.

Major effort was put into seeking sponsorship from private and public sector agencies and individuals to increase the number of Fulbright-Platinum Triangle Awards in Business from one to 10 awards a year. Despite positive reactions and support for expanding the programme, the economic environment has made achieving this goal quite challenging. We secured two small new sponsorships which will ensure ongoing funding for the programme. Through these development efforts, we were also able to promote Fulbright New Zealand to a much broader audience than before, thus raising our profile further.

In June 2012, we formalised a partnership with the New York-based American New Zealand Association (ANZA) to

provide additional US graduate awards. This helps to alleviate the high demand from US applicants for a New Zealand Fulbright experience.

In August a small alumni group convened to provide feedback and gave ideas on how best to do so. The Fulbright New Zealand Alumni Association was also consulted, and then a proposal was devised for a fundraising campaign to be implemented in our 65th anniversary year, 2013.

On the consolidation side, we made progress in implementing changes to achieve the objectives of maintaining existing programmes and funds at a realistic, sustainable size, and ceasing award programmes not achieving the desired results. An assessment was conducted of all Fulbright and other award programmes, which included financial analysis on what each programme cost to administer in human resources. It was decided that the small, supplementary Sir Wallace Rowling Memorial Award would be discontinued and that we would cease administering the Harkness Fellowships in Health Care Policy and Practice on behalf of The Commonwealth Fund at the end of 2013. Other awards were identified for possible cessation or alteration. The operation benefited from the consolidation and business development activities in the period.

Strategic Goal 4: Governance & Management

Fulbright New Zealand's governance and management will be accountable, transparent, responsive, effective and efficient, equitable, law-abiding and responsive to the present and future needs of the organisation and its sponsors. The aim is to be a highly regarded organisation which is held up as a model for other organisations.

In terms of governance, the most significant development this year was a new five year strategic plan, devised in September 2011 and then reviewed and refined in September 2012. Board meeting agendas were restructured under the four strategic goals, as is ongoing reporting on strategy and operations. An Institute of Directors online board appraisal was conducted in May-June 2012 with positive results. Key governance priorities were devised, and regularly discussed. New Board members were provided with an induction. The Board provided support and development opportunities to the Executive Director and regularly monitored and evaluated her performance. Board members were engaged and proactive in their governance role, and used their expertise and networks to assist with business development and promotion.

Operationally, the year went smoothly. A team of what used to be eight staff became 10 staff in this period. Staff worked with purpose and enthusiasm. The annual staff survey conducted

in January 2012 showed high job satisfaction and strong commitment to the organisation. Three new staff teams were implemented with positive effect – a Strategy Team, Events Team and Database Team. From June to August 2012 staff undertook the 'Workwise' programme which provided tools and better practices for managing email, diaries, priorities and work flows.

Financial results for FY2012 were very close to budget, as expected, despite some constraints. We kept a tight hold on expenditure throughout the year. In October 2011 accounting software was upgraded to MYOB Premiere, which enabled more sophisticated and improved processes and reporting. Later, MYOB Payroll was added. In March 2012 a foreign exchange policy was developed to manage the risk around the annual shortfall of US dollars. The Accountant developed a new reporting template for the FY2012 annual accounts and a model to accurately forecast grant expenditure to year end. The audit process went very smoothly with an unqualified opinion given.

Independent Auditor's Report on the Summary Financial Statements

To the readers of the financial statements of New Zealand-United States Educational Foundation and its subsidiaries John F. Kennedy Memorial Fund and Fulbright New Zealand Trust (Incorporated) (collectively "the Group") on the Summary Financial Statements.

The accompanying summary consolidated financial statements on page 18, which comprise the summary consolidated statement of financial position as at 30 September 2012 and the summary consolidated statements of comprehensive income and changes in equity for the year then ended, and notes, are derived from the audited consolidated financial statements of the Group for the year ended 30 September 2012. We expressed an unmodified audit opinion on those financial statements in our report dated 5 December 2012.

