

2016 Fulbright New Zealand Annual Report



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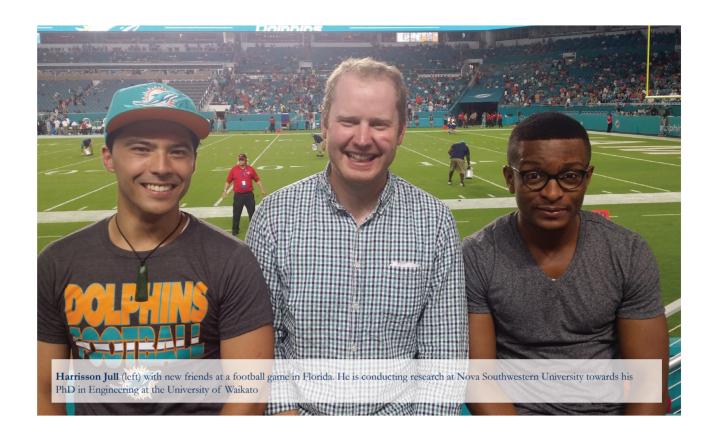
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Cover photo: Daniel Coppersmith on his Fulbright exchange in New Zealand. Daniel is from Concord, Massachussetts. He researched the epidemiology and prevention of youth suicide and self-harm, at the University of Otago.



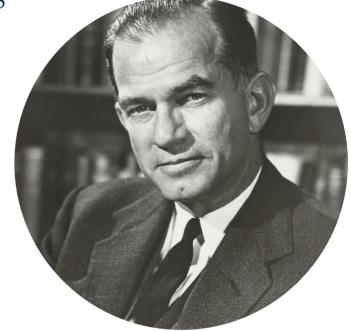
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The Fulbright Programme

"We must try and expand the boundaries of human wisdom, empathy and perception, and there is no way of doing that except through education."

- Senator J. William Fulbright



#### History of the programme

The Fulbright programme was established in 1946 as an initiative of US Senator J. William Fulbright, to promote mutual understanding through educational and cultural exchanges between the US and other countries. Informed by his own exchange experience as a Rhodes Scholar, Senator Fulbright believed the programme could play an important role in building a lasting world peace in the aftermath of World War II.

In Senator Fulbright's words, the programme aims "to bring a little more knowledge, a little more reason, and a little more compassion into world affairs and thereby to increase the chance that nations will learn at last to live in peace and friendship." This goal has always been as important to the programme as individual scholarship.

The New Zealand-United States Educational Foundation (trading as Fulbright New Zealand since 1999) was set up by bilateral treaty between the governments of New Zealand and the United States of America in 1948 to administer the Fulbright programme in New Zealand. New Zealand was the fifth country to join the programme. Fulbright New Zealand is jointly funded by the US and New Zealand governments with additional funding from award sponsors, private philanthropists and alumni donors.

The Fulbright programme has been described as one of the largest and most significant movements of scholars across the face of the earth and now operates in over 155 countries, funding around 8,000 exchanges per year for participants to study, research, teach or present their work in another country.

Since 1948 more than 1,700 New Zealanders and 1,300 Americans have received Fulbright awards under the New Zealand programme. Worldwide, the Fulbright programme has assisted more than 300,000 people from over 190 countries to study, research and teach abroad.

The programme has produced numerous remarkable alumni internationally, many of whom have gone on to make significant contributions to scholarly knowledge and public life.



Chairperson's Report

Professor Harlene Hayne

It is my pleasure to welcome you to the Fulbright New Zealand Annual Report for the 2016 financial year. This was my first year as chairperson of Fulbright New Zealand - a role in which I take great pride.

In Senator Fulbright's words, the Fulbright programme was designed "to bring a little more knowledge, a little more reason, and a little more compassion into world affairs and thereby to increase the chance that nations will learn at last to live in peace and friendship."

The values of Fulbright are very similar to the values at the University of Otago, where I am Vice Chancellor. We know that some of the most important things that our students learn empathy, trust, teamwork, independence - they learn from living together in our unique residential community. At Otago, our goal is to nurture the next generation of leaders in New Zealand and from 100 different countries around the world. This goal is much like the goal of Fulbright New Zealand, where we nurture thought leaders in a wide range of different disciplines.

Within this Annual Report you will find details of the inspiring people who have received Fulbright New Zealand awards this year. During my time on the board of Fulbright New Zealand and now as its chairperson, I have been



consistently impressed with the high quality of our Fulbrighters.

A highlight for me during the 2016 financial year was hosting US Ambassador to New Zealand Mark Gilbert, his wife Nancy and Fulbright New Zealand alumni to a pre-election forum at the University of Otago. We are lucky to have many talented Fulbright alumni as alumni of Otago and on staff at the university.

This year we welcomed Richard Kay, Hal Josephson and Melanie Higgins to the board of Fulbright New Zealand. I look forward to working with all members of the board and the staff of Fulbright New Zealand during this coming year. Thank you to our supporters.





# Executive Director's Report

#### Penelope Borland

This year I found myself reflecting often on what an extraordinarily transformative impact Fulbright awards have on people professionally, academically and personally. It is an honour to contribute to their experience in my role, and I know my team shares this feeling.

At Fulbright New Zealand, we introduced a new events strategy in March of 2016 with large-scale events held in Wellington, Auckland and Dunedin fostering conversations around important topics and forming new partnerships. We were delighted to have Fulbright alumna and New Zealand's first Professor of Diversity, Dr Edwina Pio, chair the Fulbright Forum: Embracing & Advancing Diversity at AUT University in Auckland. We held an event on leadership in partnership with the Sir Peter Blake Trust at Victoria University of Wellington and an event on the US presidential election at the University of Otago. At all three of these events, it was wonderful to have alumni participate as speakers. More on page 17.

This year we increased our award levels for both New Zealand and US Graduates after a thorough review (more on page 18).

During 2016 I travelled to London on my way to the US to meet with the United Kingdom





Fulbright commission Executive Director and share learnings with each other. I also had the privilege of attending the annual meeting of Asia Pacific Fulbright executive directors, this year held in Jakarta. I met with our US colleagues in Washington, DC and took part in the reception and selection for Ian Axford (New Zealand) Fellowships in Public Policy. It was wonderful to connect with so many people from around the world who are also committed to the Fulbright programme and vision.

Fulbright New Zealand received a huge number of high quality applications this year. We are working on better ways to reach out to potential applicants via social media promotion and leveraging our events around the country. As I signalled in last year's Annual Report, we have developed a new strategic and operational plan, making this our final report in this format.

My sincere thanks go to our board, funders and supporters for their contributions to our success during this financial year and to our wonderful staff. The Fulbright vision of enabling mutual understanding and international goodwill has renewed relevance to inspire us as we head into changeable times.

# Strategic Goal 1: The Fulbright Experience

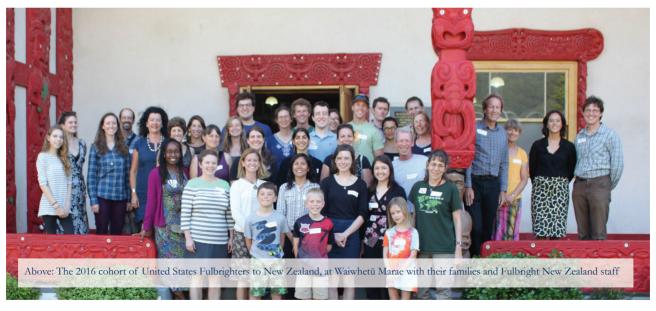
Fulbright New Zealand will provide a high quality service and facilitate excellent educational exchange experiences for Fulbright grantees. This is to advance the aim of offering awards which are highly sought after by a diverse range of people and providing outstanding experiences for grantees which then engenders increased commitment and engagement in the long-term from alumni.

During the 2016 financial year, Fulbright New Zealand granted 54 people with funding and assistance for an exchange between New Zealand and the United States. The majority of grantees told us their exchange was "very worthwhile" or "worthwhile" in terms of both professional and personal benefits.

The new cohort of Fulbright scholars, graduates and Ian Axford fellows from the United States were welcomed to New Zealand in February of this financial year. They began their exchange experience with an orientation programme at Fulbright New Zealand's offices in Wellington. Over the course of two intensive and highly interactive days, the new arrivals had the chance to get to know each other. They

were given a tour of New Zealand's Parliament, learned about the history of New Zealand and were given an introduction to Māori language and protocols from Fulbright New Zealand alumni. They spent a night at Waiwhetū Marae (a communal Māori meeting house), where they were welcomed on to the grounds with a traditional Māori pōwhiri ceremony.

New Zealand grantees of Fulbright awards gathered in June 2016 in Wellington for their pre-departure orientation. They heard about academic life in the United States and had Fulbright New Zealand alumni come to share insights about life beyond the classroom. This included advice on getting involved in their local and university communities, the social life of





graduate students and travelling in the US. During this time, the grantees got to know each other and the US graduates as a cohort.

In November, the US graduate students again joined Fulbright New Zealand staff in Wellington. They reported back on their exchange experience and learnings, then enjoyed Thanksgiving dinner at the home of the US Ambassador to New Zealand with representatives from the Fulbright New Zealand Board and US Embassy.

#### Graduate Awards

Fulbright New Zealand offers a range of graduate awards for New Zealand and US students to undertake postgraduate study or research in each other's countries. Grantees are selected on the basis of academic excellence, leadership potential and ambassadorial qualities. All New Zealand grantees travelling to the US attend a three day predeparture programme in Wellington in June, and enrichment programmes while in the US. US grantees attend a two day orientation in Wellington in February, a mid-year programme in June, and a year-end report back programme and Thanksgiving.

#### Fulbright Science and Innovation Graduate Awards

These awards are for promising New Zealand graduate students to study or research at US institutions in areas targeted to support growth and innovation in New Zealand, and were valued at up to US\$33,000. 34 applications were received this year and 10 selected. The following students commenced Fulbright exchanges during this financial year:

Alexandra Sinclair from Masterton will complete a Master of Laws degree specialising in intellectual property and civil and indigenous rights at Columbia Law School in New York City.

Ethan Thomson from Christchurch will research ground motion simulation at Stanford University, as part of his PhD in Earthquake Engineering at the University of Canterbury.

**Hannah Griffin** from Wellington will complete a Master of Public Administration specialising in Environmental Policy at Syracuse University, New York.

Harrisson Jull from Hamilton will research laser-induced breakdown spectroscopy applied to an agricultural robot at Nova Southeastern University, towards his PhD in Engineering at the University of Waikato.

Henry Lane from Auckland will



Graduate school has been a predictably challenging experience so far, with the greatest challenge being the sheer volume of work required. In saying this, it is a challenge that I am thoroughly enjoying.