The summary financial statements do not contain all the disclosures required for full financial statements under generally accepted accounting practice in New Zealand. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of the Group.

Trustees' Responsibility for the Consolidated Financial Statements

The trustees are responsible for the preparation of a summary of the audited consolidated financial statements, in accordance with FRS-43 *Summary Financial Statements*.

Auditor's Responsibility

Our responsibility is to express an opinion on the summary consolidated financial statements based on our procedures, which were conducted in accordance with International Standards on Auditing (New Zealand) (ISA (NZ)) 810 and International Standards on Auditing (ISA) 810 *Engagements to Report on Summary Financial Statements*.

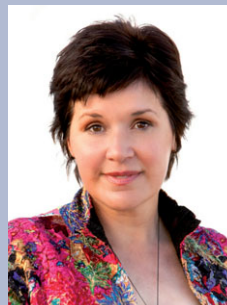
Other than in our capacity as auditors we have no relationship with, or interests in, the Group.

Opinion

In our opinion, the summary consolidated financial statements, derived from the audited consolidated financial statements of the Group for the year ended 30 September 2012, are a fair summary of those financial statements, in accordance with FRS-43 *Summary Financial Statements*.

KAMG

5 December 2012
Wellington



Chellie Spiller

Fulbright New Zealand Scholar Award recipient Chellie Spiller from the University of Auckland researched indigenous business models for creating relational well-being in addition to wealth, at Harvard University in Cambridge, Massachusetts and the University of Arizona in Tucson.

I spent five months on a Fulbright scholar award studying American Indian approaches to government and business. On my trip, I worked with the

Harvard Project on American Indian Development and the Udall Centre for Studies in Public Policy at the University of Arizona.

As part of my research activities, I visited the Quinault Nation of Washington who have indigenised the Budget for Outcomes process to create and follow a Q'mmunity Roadmap, the Oneida Nation of Wisconsin who won Harvard's 2011 Honouring Nations award for their leadership in responsible investment and the Ysleta de sur Pueblo of Texas who have successfully implemented a comprehensive economic development strategy.

There are many lessons that can be learned from Māori, Native American and other indigenous approaches to business. I believe there is an opportunity for New Zealand to further our global leadership in research and teaching on wealth and wellbeing, which includes educating business students and the New Zealand business community towards taking a longer term, intergenerational view in their decisions and practices. I am weaving the insights from my Fulbright research into a series of case studies and journal articles and, eventually, a book on indigenous management, governance and leadership.



Ted Catton

Fulbright US Scholar Award recipient Ted Catton from the University of Montana researched and wrote a comparative history of national park protection in the US and New Zealand, at the University of Canterbury.

In New Zealand from January to July 2012 to learn some history of its national park system, I used Arthur's Pass National Park as a case study, pairing it with Glacier National Park in my home state of Montana to form a comparative history of national

park management in the two countries. Beyond archival research in Wellington and Christchurch and interviewing numerous people in the Department of Conservation, I was assisted by colleagues in the University of Canterbury's Department of Geography in developing some warm contacts with the Ngāi Tahu people. The highlight of my research was a field trip to Arthur's Pass with two kaumatua and other Ngāi Tahu conservation leaders. Fulbright New Zealand's orientation for the American scholars, with its emphasis on Māori culture, language, and protocols, helped make that happen.

My wife Diane is collaborating with me on this study. We visited six national parks, tramping in Arthur's Pass and Fiordland. Much of our exposure to New Zealand culture came through visits with my Kiwi nieces and nephew and their young families in Wellington, Fox Glacier, and Dunedin. While the book gestates, we have resumed our work with the US National Park Service with new perspective and verve. We will be lecturing on Māori sacred sites during our upcoming research trip to Pipestone National Monument, Minnesota, in January.