It is wonderful to be doing something every day that I love, with people who are as passionate about it as I am. Our classes are engaging, our professors are filmmakers at the top of their game and are wonderful teachers to boot, and our class is small (only 17 in total, 16 of whom are women), so we have already formed close bonds with one another.

I am grateful that I am here, and for what I have been able to achieve so far, and I am incredibly excited about what is yet to come.

- **Ana Montgomery-Neutze** from Kāpiti is completing her Masters in Social Documentary Film at The School of Visual Arts in New York on her Fulbright New Zealand Graduate Award

research the phylogeography of the oyster parasite Bonamia at the College of William and Mary, Virginia, towards his PhD in Zoology from the University of Otago.

**James Major** from Christchurch will complete a Master of Engineering in Geological Sciences at Cornell University in New York.

Chantal Juntao Chen from Auckland will complete a PhD in Neuroscience specialising in computational modelling of neural activity at Washington University in St Louis.

Mataroria Lyndon from Whangarei will complete a Master of Public Health in Health Policy and Management at Harvard University in Boston, Massachusetts.

Sanna O'Connor-Morberg from Auckland will complete a Masters Degree in Environmental Management specialising in Environmental Science and Policy at Yale University, New Haven.

**Sarah Neill** from Auckland will complete a Masters of Science in Structural Engineering, Mechanics and Materials,

specialising in earthquake engineering at the University of California, Berkeley.

#### Fulbright-EQC Graduate Award in Natural Disaster Research

This award is for a promising New Zealand graduate student to study or research at a US institution in the field of natural disaster research, and was valued at up to US\$33,000. Four applications were received this year and one

recipient selected.

The following student commenced a Fulbright exchange during this financial year:

Alex Shegay from Auckland will research the seismic performance of high-rise structural walls at the University of Washington in Seattle, towards a PhD from The University of Auckland. Alex graduated with a BE (Hons) in 2014 from The University of Auckland.

#### Fulbright-Ngā Pae o Te Māramatanga Graduate Award

This award is for a promising New Zealand graduate student to study or research at a US institution in the field of indigenous development, and was valued at up to US\$33,000. Five applications were received this year and one recipient selected.

The following student commenced a Fulbright exchange during this financial year:

Maia Wikaira from Tūrangi will complete a Masters in Environmental Law and Policy specialising in freshwater law and policy and indigenous rights at Stanford University in California. Maia graduated with an LLB (First Class Hons) and BA from the University of Otago in 2011.

#### Fulbright New Zealand General Graduate Awards

These awards are for promising New Zealand graduate students to study or research at US institutions in any field, and were valued at up to US\$33,000. 44 applications were received and six applicants selected.

The following students commenced Fulbright

exchanges during this financial year:

Ana Montgomery-Neutze from Kāpiti will complete a Masters in Social Documentary Film at The School of Visual Arts in New York.

Clara Pau from Alexandra will complete a PhD in Political Development, specialising in community development and policy in the Pacific at Tulane University, New Orleans.

**David Bullock** from Lower Hutt will complete a Master of Laws at Yale University in New Haven, Connecticut.

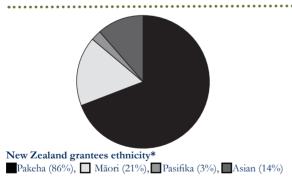
**David Green** from Waitakere will complete a Master of Laws degree specialising in indigenous legal issues at Harvard University in Boston.

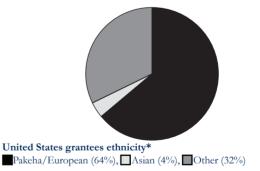
**Emily Draper** from Auckland will complete a Master of Arts specialising in English Literature at the University of Washington.

Jeremy Olds from Auckland will complete a Master of Arts in Journalism specialising in arts and culture at Columbia University in New York.

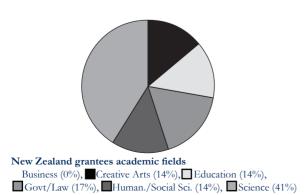
#### Fulbright US Graduate Awards

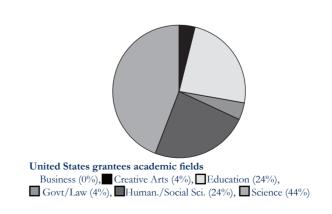
These awards are granted for one year of study or research in New Zealand in any field, and





<sup>\*</sup>If more than one ethnic group was indicatied by an applicant, each has been counted once, resulting in totals over 100%. Numbers do not include Axford or Harkness Fellowships.





were valued at up to NZ\$33,000. 75 applications were received this year and eight applicants selected.

The following students commenced Fulbright exchanges during this financial year:

Clare Jones from New Orleans, Louisiana completed a collection of poetry, specialising in the intersection between ecology and poetry, at Victoria University of Wellington.

**Daniel Coppersmith** from Concord, Massachusetts researched the epidemiology and prevention of youth suicide and self-harm, at the University of Otago.

Elena Perry from Bethesda, Maryland researched how supplementary feeding affects the gut microbiome of the endangered kakapo, at The University of Auckland.

Eliza Oldach from Chapel Hill, North Carolina researched coastal ecosystems with the Marine Ecology Research Group at University of Canterbury.



There are no words to describe how this exchange has transformed my life. The close connections I've made thus far supported and carried me through my time here. Because of my work studying indigenous rights and history, I have found a new understanding of cultural difference and respect towards others.

- Kandyce Anderson from Indiana, Fulbright US Graduate Award

#### Kandyce Anderson from

Indianapolis, Indiana completed Postgraduate Diploma in Global Education, focusing on theoretical underpinnings of Kaupapa Māori Theory at University of Waikato.

Lindsey Pointer from Fort Collins, Colorado completed a Master of Arts degree in Public Policy, specialising in the role of rituals in restorative justice, at Victoria University of Wellington.

Matt Jones from Pullman, Washington used empirical data collection and statistical modelling to understand the establishment of dung beetle introductions to New Zealand. He is based at the University of Canterbury.

Robby Goldman from Los Angeles, California researched how the distribution and composition of primary volcanic features observed in the heavily eroded Akaroa volcano of the Banks Peninsula constrain numerical models of that volcano's formation, at the University of Canterbury in Christchurch.

#### Scholar Awards

Our range of Fulbright scholar awards are for New Zealand and US academics, artists, teachers and professionals to research, teach, undergo professional development, present their work or share their specialist knowledge in each other's countries. Grantees are selected on the basis of academic, artistic or professional excellence, leadership potential and ambassadorial qualities.

The awards are up to five months in duration. They including airfares, a basic health benefit plan and programme support.

#### Fulbright-Ngā Pae o Te Māramatanga Scholar Award

This award is for a New Zealand artist, academic or professional to lecture and/or conduct research in the US for three to five months in a field of indigenous development, and is valued at up to US\$37,500. Two applications were received this year and one recipient selected.

The following scholar commenced a Fulbright



I came to the US to learn about a healthcare system that is completely different to the one in New Zealand. I've had the opportunity to explore research about ethnic disparities in health in the US, while reflecting on our policies and actions needed to close the gaps for Māori.

My typical week consists of going to classes, making new friends, suffering together through homework and study, and then consolidating our friendship again over a nice, cheap meal!

I thank Fulbright for the contribution to my learning opportunity. Many Māori have already contacted me and I look forward to giving back even more to the future generation!

- Mataroria Lyndon, 2016 Fulbright Science & Innovation Graduate Award grantee completing his Master of Public Health at Harvard

exchange during this financial year:

Te Kīpa Kēpa Brian Morgan from Waiheke Island researched potential applications of the Mauri Model Decision Making Framework at the University of Hawai`i, Colorado School of Mines, and the University of Arizona.

#### Fulbright New Zealand Scholar Awards

These awards are for New Zealand artists, academics or professionals to lecture and/or conduct research in the US for three to five months, and are valued at up to US\$37,500. 14 applications were received this year and three recipients selected.

The following scholars commenced Fulbright exchanges during this financial year:

Matthew Stott from Taupō is undertaking research into the ecological, functional and taxonomic similarities of microorganisms that populate geothermal ecosystems in New Zealand and Yellowstone National Park, Montana.

**Nigel Isaacs** from Wellington is researching the development of the first USA national building code (1922) and its impact on

the first New Zealand national building code (1924) based at the University of Illinois with visits to archives in Minnesota, Iowa and Maryland.

Rob Keyzers from Wellington researched the use of microbial imaging mass spectrometry to fast-track the discovery of new antibiotics at the Skaggs Institute of Pharmacy, University of California in San Diego.

# Fulbright Distinguished Awards in Teaching for New Zealand Teachers

These awards are for highly accomplished New Zealand teachers in primary or secondary schooling to participate in an intensive professional development programme in the US for four months, and are valued at up to US\$35,000. Three applications were received this year and two recipients selected. The following teachers commenced Fulbright exchanges during this financial year, and are participating in a professional development programme at Indiana University Bloomington:

**Sarah Kennedy** from Nelson researched the transition from school for students with high learning needs and which

aspects of leadership around this process produce the most effective outcomes.

**Simon McMillan** from Dunedin explored strategies for explicit teaching and evaluation of metacognition in EScience.

#### Fulbright-Creative New Zealand Pacific Writer's Residency

This award is for a New Zealand writer of Pacific heritage to carry out work on a creative writing project exploring Pacific identity, culture or history at the University of Hawai'i for three months, and is valued at NZ\$30,000. This year, seven applications were received and one receipient selected.

The following writer commenced a Fulbright exchange during this financial year:

Mīria George from Horohoro and Akaoa, Arorangi, will write and develop the performance piece 'Fire In The Water, Fire In The Sky' at the University of Hawai'i at Manoa in Honolulu.

#### Fulbright-Wallace Arts Trust Award

This award is for an outstanding mid-career or senior New Zealand visual artist to undertake a ten week residency at Headlands Center for the Arts in Sausalito, California, and is valued at US\$26,000. 15 applications were received this year and one recipient selected.

The following artist commenced a Fulbright exchange during this financial year:

**Phil Dadson** from Auckland developed the project 'Sound Stories', a retrospective interpretation of a video project he started in 1991, at Headlands Center for the Arts in Sausalito, California.

#### Fulbright US Scholar Awards

These awards are for American academics, artists or professionals to lecture and/or conduct research in New Zealand for three to five months, and are valued at up to NZ\$41,000. 51 applications were received this

year and four recipients selected for 2015. All American grantees travelling to New Zealand attend a two day orientation in Wellington in February.

The following scholars commenced Fulbright exchanges during this financial year:

**David Grainger** from Salt Lake City, Utah developed a new nanoparticle toxicity assessment model for the brain at the University of Otago.

**Jake Vander Zanden** from Madison, Wisconsin researched factors affecting water quality in New Zealand lakes, based at the University of Waikato.