Summary Financial Statements

The Group

	2012 NZ\$	2011 NZ\$
Statement of Financial Position as at 30 September 2012		
Assets		
Non-current assets	95,835	107,913
Current assets	<u>2,961,854</u>	<u>3,029,859</u>
Total Assets	<u>3,057,689</u>	<u>3,137,772</u>
Equity		
	1,459,280	1,722,275
Current Liabilities		
Programme commitments	928,884	870,122
Other liabilities	<u>669,525</u>	<u>545,375</u>
Total Liabilities	<u>1,598,409</u>	<u>1,415,497</u>
Total Equity and Liabilities	<u>3,057,689</u>	<u>3,137,772</u>
Statement of Comprehensive Income for the year ended 30 September 2012		
Revenue		
United States government	758,543	930,651
New Zealand government	577,778	577,778
Award sponsors	890,308	700,575
Platinum Triangle donors	100,083	58,049
Interest	78,964	85,001
Other income	<u>73,010</u>	<u>68,356</u>
Total Revenue	<u>2,478,686</u>	<u>2,420,410</u>
Expenditure		
Grants	1,736,931	1,391,964
Grantee selection and orientation	70,132	53,838
Personnel costs	620,178	590,945
Communications/Newsletters/Printing	53,930	50,945
Depreciation and amortisation	24,374	20,481
Audit fees	12,038	7,524
US dollar translation differences	26,557	16,058
Other operating expenses	<u>197,541</u>	<u>193,195</u>
Total Expenditure	<u>2,741,681</u>	<u>2,324,950</u>
Surplus (Deficit)	<u>(262,995)</u>	<u>95,460</u>
Statement of Changes in Equity for the year ended 30 September 2012		
Balance at 1 October	1,722,275	1,626,815
Comprehensive income	<u>(262,995)</u>	<u>95,460</u>
Balance at 30 September	<u>1,459,280</u>	<u>1,722,275</u>

Note

The Summary Financial Statements are a summary of the Group's audited financial statements for the year ended 30 September 2012 which were authorised for issue by the trustees on 5 December 2012. The summary financial statements have been extracted from the full financial statements for the year ended 30 September 2012. The summary financial statements have been prepared in accordance with FRS-43 *Summary Financial Statements*.

The full financial statements have been prepared in accordance with generally accepted accounting practice and they comply with New Zealand International Financial Reporting Standards.

The financial statements are presented in New Zealand dollars because that is the currency of the primary economic environment in which the Group operates.

The summary financial statements cannot be expected to provide as complete an understanding as is provided by the full financial statements of the financial performance, financial position and changes in equity of the Group. A copy of the full financial statements can be obtained, free of charge, from Fulbright New Zealand. The Group is a Public Benefit Entity and qualifies for differential reporting exemptions. All available reporting exemptions allowed under the Framework for Differential Reporting have been adopted.

The auditor has examined the summary financial statements for consistency with the audited financial statements and has issued an unqualified opinion.

Fulbright grants

	2012 NZ\$	2011 NZ\$
New Zealand Graduate Awards	926,479	720,897
New Zealand Scholar Awards	323,412	212,364
New Zealand Travel Awards	<u>40,500</u>	<u>46,500</u>
Total New Zealand Awards	<u>1,290,391</u>	<u>976,761</u>
US Graduate Awards	289,484	266,453
US Scholar Awards	<u>143,859</u>	<u>145,750</u>
Total US Awards	<u>433,343</u>	<u>412,203</u>
Total New Zealand and US Awards	<u>1,723,734</u>	<u>1,391,964</u>

New Zealand-United States Educational Foundation

Statement of Financial Position
as at 30 September 2012

	2012 NZ\$	2011 NZ\$
Assets		
Non-current assets	95,835	107,913
Current assets	1,986,343	1,925,846
Total Assets	2,082,178	2,033,759
Equity	486,759	619,673
Current Liabilities		
Programme commitments	928,884	870,122
Other liabilities	666,535	543,964
Total Liabilities	1,595,419	1,414,086
Total Equity and Liabilities	2,082,178	2,033,759