#### Katherine Crawford-Garrett from

New Mexico researched TeachFirstNZ, a programme that prepares university graduates in New Zealand to work in low-decile schools.

Louise Davidson-Schmich from Miami, Florida researched New Zealand's female Prime Ministers (Jenny Shipley and Helen Clark) and taught a class on Comparative Political Economy at the Victoria University of Wellington.

## Fulbright Distinguished Awards in Teaching for US Teachers

These awards are for highly accomplished American teachers in primary or secondary schooling to participate in an intensive professional development programme in New Zealand for three to four months, and are valued at up to NZ\$30,000. 7 recipients were selected to complete their awards in FY2016. The following teachers commenced Fulbright exchanges during this financial year, and participated in a professional development programme at Victoria University of Wellington:

**Patricia Ann Hemans** from San Diego completed an inquiry project on best practice for teaching at-risk students in trauma-informed schools.

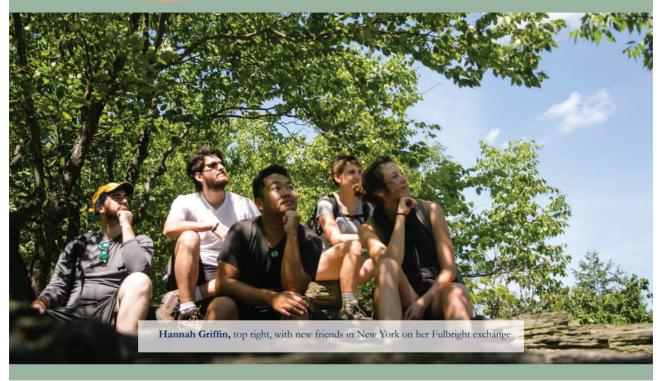
**Susan Levine** from Atlanta, Georgia completed an inquiry project indentifying best practices in creating inclusive and accessible school libraries.

Nessa Mahmoudi from Oakland,



The academic culture here is fantastic, everyone in my programme is enthusiastic about learning and passionate about public service and governance. There's a diverse range of students in my Masters cohort from across the USA, as well as internationally - Peru, Niger, Azerbaijan, Pakistan, China, India, Bahrain and others. I am excited about bringing these new perspectives back to New Zealand with me. In the weekends I try to make time to relax, which for me means mountain biking or hiking with friends, and enjoying a few of the amazing local craft beers.

- Hannah Griffin, 2016 Fulbright Science and Innovation grantee, Master of Public Administration in Environmental Policy at Syracuse University, New York



California completed an inquiry project on how teachers in Māori medium programmes conceptualise and actualise Māori identity development in their classrooms.

Elizabeth Pittman from Durham, North Carolina completed an inquiry project on the use of restorative practices to build and maintain positive relationships with at-risk secondary students.

**Lisa Purcell** from Salt Lake City completed an inquiry project on the role of schools in shaping historical memory and cultural identity.

**Emily Stanley** from Baltimore, Maryland completed an inquiry project on tools for teaching sustainability in the primary grades.

Megan O'Neill from Spanish Fort, Alabama completed an inquiry project on science education in New Zealand, creating a science unit incorporating Māori connections with marine environments.

**Angela Palmieri** from Los Angeles completed an inquiry project on New Zealand bilingual education pedagogical approaches and educational strategies.

#### Fulbright Specialist Awards

These awards are for New Zealand academic institutions to host US academics, artists or professionals for two to six week programmes of lectures, seminars, workshops, conferences or symposiums, and are valued at up to US\$11,700. 15 applications were received this year across two selection cycles, and five awards granted.

The following scholars commenced Fulbright exchanges during this financial year:

**Beryl Hugen** participated in teaching and consulting with Bethlehem Tertiary Institute for their Social Work Programme and practicum social service agencies.

**Jeff Kelly Lowenstein** worked with faculty and students at AUT University and the University of Canterbury on a data journalism project about Lotto New Zealand.

Joan Pettit evaluated the Human Subjects Research Enterprise at the University of Otago including its policies and procedures, administrative infrastructure for ethics review, investigator ethics training, and compliance programme.

Rebecca Gilliland Deemer advised in the curricular restructuring of AUT University's student-run public relations consultancy and researched local public relations practices.

#### Fulbright Scholar-In-Residence Programme

These awards are for US academic institutions to host overseas academics for a semester or full academic year to help upgrade and internationalise their curricula, give advice on faculty development and conduct lectures from a comparative perspective.

Approximately 50 awards covering travel, living costs, insurance and professional allowances are offered each year to institutions historically underserved by international scholarly exchange. This year there was one award from New Zealand:

Caro McCaw taught at SUNY Canton in their Graphic and Multimedia design programme. Caro gave talks about art and design practices in New Zealand.

#### Other Fellowships and Awards

Fulbright New Zealand administers other exchange programmes between New Zealand and the US on behalf of their various agencies.

## Ian Axford (New Zealand) Fellowships in Public Policy

These fellowships, funded by 11 New Zealand government agencies, are for outstanding mid-career American professionals to study public policy in New Zealand for seven months, and are valued at up to NZ\$58,500. Fulbright New Zealand administers the Ian Axford Fellowship programme on behalf of the Board of the Ian Axford (New Zealand) Fellowships in Public Policy.

The two Ian Axford Fellows for 2016 were:

Anastasia Telesetsky from Idaho was based at the Ministry for Primary Industries Legal Directorate where she researched the evolution of fishery discard policy under New Zealand's Quota Management System.

Jackie Dingfelder from Portland, Oregon researched integrated water resources management along with iwi rights and interests in water at the Ministry for the Environment.

#### New Zealand Harkness Fellowships

New Zealand Harkness Fellowships are for emerging New Zealand leaders in any field of study or vocation (excluding health care policy and practice) to study or research in the US for between eight and twelve weeks.

One New Zealand Harkness Fellowship worth NZ\$30,000 is offered annually to a person who is currently employed in a public sector organisation in New Zealand.

The New Zealand Harkness Fellow for 2016 was:

Aphra Green from Wellington looked at examples of evidence-to-action dissemination in US criminal justice systems, with a focus on pre-trial decision-making, hosted at the National Institute of Corrections in Washington, DC.



"Was there ever a more important time in history to consider the role of the journalist? After the events of late 2016 in the United States, some hard questions were being asked in the classrooms at Columbia Journalism School. Brain teasers like: Can a fractured news environment be mended? Can our work still make a difference? Does the truth even matter? The discussions have been nuanced, emotional, searching. It has made me realise I am here at a time of historic significance, and with that comes opportunities for learning that can never be replicated.

I am fast approaching the half-way point of my masters study, but already I sense a shift in my journalistic practice. Studying under some of the world's most prominent reporters has made me a more nimble thinker, a more critical reader, a more knowledgable writer.

Being in New York enhances everything I

learn in the classroom. One Tuesday morning in class, we analysed Art Spiegelman's Pulitzer Prize-winning graphic novel Maus. Less than a month later, I was face-to-face with Spiegelman, who was speaking at a book store near my apartment.

The experience has its challenges. The academic discourse is passionate and unforgiving of trepidation. The workload is staggering. My walls are papered with To Do lists and deadline reminders. My desk is more books than wood. But the pressure is like a strong coffee: It is heart-racing, energising fuel, helping me function in a way I previously could not. That said, I could really use a good coffee. The stuff here is garbage water."

- **Jeremy Olds** (pictured above), 2016 Fulbright New Zealand General Graduate Award grantee, completing his Master of Arts in Journalism at Columbia University in New York



### Strategic Goal 2: Network & Brand

Fulbright New Zealand will continue to develop strong partnerships and networks with key stakeholders and alumni. It will undertake activities which strengthen our brand and raise our profile so as to generate greater public awareness and interest.

Fulbright New Zealand strengthened its relationships with alumni and key stakeholders during the 2016 financial year.

A successful new events strategy with larger scale events around the country was launched, to create and foster conversations about topics that are relevant and important to people. Speakers at events included Fulbright alumni and others, thus broadening our network and reach. The events were:

- Fulbright Forum: Embracing & Advancing Diversity (March at AUT University in Auckland);
- In partnership with Sir Peter Blake Trust, Creating Enduring Leadership (July at Victoria University of Wellington); and
- Fulbright Forum: US Election a transformative event? (October at the University of Otago).

The outreach strategy this year was expanded due to a grant received from the US Embassy for joint activities. The goals for this strategy were to create new and consolidate existing relationships, expand audiences and use opportunities to promote particular awards. We engaged with more people overall including presenting to 958 people, visiting seven polytechnics and 17 secondary schools.

We formed relationships with more current students and education staff. During the year we:

- visited all eight New Zealand universities;
- had 12 expo-style stands on campus;
- held 17 presentations on campus;
- held 4 on-campus BBQs that attracted a total

of 680 people;

- met with five international offices;
- met with six graduate/research schools;
- met with six scholarship offices; and
- attended six career expos and events.

We had discussions with Regional Economic Development Agencies in Nelson and Napier, which proved helpful to explore different external engagement and opportunities.

Outreach for 2017 will be grounded in larger public events in the main universities, preceded and/or followed by meetings with key stakeholders in those institutions to maximise impact.

Kyla Orr was appointed Alumni and Events Manager to develop a new strategic alumni engagement plan to strengthen connections between Fulbright New Zealand and its alumni.

The Fulbright New Zealand website was redeveloped in-house during FY2016. Frequent, varied and targeted social media activity, including sharing many interviews with grantees and alumni, contributed to the profile of several core awards being raised online. For example, the Fulbright New Zealand General Graduate awards had a 32% increase in unique views compared to the previous year. We had strong success with social media advertising for the Fulbright Distinguished Awards in Teaching for NZ Teachers.

In 2017 we are planning significant online advertising to reach more potential applicants.

### Strategic Goal 3: Award Opportunities

With the aim of having a coherent, effective and efficient award programme, Fulbright New Zealand will consolidate its existing awards and implement a 'smart growth' policy to grow awards in a quality and sustainable way. Fundraising activities will be implemented to support this.

Fulbright New Zealand renewed its memorandums of understanding during the 2016 financial year with Ngā Pae o te Māramatanga for the provision of the Fulbright-Ngā Pae o te Māramatanga Graduate and Scholar Awards, with Ministry of Education for the Fulbright Distinguished Awards in Teaching for New Zealand teachers and with Victoria University of Wellington for the Fulbright Distinguished Awards in Teaching for US Teachers.

Fulbright New Zealand undertook an awards review to ensure that its awards remained at an appropriate value for grantees and were internationally competitive. The review also looked at ensuring optimal administrative processes and providing long-term budgeting certainty. After a thorough review, the award levels were increased for New Zealand (US\$31k plus NZ\$4k for travel) and US Graduates (up to NZ\$31k plus NZ\$4k for travel).