Statement of Comprehensive Income
for the year ended 30 September 2012

	2012 NZ\$	2011 NZ\$
Revenue		
United States government	758,543	930,651
New Zealand government	577,778	577,778
Award sponsors	1,040,308	750,575
Platinum Triangle donors	100,083	58,049
Interest	36,834	40,707
Other income	77,925	73,101
Total Revenue	2,591,471	2,430,863
Expenditure		
Fulbright grants	1,723,734	1,391,964
Grantee selection and orientation	70,132	53,838
Personnel costs	620,178	590,945
Communications/Newsletters/Printing	53,930	50,945
Depreciation and amortisation	24,374	20,481
Audit fees	8,950	5,753
US dollar translation differences	26,557	16,058
Other operating expenses	196,529	189,864
Total Expenditure	2,724,384	2,319,848
Surplus (Deficit)	(132,913)	111,015

Statement of Changes in Equity
for the year ended 30 September 2012

Balance at 1 October	619,672	508,658
Comprehensive income	(132,913)	111,015
Balance at 30 September	486,759	619,673

Fulbright New Zealand Trust (Incorporated)

Statement of Comprehensive Income
for the year ended 30 September 2012

	2012 NZ\$	2011 NZ\$
Revenue		
Interest	32,764	34,049
Donations	85	253
Total Revenue	32,849	34,302
Expenditure		
Grant to NZ-US Educational Foundation	150,000	50,000
Audit fees	1,593	836
Other expenses	210	230
Total Expenditure	151,803	51,066
Surplus (Deficit)	(118,954)	(16,764)

Statement of Changes in Equity
for the year ended 30 September 2012

Balance at 1 October	854,427	871,191
Comprehensive income	(118,954)	(16,764)
Balance at 30 September	735,473	854,427

John F. Kennedy Memorial Fund

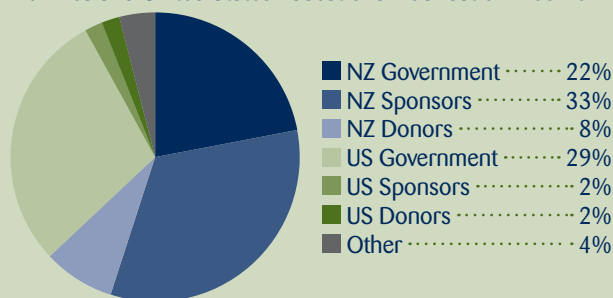
Statement of Comprehensive Income
for the year ended 30 September 2012

	2012 NZ\$	2011 NZ\$
Revenue		
Interest	9,366	10,245
Total Revenue	9,366	10,245
Expenditure		
Grant	13,197	-
Audit fees	1,495	935
Other expenses	5,802	8,101
Total Expenditure	20,494	9,036
Surplus (Deficit)	(11,128)	1,209

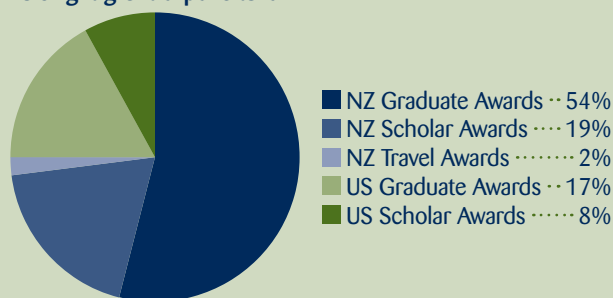
Statement of Changes in Equity
for the year ended 30 September 2012

Balance at 1 October	248,175	246,966
Comprehensive income	(11,128)	1,209
Balance at 30 September	237,047	248,175

New Zealand-United States Educational Foundation income



Fulbright grant expenditure



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