The inaugural New Zealand Harkness Fellow, Aphra Green, was selected. A Scholar-In-Residence was selected from New Zealand, Caro McCaw.

Pip Climo was appointed Programme Manager for New Zealand Graduate Awards, Fulbright US Scholar Awards and Fulbright Distinguished Awards in Teaching for New Zealand Teachers.



# Strategic Goal 4: Governance &

Management

Fulbright New Zealand's governance and management will be accountable, transparent, responsive, effective and efficient, equitable, law-abiding and responsive to the present and future needs of the organisation and its sponsors. The aim is to be a highly regarded organisation which is held up as a model for other organisations.

This was the final year that the 2012-2016 Strategic Plan was in place, making this our final annual report in the current format. During FY2016, Fulbright New Zealand developed a new strategic plan that is simple, clear and succinct with specific objectives.

A relevant, good strategic plan needs to clearly communicate overarching direction and the unique proposition of the organisation.

The new strategic plan is readily comprehensible to external stakeholders wanting to understand Fulbright New Zealand and our direction. It will provide a touchstone for internal decision making in order to assess

competing priorities that will best serve the organisation to achieve its mission. Strong governance, management, organisational excellence and continuous improvement underpin all of this and how Fulbright New Zealand staff go about achieving these goals.

During the 2016 financial year, Fulbright New Zealand welcomed Harlene Hayne as the new chairperson of the board and thanked Helen Anderson for her years chairing the board. We welcomed the following new board members:

- Hal Josephson (US), independent director;
- Richard Kay (NZ), Ministry of Foreign Affairs and Trade; and
- Melanie Higgins (US), US Embassy.





# Independent Auditor's Report on the Summary Financial Statements

To the Trustees of New Zealand-United States Educational Foundation and its consolidated entities John F Kennedy Memorial Fund and the Fulbright New Zealand Trust (Incorporated) - collectively, "the group".

The accompanying summary financial statements on pages 20 to 25, which comprise the summary statement of financial position as at 30 September 2015 and the summary statement of comprehensive income and changes in equity for the year then ended and notes, are derived from the audited financial statements of New Zealand-United States Educational Foundation ("the Foundation") for the year ended 30 September 2015. We expressed an unmodified audit opinion on those financial statements in our audit report dated 2 December 2015.

The summary financial statements do not contain all the disclosures required for full financial statements under generally accepted accounting practice in New Zealand. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of the group.

#### Trustees' responsibility for the financial statements

The Foundation is responsible for the preparation of a summary of the audited financial statements, in accordance with FRS-43 *Summary Financial Statements*.

#### Audit's responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with International Standards on Auditing (New Zealand (ISA (NZ)) 810 Engagements to Report on Summary Financial Statements.

Our firm has also provided other services to the Foundation in relation to short term transaction processing services. This matter has not impaired our independence as auditor of the Foundation. The firm has no other relationship with, or interest in, the Foundation.

#### **Opinion**

In our opinion, the summary financial statements, derived from the audited financial statements of New Zealand-United States Educational Foundation and its subsidiaries ("the group") for the year ended 30 September 2015, are a fair summary of those financial statements, in accordance with FRS-43 *Summary Financial Statements*.

KAMG

2 December 2015 Wellington

#### New Zealand United States Educational Foundation

## **Consolidated Summary Statement of Comprehensive Revenue and Expense** For the year ended 30 September 2016

	Group			
		2016		2015
REVENUE				
United States Government base grant		799,986		772,297
New Zealand Government base grant		577,778		577,778
Other grants		829,584		1,105,656
Donations		4,528		17,326
Total Revenue from non-exchange transactions		2,211,876		2,473,056
Interest		69,693		77,012
Rendering of services		60,000		50,000
Other operating income		8,395		44,044
Total Revenue from exchange transactions		138,088		171,056
TOTAL REVENUE	\$	2,349,964	\$	2,644,113
EXPENSES				
Grants		1,123,116		1,929,178
Employee related costs		628,771		572,241
US dollar translation differences		27,945		(156,633)
Other expenses		339,533		355,720
TOTAL EXPENSES	\$	2,209,365	\$	2,700,506
Surplus (Deficit)	\$	140,599	\$	56,363

Consolidated Summary Statement of Financial Position	n	Gro	นก	
For the year ended 30 September 2016		30 September	1	30 September
	Note	2016		2015
ASSETS				
Receivables		102,773		96,237
Cash on hand	1	746,292		1,536,941
Term deposits	1	1,574,000		220,000
Total current Assets		2,423,065		1,853,178
Term deposits	1	240,000		759,000
Other non-current assets		30,274		71,847
Total non-current Assets		270,274		830,847
TOTAL ASSETS		\$ 2,693,339	\$	2,684,025
LIABILITES				
Payables (from non exchange transactions)		864,676		968,285
Payables (from exchange transactions)		51,670		70,322
Other payables		60,662		69,686
Current liabilities		977,008		1,108,293
TOTAL LIABILITIES		\$ 977,008	\$	1,108,293
EQUITY				
Special purpose reserve John F Kennedy Memorial	2	231,059		217,800
Special purpose reserve Fulbright Trust	3	1,058,586		981,530
Accumulated revenue and expense		426,686		376,402
TOTAL EQUITY		\$ 1,716,331	\$	1,575,732
TOTAL EQUITY AND LIABLITIES		\$ 2,693,339	\$	2,684,025

Consolidated Summary Statement of Cash flows Group For the year ended 30 September 2016 Note 2016 2015 Net cash flows from operating activities 45,871 \$ (112,824)Net cash flows from investing activities (836,520) \$ (175,643)Net increase / (decrease) in cash on hand (790,649)62,819 Add Opening Cash Balance 1,536,941 1,474,122 Closing cash on hand 746,292 1 1,536,941

Consolidated Summary Statement of Changes in Equity For the year ended 30 September 2016

	NZUSEF Accumulated comprehensive		Fulbright Trust	Fulbright	John F Kennedy	_	John F Kennedy Memorial Fund		
	expenses		Endowment	General F	General Fund Fund Capital	Capital ]	Special	Total	Total Equity
Opening balance 1 October 2015		376,402	858,724		122,806	50,000	167,800	00	1,575,732
Share of Surplus/Deficit for the year		100,284	47,056		(20,000)	'	13,259	69	140,599
Transfers		(50,000)	52,806		(2,806)	1		1	1
Closing equity 30 September 2016	↔	426,686 \$	\$ 985,286 \$		\$ 000,001	\$ 000,05	\$ 181,059 \$		1,716,331
Opening balance 1 October 2014		530,460	722,299		131,481	50,000	197,886	98	1,632,126
Share of Surplus/Deficity for the year		(74,058)	56,425		(8,675)	1	(30,086)	5)	(56,394)
Transfers		(80,000)	80,000	0	1	1		1	ı
Closing equity 30 September 2015	\$	376,402 \$	858,724 \$		122,806 \$	\$0,000 \$	\$ 167,800 \$	\$ 00	1,575,732

### Statement of Accounting Policies

#### A Reporting entity

The New Zealand-United States Educational Foundation (NZUSEF) is a bi-national organisation, established by an agreement between the government of the United States of America and the government of New Zealand for the financing of educational and cultural exchange programmes. The principal activity of the NZUSEF is to promote mutual understanding between the peoples of New Zealand and the United States of America through educational exchanges. The NZUSEF is based in New Zealand with its registered office located at 120 Featherston Street, Wellington.

Consolidated financial statements are presented. The consolidated financial statements comprise of the controlling entity and its controlled entities. The controlled entities are the Fulbright NZ Trust Incorporated and the John F Kennedy Memorial Fund.

The NZUSEF is reliant on the governments of New Zealand and the United States of America for a large part of its income. Either party may give the other written notice of its desire to terminate the agreement. Upon termination all funds and property of the Foundation becomes the property of both governments.

#### B Basis of preparation

The summary financial statements have been extracted from the full audited financial statements for the year ended 30 September 2016 which were autherised for issue by the trustees on 15 February 2017. The summary financial statements have been prepared in accordance with PBE FRS-43 Summary Financial Statements. Information extracted from the full financial statements has not been restated or reclassifed.

The full financial statements have been prepared in accordance with generally accepted accounting practice and complies with Tier 2 Not-For-Profit PBE IPSAS. The Group is a Public Benefit Entity.

The financial statements are presented in New Zealand dollars.

The summary financial statements cannot be expected to provide as complete an understanding as is provided by the full financial statements of the financial performance, financial position and changes in equity of the Group. A copy of the full financial statements can be obtained, free of charge, from Fulbright New Zealand.

The auditor has examined the summary financial statements for consistency with the audited financial statements and has issued an unqualified opinion.

#### Consolidated Summary Statement of Comprehensive Revenue and Expense

#### 1 Bank deposits

The NZUSEF group banks with the ANZ Bank of New Zealand. Surplus cash is invested in ANZ bank term deposits with durations of up to three years.

The total funds held at ANZ are:	Grou	Group		
	2016	2015		
Cash on hand	746,292	1,536,941		
Current term deposits	1,574,000	220,000		
Non current term deposits	240,000	759,000		
Total Bank Deposits at ANZ Bank	2,560,292	2,515,941		

2	Special purpose reserve John F Kennedy Memorial	Gro	oup
		2016	2015
	John F Kennedy Capital	50,000	50,000
	John F Kennedy Special purpose reserve	181,059	167,800
	John F Kennedy Equity	231,059	217,800

The deed appointing the NZUSEF as the trustee of the John F Kennedy Fund requires that \$50,000, constituting the capital of Kennedy Memorial Fund, shall not be applied towards the costs of a visit of a Kennedy Fellow. The special purpose reserve is for the purpose of bringing eminent Americans to New Zealand for speaking and teaching engagements in honour of the late President John Fitzgerald Kennedy.

3 Special	purpose reserve Fulbright Trust	Gro	oup
		2016	2015
Fulbrigh	t Trust general: capital	100,000	100,000
Fulbrigh	t Trust general: distributable	_	22,806
Fulbrigh	t Trust general: total	100,000	122,806
	t Trust Special endowment: capital	825, 412	768,078
Fulbrigh	t Trust Special endowment: distributable	133,174	90,646
Fulbrigh	at Trust Special endowment: total	958,586	858,724
Fulbrigh	t Trust Special equity	1,058,586	981,530

The general capital fund consists of the minimum capital balance of \$100,000.

The general fund distributable consists of donations tagged for a specific purpose.

The endowment capital fund consists of transfers of surpluses from NZUSEF and untagged donations.

The endowment distributable balance consists of an accumulation of surplus interest after overheads from within the Fulbright Trust.

Fulbright New Zealand is jointly funded by the governments of New Zealand and the United States of America. We gratefully acknowledge additional sponsorship and donations from generous supporters including organisations, philanthropists and individuals. To make a donation, please visit www.fulbright.org.nz/donate















